

delicious ideas

food group

FOR THE LOVE OF

Healthy Treats & Delicious Delights

Product Catalogue | Issue 31



Delicious Ideas Food Group would like to thank all our long standing and recent suppliers in contributing to our latest catalogue. Due to your enthusiasm, creativeness and ambition we believe the UK is a driving force for challenger brand innovation in the global drinks & snacking channel and long may it continue

THANK YOU FROM ALL OF US HERE AT DIGF



Hello

Welcome to the 31st edition of the Delicious Ideas Food Group annual catalogue! As always, it's crammed with the latest innovation from our wonderful food and drink on-the-go sector!

As well as introducing some fabulous new products and offering our clients snacking solutions to grow daily income, we have also relaunched our own Sweet Ideas confectionery range with a mission to reduce plastic. Moreover, in the coming weeks, we'll be launching our new world-foods brand, Pan Asian Kitchen, so watch this space!

The business continues to support and source fledgling challenger brands into the Food Service & Hospitality channels and this year has been no different with over 40 new brands introduced to our client base. Many have amazing brand stories, with clear CSR and sustainability messages that today's consumer will connect to. Please do not hesitate to get in touch for more information as sampling days are on offer!

Internally, DIFG continues to be a BRC AA accredited supplier while we are eagerly nearing the end of our B-CORP process – hoping to announce big news soon!

We have again, over the past 12 months supported our chosen charities: Bliss, the Red Cross Ukraine appeal and our local Little Miracles team whilst trying to match the endeavours of our clients & suppliers too, such as supporting the Spirit of Hospitality charity raise, Marine Conservation Society & Bottle Up's Made Blue charity. We intend to build on these donations over the next year and thank colleagues, clients and suppliers for their support as always.



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On the packaging innovation front, we finally commissioned our new pouch machine earlier in the year, which offers all our private label clients another dimension in packaging presentation. Please send any enquiries to sales@delicious-ideas.com if you would like to take your brand to the next level!

Finally, on a sombre note, many of our clients and suppliers may be aware, but the business lost its founding chairman Clive Potter a couple of months ago. Emma and I would just like to take this opportunity to thank everyone for all their support, flowers and cards that have been received. Dad started the business back in 1991 with one van selling snacks around Cambridgeshire, Emma and I joining soon after and then our Uncle Keith (Dad's twin) became our resident warehouse manager. Mum was always in the background mixing Flapjacks, putting orders on, and keeping everyone in line!

It seems a world away from the business that it's become, but those early days were magical and the memories and Dad's legacy lives on through his children, grandchildren and fabulous staff and friends, all striving to make our business better day by day in his honour.

Wishing all the very best for the next 12 months.

Jonathan & Emma

Co-founders and family

and all the DIFG team x



Delicious Ideas Food Group

FIND US

DELIVERY *Charges*

Phone **01733 239003**

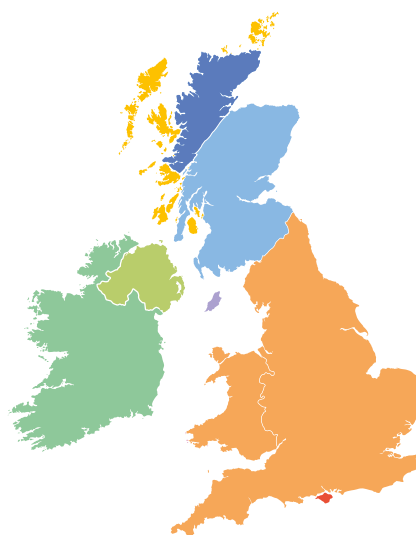
Email **Sales@delicious-ideas.com**

Office hours **8:30am-4:30pm**

Warehouse hours **7:30am-4pm**










All orders are sent **day 1 for day 3**.

Please visit **delicious-ideas.com**
for more detail.



Channel Isles

Key to the map

	England & Wales Customer MOQ for free delivery £125 Delivery charge for orders under MOQ £9.95		Northern Ireland Customer MOQ for free delivery £450 Delivery charge for orders under MOQ £29.95
	Highlands Customer MOQ for free delivery £400 Delivery charge for orders under MOQ £24.95		Isle of Wight Customer MOQ for free delivery £200 Delivery charge for orders under MOQ £11.95
	Scotland Customer MOQ for free delivery £200 Delivery charge for orders under MOQ £9.95		Isle of Man Customer MOQ for free delivery £500 Delivery charge for orders under MOQ £29.95
	Scottish Islands Customer MOQ for free delivery £500 Delivery charge for orders under MOQ £29.95		Channel Isles Customer MOQ for free delivery £500 Delivery charge for orders under MOQ £29.95
	Republic of Ireland Customer MOQ for free delivery £500 Delivery charge for orders under MOQ £34.95	MOQ Minimum order quantity	

HOW TO *Order*

One of our team will process your order and we will have the delivery with you within 48 hours after the order is placed. We are able to send orders out for next day and AM delivery; however this will incur an additional charge. We cover the whole of the UK, so please contact us no matter where you are! Our office opening times are **8:30am to 4:30pm**.

Please note the minimum order value is **ONLY £125**, orders placed under this value will be subject to a **£9.95** delivery charge.

Visit our website for the latest news, promotions and information.

GET IN TOUCH TODAY

t: 01733 239003

e: sales@delicious-ideas.com

w: delicious-ideas.com



**OVER
7000**
customers



**FREE
DELIVERY**
over £125



**FAMILY
BUSINESS**
Est. 1991

HOW TO ORDER VIA *Our Website*



1

Sign up for an online account by heading to www.delicious-ideas.com/my-account/ and clicking 'sign-up'

Sign up for
an online
account



2

Once you have signed up, we will approve your account.

3

You're all approved and ready to order! Head to the shop: www.delicious-ideas.com/shop/ and fill up your basket with deliciousness!

View our
online
shop



4

Place your order and it will be with you in three working days!



Delicious Ideas Food Group

FIND US

MEET THE *Team*

JONATHAN POTTER

Co-Founder & CEO



EMMA SMITH

Co-Founder & Head of Food Technical



BECCI MEARS

Senior National Account Manager



EMMA UNWIN

Senior National Account Manager



SETH WEIR

Business Development Manager



SHELLEY NICHOLLS

Sales Office Manager



HOLLY SMITH

Marketing Executive



ANDREW VATAVU

Marketing Manager



NINA GUERRIERO

Sales



MOLLY INMAN

Sales & Customer Service



NOEL SEABROOKE

Sales & Customer Service



CONOR CRAIG

Assistant Warehouse Manager



JANET CATALANO

Finance Manager



KATIE SHIELDS

Data Analyst & Technical



JULIE ANTHONY

Credit Control



MARK AYRES

Production Manager



EMMA NEALE

Production Planner



KISHA LAUGHTON

Sales & Customer Service



MARK WINTER GOODWIN

Franchise Manager



ANDREW WRIGHT

Supply Chain Manager



OUR PRODUCTION TEAM

From left to right: Lavinia, Ina, Roxana, Kornelija, Agne, Tomasz, Mantas & Janos



WAREHOUSE TEAM

From left to right: Adam, Janos, Marie, Conor & Sam



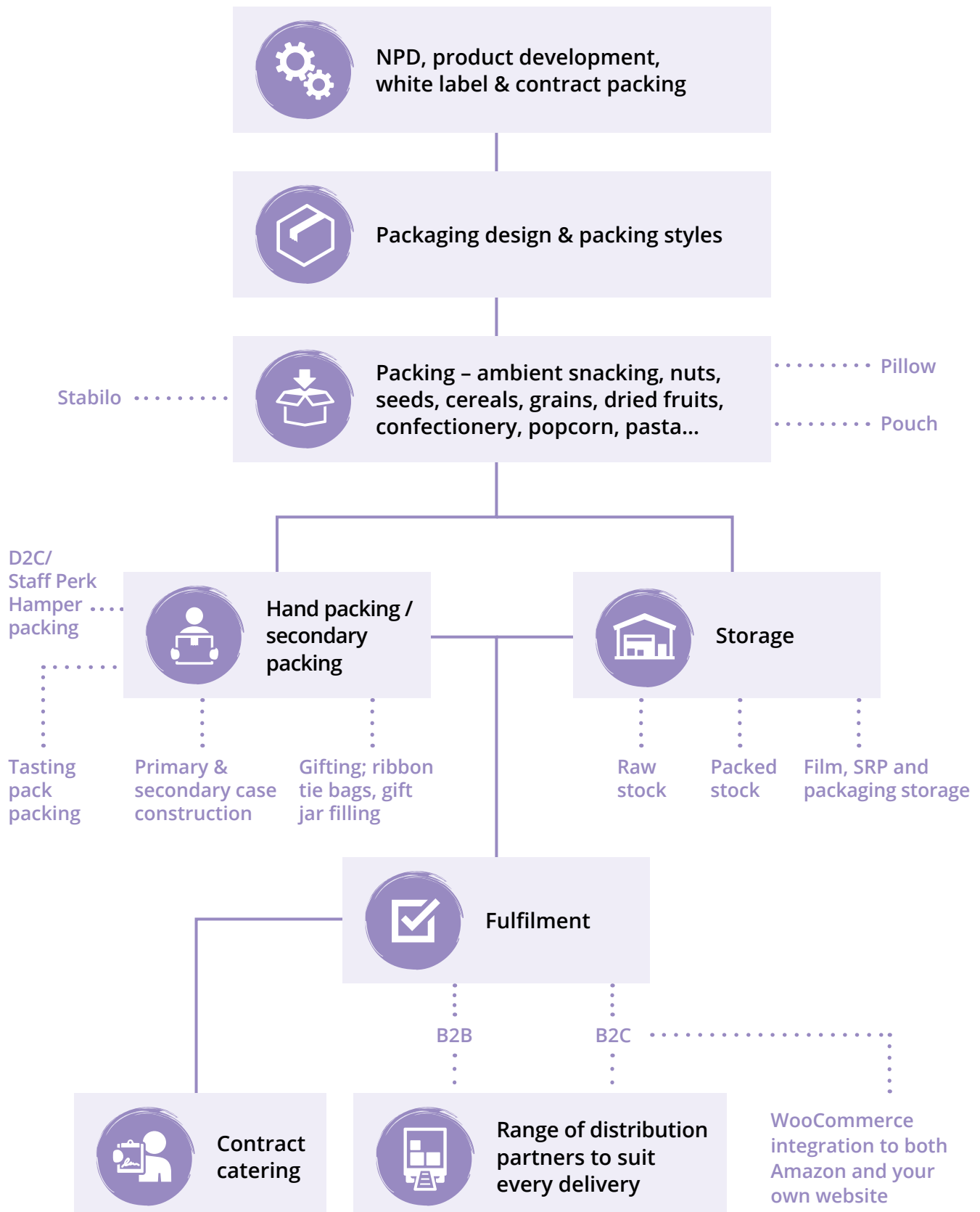
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Allergen
Key:

V Vegetarian **V** Vegan **GF** Gluten Free

PRIVATE LABEL, FULFILMENT, STORAGE AND DISTRIBUTION *Division*



CREATE YOUR OWN *Snack Brand!*



NPD, product development, white label & contract packing

Did you know that Delicious Ideas Food Group has a private label packing division?

Brimming with creative packaging possibilities, DIFG Private Label has the capability and capacity to turn your ideas into attractive, eye catching products for your market place.

So if you're a brand with a burning ambition to develop new own-label products, whether confectionery, nut and seed mixes or just about anything else that you can dream up, why not let DIFG private label take care of it?

A true end-to-end solution, we can source the raw ingredients you want and transform your ideas into tasty sweets or snacks in visually striking packaging that looks great on the shelves.



Packaging design
& packing styles



- > **Choose from our huge selection** of exotic produce to create mouthwatering seed, nut and fruit mixes.
- > **Tap into the high demand** for high protein, low fat and free-from snack products with your own on-trend branded products.
- > **Increase visibility and sales** with your own-label sweets.
- > **Transforming your vision** into great products that stand out on hanging racks or on shelf.



ADD NEW LAYERS OF *Brand Awareness* AND *Profit* TO YOUR BUSINESS



Packing – ambient snacking, nuts, seeds, cereals, grains, dried fruits, confectionery, popcorn, pasta...

Whether it's a healthy, ambient snacking product you're after or indulgent confectionery, we have all of the tools that will help you realise your vision.

With BRC AA status and a 50-strong team plus a fully functioning packing division and extensive new warehousing and distribution facilities, making DIFG Private Label your contract packer of choice makes perfect sense!

From ideation to our state-of-the-art packing machines managed by our highly trained and professional team, all the way through to distribution and sales support, we've got every aspect covered.

With everything under one roof, when it comes to creating your own snacks, DIFG will save you time, energy and money. We really are your ultimate end-to-end solution. We have the ingredients and the packaging power to make your vision a reality, so call us to speak to one of our friendly team members today.



WHAT'S ON OFFER FOR YOU WITH DIFG

Private Label

- > **4 state of the art custom built packing lines** including vertical form feed and hand packing.
- > **750,000 unit capacity** – per week!
- > **In house consultancy** and design team to help bring your vision to life.
- > **Nuts, dried fruit, seeds, popcorn, pasta and confectionery**...we can pack it all.
- > **BRC AA** accreditation.
- > **Technical team** to advise upon and execute your product plan.
- > **30 years' experience** in the snack sector.
- > **End-to-end delivery** giving you the most competitive prices.
- > **Margins** to make you smile.



Hand packing / secondary packing

A wide range of both primary and secondary packing options to suit every clients needs.

- > **Primary:**
Hand packing of gift jars, ribbon tie bags and pouch packs.
- > **Secondary:**
Hamper packing, box assembling and re-labelling.

So...whether you're a brand, a charity, a contract caterer, retailer, or any other business, for a headache-free solution to your own label confectionery or snacking product call or email us and speak to one of our friendly team members today.



Whether you are outgrowing your existing storage/fulfilment partner or spending time on fulfilment rather than business development, we can help!



Storage

Storage:

- > Complete stock storage and management.
- > Import/export – container loading and unloading.
- > Fully racked ambient storage facility.
- > Flexible storage options for both our warehousing, shipping and fulfilment services.



Fulfilment

Fulfilment:

- > Ranging from individual cases to full pallets, to both commercial and home addresses across the UK.
- > Quick and reliable service.
- > Convenient central location.
- > Full integration of all WooCommerce platforms ensuring orders are fulfilled as quickly and conveniently as possible.
- > A wide range of haulier partners to reach your every need.

Globally Recognised
BRC AA* accreditation



BRC

Food Safety

CERTIFICATED

Corporate SOCIAL IMPACT

At Delicious Ideas we go beyond business as usual by participating in positively impactful activities to make our world a better place. Over the last 12 months there have been several items on our social responsibility agenda that we would like to share with you below. We also highly encourage your support to these causes.

Red Cross Ukraine Crisis Appeal

Their mission is to help people prepare for, deal with and recover from the crisis of the Ukrainian War. The Red Cross has so far provided support to over 16.9 million people through healthcare, safety for winter and evacuations.

Sales of the Ukraine Jelly Beans brand owned by Delicious Ideas have accrued donations of over £2000 across the past year. We are actively advertising this product especially to our socially aware audience, to continue donating profits to this cause.

In 2022 this product has won the Silver Innovation Award at lunch! – UK's multi-award-winning trade show for the food-to-go industry.



Beach Clean

The Marine Conservation Society (mcsuk.org) is a UK-wide community of ocean lovers all working together to protect our seas and contribute to international data and legislation.

On September 18th 2022 the Delicious Ideas team gathered on Old Hunstanton Beach in Norfolk and carried out a beach clean organised by **MCS**.

Our team collected and disposed of 10kg of litter over a 100m stretch of beach.

To further support this organisation, on June 8th 2023 for **World Ocean Day** we offered a special sale on our **Plastic-Free Grab'n'Go** brand and donated the profits made in that day to **MCS**.



Made Blue Charity

In celebration of **World Water Day** (March 22nd) and Hydration Week. Delicious Ideas have partnered up with Bottle Up to match the brand's charity donations to **Made Blue** across the month of March. **Made Blue** provides safe drinking water to at-risk communities in developing countries, and their partnership with Bottle up facilitates the provision of 100 litres of clean water for every Bottle Up sold. Delicious Ideas and Bottle Up were able to donate a mind blowing 2,300,400 litres of clean water as a result of this campaign.



Carbon Neutral

As part of our sustainability ethos we are actively looking at our energy use and trying to reduce our greenhouse gas emissions. After a collective effort of optimisation, with the support of the University of East Anglia, Delicious Ideas has become a carbon neutral business in October 2022. We are also actively working and close to attaining B-Corp certification – so watch this space!



Spirit of Hospitality

Hospitality Action helps those in need get back on their feet and prepare them for the next chapter in their lives, whether they work in hotels, restaurants, pubs, bars or cafés, schools, hospitals, or event venues.

Over the years our very own Senior Account Manager Megastar Becci Mears has been working with many customers such as Baxter Storey, Aramark and Genuine Dining. One of her long-standing relationships is with Robbie Laidlaw, the business development director for Genuine Dining.

Robbie and Chris came to us and told us of their initiative and asked whether we would like to sponsor this amazing cause. With both Genuine Dining and Delicious Ideas working in the same industry, and having a CSR-driven mindset, it was only fitting to say YES!

We aided financially and also donated enough snacks, sweets, and goodies to keep them fuelled on their journey.



Huntingdonshire Cricket Club

We sponsored Huntingdonshire CCC Women's Section throughout the 2023 season. The sponsorship has not only helped purchase a brand new stylish kit (pictured) for the club, but will also aid with match day expenses.

At the beginning of May 2023, Delicious Ideas welcomed Huntingdonshire CCC Chairman, Adrian Cade and some of the women's team for a visit and photoshoot to celebrate this collaboration.



Healthyideas, Deliciousideas & Snackideas



SEEDS, NUTS, FRUITS AND MORE!



Lots of lovely pocket and grazing snacks for
customers who look for a healthier option.

PAGES 15-22

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Plastic Free Grab 'n' Go Range!

The range offers high GP margins and the products contain a mix of the following claims



Product	Code	Case size
Fruit & Nut Selection 40g	GG001	1 x 40
Cherry Berry Nuts & Seeds 40g	GG002	1 x 40
Gourmet Jelly Beans 50g	GG003	1 x 40
Hot & Spicy Nut & Corn Mix 35g	GG004	1 x 40
Milk Chocolate Raisin & Honeycomb Bites 50g	GG005	1 x 40
Raw Protein Nut Mix 30g	GG006	1 x 40
Roasted & Salted Pistachios 30g	GG007	1 x 40
Salted Pretzel Pearls 25g	GG008	1 x 40

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The materials used to make this pack are certified as industrially compostable to EU standard EN13432.

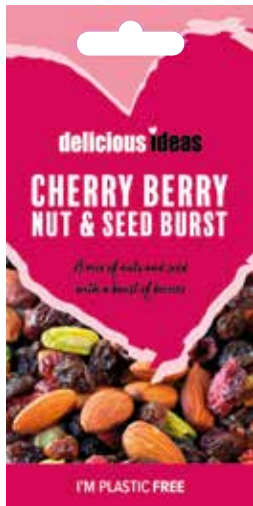
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PLASTIC FREE 'Grab n Go' RANGE

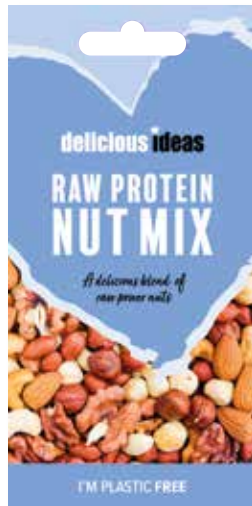
Great for use within offices, hospitality & meeting rooms.

A perfect impulse range for your deli, coffee shop or retail space.



Cherry Berry Nut & Seed
Burst **V V** 40 x 40g

GG002



Raw Protein Nut Mix
V V 40 x 30g

GG006



Fruit & Nut Selection
V V 40 x 40g

GG001



Chocolate Raisins &
Honeycomb Bites 40 x 50g

GG005



Hot & Spicy Nut & Corn Mix
V V 40 x 35g

GG004



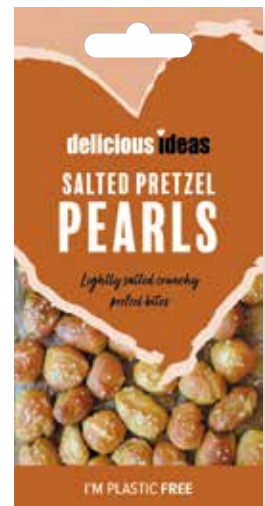
Smoky BBQ Corn
V V 40 x 30g

GG009



Gourmet Jelly Beans
V 40 x 50g

GG003



Salted Pretzel Pearls
V V 40 x 25g

GG008



POINT OF *Sale*



Floorstand

W150 x H150 x D40cm



Counter stand

W20 x H64 x D34cm



Healthyideas are our best-selling range of products within The Delicious Ideas Food Group portfolio, selling over 2 million packs last year alone!

Our objective has been to offer a clearer message to our consumers, whilst still maintaining a wide selection of products!

We've split the range into 3 categories;

Healthyideas®

Low saturated fats, high fibre, low sugar content and lower calories per portion.

Code	Description	Pack Size
HB07	Japanese Rice Crackers V V	24 x 70g
HB08	Luxury Fruit & Nut Mix V V	24 x 90g

Snackideas

Nutty and Fruity savoury snacks.

Code	Description	Pack Size
HB01	Smoky BBQ Corn	24 x 60g
HB02	Crunchy Chilli Peanuts	24 x 80g
HB03	Mexican Chilli Cashews & Peanuts V V	24 x 65g
HB04	Honey Roasted Cashew & Peanuts V	24 x 80g
HB05	Honey Chilli Peanuts V	24 x 100g
HB06	Salted Cashews & Peanuts V V	24 x 65g

Deliciousideas®

Milk chocolate, dark chocolate and yoghurt coated favourites.

Code	Description	Pack Size
HB09	Dark Chocolate Peanuts & Raisins	24 x 120g
HB10	Milk Chocolate & Yog Banana Chips	24 x 100g
HB11	Yoghurt Raisins	24 x 120g
HB12	Milk Chocolate & Yog Peanuts	24 x 120g
HB13	Milk Chocolate Raisins	24 x 120g



WELCOME TO OUR *#Snackboost range...*

A portion control pack, perfect for vending, impulse and with it's innovative design great for on-the-go snacking. The range hits CQUIN guidelines, Government Buying Standards and many other nutritional categories such as Vegetarian, High Protein, RAW Nuts & Beans, and Sugar/Gluten/Dairy Free options.

USP's;

- 3 SKU's suitable for Vegans
- 2 Sugar Free Sweet Options
- Raw Nut Options
- Fun eye-catching Packaging
- CQUIN & GBS Compliant SKU's
- Ideal for Vending
- Low RSP

CQUIN and
Government
Buying Standards
compliant

Code	Description	Pack Size
F016	Crazy Cranberries	48 x 25g
F020	Natures Nibbles V V	48 x 25g
F005	Sugar Free Fruit Gums	48 x 25g
F015	When Yoghurt Met Raisins	48 x 25g
F023	Jelly Beans	48 x 30g



For our *POINT OF sale*
See page 16



HEALTHYIDEAS *Bulk Snacks*

Featuring products which can be served as breakfast toppings, used in baking or decanted into Kilner jars. Our bulk items can also be used as a 'healthier' alternative/addition to confectionery pick n mix offerings.



Dark Chocolate
Cranberries V 1 x 3kg

B0229



Dark Chocolate Peanuts
V 1 x 3kg

A123



Dark Chocolate Raisins
V 1 x 3kg

A127



Yoghurt Banana Chips
V 1 x 3kg

A233



Yoghurt Cranberries
V 1 x 3kg

B0228



Yoghurt Peanuts
V 1 x 3kg

A237



Yoghurt Raisins
V 1 x 3kg

A0012



Japanese Rice Crackers
VV 1 x 7.5kg

F004291



Pretzel Pearls
1 x 10kg

B002



Chilli Crackers
VV 1 x 5kg

B0212



Honey Chilli Peanuts
V 1 x 12.5kg

B029



Mexican Chilli Peanuts
VV 1 x 12.5kg

B0319



HEALTHYIDEAS *Bulk Snacks*



Salted Cashews
V V 1 x 12.5kg

B02051



Salted Peanuts
V V 1 x 12.5kg

B02053



Honey Roasted Cashews
V 1 x 12.5kg

B0260



Honey Roasted Peanuts
V 1 x 12.5kg

B2008



Mexican Chilli Cashews
V V 1 x 12.5kg

B0250



Popcorn - Lightly Sea
Salted V 1 x 3kg

G279



Popcorn - Sweet & Salt
V 1 x 4kg

G280



Popcorn - Sweet
V 1 x 4kg

RET006

SUNDRIES



Clear Glass Bags 1 x 100

S0014



Gift Raffia Ribbon 1 x 91m

S0112



Impulse Gift Boxes 1 x 250

S00019



Delicious Delights Bakery & Indulgent Treats



THE TASTE YOU KNOW AND LOVE



Choose our popular range of high quality
cakes and sweet treats for an easy
upsell to hungry customers.

PAGES 23-38

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Healthy Treats & Delicious Delights

Product	Code	Case size
Mixed Muffins	F000301	1 x 24
Case contains 6 each of Blueberry, Cherry, Chocolate Chip & Double Chocolate		

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MIXED MEGA TOPPED *Muffins*



Cherry Bakewell
Flavour Muffin ✓



Rainbow
Muffin



Toffee
Muffin ✓



Double Chocolate
Flavour Muffin ✓

F000300 | Mixed Mega Topped Muffins – Case contains 6 each of Cherry Bakewell, Rainbow, Toffee, & Double Chocolate | 1 x 24

MIXED UNTOPPED *Muffins*



Blueberry
Muffin ✓



Chocolate Flavour
Chip Muffin ✓



Cherry
Muffin ✓



Double Chocolate Flavour
Muffin ✓

F000301 | Mixed Muffins – Case contains 6 each of Blueberry, Chocolate Chip, Cherry, & Double Chocolate | 1 x 24

MIXED SPONGE *Cake Bars*



Chocolate Cake Slice ✓



Almond Cake Slice ✓



Lemon Cake Slice ✓



Toffee Cake Slice ✓

F00089 | Mixed Sponge Cake Slices – Case contains 6 each of Chocolate, Almond, Lemon and Toffee | 1 x 24

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FOR THE LOVE OF

Healthy Treats & Delicious Delights

Product	Code	Case size
Mega Mixed Topped Muffins	F000300	1 x 24
Case contains 6 each of Cherry Bakewell, Double Chocolate, Rainbow & Toffee		

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Product	Code	Case size
Mixed Farmhouse Cake Slices	F00050	1 x 24
Case contains 6 each of Cherry Madeira, Fruity Cake, Zesty Lemon & Chocco.		

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MIXED GIANT *Cookies*



Double Chocolate Chunk Cookie ✓



White Chocolate Chunk Cookie ✓



Rainbow Cookie

F00088 | Mixed Giant Cookies – Case contains 8 each of Double Chocolate, White Chocolate and Rainbow | 1 x 24

LUXURY *Bars*



Luxury Chocolate Brownie ✓ 1 x 30



Luxury Caramel Shortbread ✓ 1 x 30



Luxury Rocky Road ✓ 1 x 30

F000313

F000314

F000315

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Improved
Recipe



FOR THE LOVE OF

♥ *Healthy Treats & Delicious Delights* ♥

Product	Code	Case size
Luxury Chocolate Brownie Slice	F000313	1 x 30
Luxury Caramel Shortbread Slice	F000314	1 x 30
Luxury Rocky Road Slice	F000315	1 x 30

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Flapjacks



Cherry & Sultana Flapjack V 1 x 40

F000302



Bakewell Flapjack V 1 x 40

F000304



Chocolate Caramel Flapjack V 1 x 40

F000305



Chocolate Chip Flapjack V 1 x 40

F000306



Original Oat Flapjack V 1 x 40

F000307



Toffee Top Flapjack V 1 x 40

F000308

F000309 | Mixed Flapjacks – Case contains 8 each of Sultana & Cherry, Original Oat, Bakewell and Chocolate Caramel | 1 x 40

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FOR THE LOVE OF

Healthy Treats & Delicious Delights

Product	Code	Case size
Mixed Flapjacks	F000309	1 x 40
Cherry & Sultana Flapjacks	F000302	1 x 40
Bakewell Flapjacks	F000304	1 x 40
Chocolate Caramel Flapjacks	F000305	1 x 40
Chocolate Chip Flapjacks	F000306	1 x 40
Original Oat Flapjacks	F000307	1 x 40
Toffee Flapjacks	F000308	1 x 40

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Brynmor

LOVINGLY BAKED FLAPJACKS



GLUTEN &
WHEAT FREE



SOURCE
OF FIBRE



VEGAN
OPTIONS



NO ARTIFICIAL
FLAVOURS OR COLOURS



MADE IN
THE UK



Summer Berry 20x80g F00311



Cashew & Coconut 20x80g A00030



Apricot & Almond 20x80g A00032



Dark Chocolate & Ginger 20x80g A00031



Caramel Fudge 20x80g A00029

POINT OF *Sale*

NEW

Wire Counter Stand

W36 x H55 x D34cm

*Ideal to stock your
grab 'n' go snacks in!*

*Perfect for Snackboost
or Flapjacks!*



Wooden Tray

W35 x H8 x D24cm

Please call our office on **01733 239003** or email **sales@delicious-ideas.com** for more details



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TRAY *Bakes*



Luxury Café Latte Traybake
V 2 x 15 Slices

FT0098



Luxury Double Chocolate Fudge Traybake V 2 x 15 Slices

FT0099



Luxury Sweet Caramel & Chocolate Traybake V 2 x 15 Slices

FT0100



Granola Tray Bake
V 2 x 15 Slices

FT00096



Luxury Caramel Shortbread Tray Bake V 2 x 15 Slices

FT00101



Luxury Belgian Chocolate Brownie Tray Bake V 2 x 15 Slices

FT00100



Luxury Rocky Road Tray Bake
2 x 15 Slices

FT00098



Luxury Seeded Love Flapjack Tray Bake V 2 x 15 Slices

FT00097



Luxury Yoghurt & Cranberry Tray Bake V 2 x 15 Slices

FT00099

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Traybake
Range

FOR THE LOVE OF

♥ *Healthy Treats & Delicious Delights* ♥

Product	Code	Case size
Luxury Seeded Love Flapjack	F00097	2 x 15
Luxury Granola	F00096	2 x 15
Luxury Belgian Chocolate Brownie	F00100	2 x 15
Luxury Rocky Road	F00098	2 x 15
Luxury Caramel Shortbread	F00101	2 x 15
Cafe Latte Slice NEW RECIPE	F00098	2 x 15
Luxury Yoghurt & Cranberry	F00099	2 x 15
Sweet Caramel & Chocolate NEW RECIPE	F0100	2 x 15
Double Fudge NEW RECIPE	F0099	2 x 15

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[!\[\]\(e3ed6d26a667a06bd63c73c64e5a5c61_img.jpg\)](#) [!\[\]\(4953602e5f3be7f299ce546b361f24ca_img.jpg\)](#) Delicious Ideas Food Group

[!\[\]\(e714407f005ef639683f169712230fc0_img.jpg\)](#) Deliciousideas_ [!\[\]\(49a828b9c60d7db07e253d25f13d06f8_img.jpg\)](#) Deliciousideas_

Waffle, Wafer Bar AND Shortbread



Tregroes Toffee Waffle Snackpack
✓ 30 x 65g

F1043



Highland Shortbread Snackpack
✓ 24 x 100g

F0241



WAF*FULLS Choco Hazelnut Waffulls
✓ 48 x 50g

TWC001



WAF*FULLS Strawberry Waffulls
✓ 48 x 50g

TWC002



Balocco Wafer – Snack Cacao
(chocolate) 30 x 45g

BAL001



Balocco Wafer – Snack Nocciola
(hazelnut) 30 x 45g

BAL002



Balocco Wafer – Snack Latte
(milk) 30 x 45g

BAL003



Lexi's OOEY GOOEY

CRISPY TREATS!



**OOEY GOOEY
DELICIOUS!**



 **GLUTEN, DAIRY
& NUT FREE**



 **ONLY 99
CALORIES!**

- | | | |
|--------------|--------------------------------------|----------|
| LEX01 | Crispy Treats: Marshmallow Bliss | 12 x 26g |
| LEX03 | Crispy Treats: Triple Choc Delight | 12 x 25g |
| LEX04 | Crispy Treats: Strawberry White Choc | 12 x 25g |
| LEX05 | Crispy Protein Bar: Double Choc Chip | 12 x 40g |



**NEW PLANT-BASED
PROTEIN BARS!**



UNDER 100 CALORIES PER PACK



B0111	Metcalfe's® Strawberry & Yoghurt Ricecakes	12 x 34g
B0161	Metcalfe's® Dark Chocolate Ricecakes	12 x 34g
B0162	Metcalfe's® Milk Chocolate Ricecakes	12 x 34g

VISIT KETTLEFOODS.CO.UK FOR FREE POS

Breakfast Range



WIN OVER YOUR CUSTOMERS FROM THE START OF THE DAY



Breakfast-on-the-go is one of the fastest rising trends in snacking currently!

PAGES 39-42

FUEL^{10K}

Proud to be
B Corp!



High Protein

No Added
Sugar



DRINKS
(STRAWBERRY)

FUEL FOR Busy People

We make FUEL for busy people. Our breakfast range will always taste great. It is packed full of nutritious goodness and is easy to eat wherever you are and whatever you are up to. We are proud of our products, but constantly seek to improve. A constant theme is to reduce the use of sugar in our products, and look for ways to use less plastics and to source other packaging and ingredients from the most sustainable sources available to us.

We are very proud to be the **FIRST** breakfast brand to be B Corp certified.



OAT BARS
(SALTED CARAMEL)

Perfect for a quick breakfast on the go. A delicious combo of oats and seeds. High fibre, high protein, gluten free and vegan!



GRANOLA
(CHOCOLATE)

Say goodbye to boring breakfasts. Protein boosted with added vitamins. A delicious way to power you through the morning.



PORRIDGE
(GOLDEN SYRUP)

Our delicious porridge is the perfect wholesome breakfast with 5 flavours to choose from. Keeps you FUELLED all morning.



COOKIES
(CHOCOLATE)

When you're short on time, but big on breakfast, FUEL up with our low in sugar, high in protein, delicious oat cookies.

Bio & Me™

CREATED BY THE GUT HEALTH DOCTOR



- | | | |
|-------|-----------------------------------|--------|
| BIO 1 | SUPER SEEDY & NUTTY PORRIDGE POT | 8X58g |
| BIO 2 | APPLE & CINNAMON PORRIDGE POT | 8x58g |
| BIO 3 | SUPER SEEDY & NUTTY GRANOLA POUCH | 10x60g |

Created by

DR MEGAN ROSSI BSc PhD RD

The Gut Health Doctor

Dr. Megan, Registered Dietician, Nutritionist and Research Fellow at King's College London, is known as a world leading gut specialist with a PhD in gut health - so she sure knows a lot about the science of the gut and our biome.



Delicious Ideas Food Group

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ELEAT

**HIGH PROTEIN CEREAL TO
FUEL THE BODY**



CHOCOLATE



CINNAMON

BREAKFAST

AT WORK

POST EXERCISE

EVENING SNACK



Drinks



DISTINCTIVE BRANDS WITH CUSTOMER APPEAL



Deliciously thirst quenching, our attractively packaged drinks have strong, niche USPs to connect with your customers.

PAGES 43-64

HIP POP



**LIGHTLY SPARKLING KOMBUCHAS
INFUSED WITH LIVING CULTURES
THAT DO GOOD AND TASTE GOOD.**



LOWER SUGAR



100% NATURAL



NO SWEETENERS



LIVE CULTURES



PLANT BASED



GLUTEN FREE



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Authentically brewed, No. 1 Living Kombucha is a range of delicious naturally sparkling drinks, full of live cultures, excellent for gut health and all-round wellbeing.

Sugar Free Kombucha



KOM001 12x250ml Raspberry Kombucha
KOM001 12x250ml Ginger Kombucha
KOM003 12x250ml Passionfruit Kombucha

Living Plus Kombucha Plus Adaptogens



KOM008 12x250ml Yuzu & Ginger
KOM009 12x250ml Camomile & Passion Flower
KOM010 12x250ml Blackberry & Elderberry

-  Live cultures
-  Vegan
-  Naturally sourced ingredients
-  Sustainable packaging
Zero plastic
-  Dairy & Gluten free

-  Sugar free & low sugar options
-  No artificial sweeteners or flavours
-  Ethical Path to B Corp Accreditation
-  Great taste award

No. 1
LIVING

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hello@no1livingdrinks.com



Let there be lattes.



✓ Plant-Based ✓ Vegan ✓ Kosher

Calilujah!

CALIFIA
FARMS®

SATISFY YOUR THIRST



No added sugar
or preservatives



Not from
concentrate



Naturally
fat free



High in
antioxidants



PACK SIZE: 12x320ML



Delicious Ideas Food Group

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UPSTREAM

A TASTE OF ADVENTURE



UP001	Grapefruit & Bergamot	12 x 330ml
UP002	Pomegranate & Lime	12 x 330ml
UP003	Strawberry & Lychee	12 x 330ml

- **0% SUGAR, 100% ADVENTURE**
- **LESS THAN 5 CALORIES PER CAN**
- **CANNED AT SOURCE IN THE UK**

DELICIOUSLY WONKY DRINKS



with paper
straw AND
wrapper



SCAN
& LEARN
MORE ABOUT
FLAWSOME!

11
GREAT TASTE
AWARDS



Being a B Corp
means we believe
in using business as
a force for good.



XITE
NOOTROPIC ENERGY

**BANISH YOUR
BRAIN FOG!**

WITH OUR ON THE GO

**NOOTROPIC
RANGE**

Product codes:

XITE01

Peach &
Passionfruit

XITE02

Watermelon &
Raspberry

12 PACK



xiteyourmind.com

Get in touch at
info@iamxite.com

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SodaFolk.com

SODA NEVER TASTED THIS GOOD!



GLUTEN
FREE



HFSS
COMPLIANT



VEGAN
FRIENDLY

SODA01	Cream Soda	24 x 330ml
SODA02	Root Beer	24 x 330ml
SODA03	Cherry Soda	24 x 330ml
SODA05	Blueberry Soda	24 x 330ml



4 GREAT TASTING FLAVORS



Delicious Ideas Food Group

FIND US

jax coco®



Premium Coconut Water Sourced from the Volcanic region of the Philippines

Naturally Fat Free and Low in Calories, Infinitely Recyclable Can Format



PART OF THE
**NURTURE
BRANDS**
FAMILY

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1 BOTTLE = 1 NUTRITIOUS MEAL

26 vitamins & minerals

20g protein

Gluten-free

Low sugar

Vegan

250+ million meals sold



Available at **delicious ideas**
food group

CODE	DESCRIPTION
HUEL01	CHOCOLATE READY TO DRINK
HUEL02	VANILLA READY TO DRINK
HUEL03	BANANA READY TO DRINK
HUEL04	BERRY READY TO DRINK

Huel®



THE UK'S NO.1 SUSTAINABLE WATER
WITH A LOWER CARBON FOOTPRINT COMPARED TO GLASS, CANS & PLASTIC!

AQ001 AQUAPAX SPRING WATER, 12X500ML CARTONS



**FORESTS
FOR ALL
FOREVER**

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EVERY DRINK DOES GOOD



1% FROM EVERY KARMA DRINK SOLD SUPPORTS THE KARMA FOUNDATION AND THE FARMERS IN SIERRA LEONE WHO GROW OUR COLA. WITH YOUR HELP, WE FUND EDUCATION, INFRASTRUCTURE, RAINFOREST REHABILITATION, AND SO MUCH MORE. CALL IT KARMA.



Sustainable *packaging!*

Do you see a higher rate of sale for sustainably packaged products?

57% of UK shoppers are willing to pay more for environmentally friendly products, so why not increase your sales with some of the below!¹

It's really easy to order – pick up the phone and let us know the product code or visit delicious-ideas.com/shop and order online!



...AND MANY MORE!

Cans

KOM001	No 1 Living Kombucha Raspberry & Pomegranate
SODA01	Soda Folk Cream Soda
FLAW01	Flawsome! Sweet & Sour Apple Lightly Sparkling Juice Drink
XITE01	Xite Peach & Passion Fruit
UP001	Upstream Grapefruit & Bergamot
KD002	Karma Gingerella
VIRT001	Virtue Drinks – Clean Energy Berries
MADE01	Perfect Ted Sparkling Matcha Energy Drink Apple Raspberry
CUC33012	Something & Nothing Cucumber Seltzer
JW001	Jamu Wild Water Sparkling Raspberry
GP001	Peak Mood Drinks Rise – Raspberry Lime
MF002	Minor Figures Black Iced Coffee

Paper Packaging

MFW002	Flower & White Lemon Meringue Bar
WALL01	Wallaroo Organic Gently Dried Mango Slices
HIP704	HIP Mini Bar Salted Caramel Oat M!lk

Sugar Cane

BOT001	Bottle UP Beau Blue
--------	---------------------

Glass

FLAW05	Flawsome! Duo Pack Immune Boost Vitamin C Cherry Shot
--------	---

Tetra Pack

FUEL001	FUEL10K Strawberry Breakfast Drink
---------	------------------------------------

Nature Flex (Made from Wood Pulp)

GG009	Grab n Go Smoky BBQ Corn
SD001	Seed and Bean Sweet Orange & Thyme Dark Chocolate Bar
CO040	Two Farmers Hereford Hop Cheese & Onion Hand Cooked Potato Crisps
PROD10	Prodigy Salted Caramel Chocolate Bar

Cartons

FLAW09	Flawsome! Apple, Mango & Orange Wonky Fruit Water
FLAW10	Flawsome! Sweet Apple Wonky Fruit Water
FLAW11	Flawsome! Apple & Sour Cherry Wonky Fruit Water

Order online at delicious-ideas.com/shop or call **01733 239003**

¹YouGov.co.uk 29th April 2021, Global: Consumer willingness to pay for environmentally friendly products

bottle
up

PURE BRITISH WATER

in a reusable &
plant-based bottle



Champagne
Pink
BOT002

Stone
Blue
BOT003

London
Red
BOT004

Pack Size:
6 x 500ml



MATCHA GREEN TEA

ENERGY DRINKS & POWDER



MADE02
12 X 250ML

MADE03
12 X 250ML

MADE01
12 X 250ML

MADE04
5 X 100G

FOR LONGER-LASTING ENERGY & IMPROVED FOCUS

**EQUAL
CAFFEINE
TO 1 COFFEE**

**NO JITTERS
OR CRASHES**

**100%
NATURAL**

**NO ADDED
SUGARS**



virtue

CLEAN ENERGY

ALL NATURAL ZERO SUGAR
ZERO CALORIES



THE FASTEST SELLING CLEAN ENERGY DRINK



CLIMATE
PLEDGE
FRIENDLY



DESCRIPTION	CODE
VIRTUE CLEAN ENERGY - BERRIES	VIRT001
VIRTUE CLEAN ENERGY - TROPICAL	VIRT002
VIRTUE YERBA MATE - PEACH & RASPBERRY	VIRT003
VIRTUE YERBA MATE - STRAWBERRY & LIME	VIRT004



Organic caffeine equivalent to a cup of coffee (80mg per can).

All natural energy drinks, with zero sugar & calories, nothing artificial.

Each can sold donates to the conservation of rainforests.



Carbon neutral
Product



Delicious Ideas Food Group

FIND US

Barebells

IRRESISTIBLE PROTEIN MILKSHAKES & BARS



LACTOSE FREE



HIGH PROTEIN - NO ADDED SUGAR

White Chocolate Almond VM004
 Caramel Cashew VM003
 Vegan Salty Peanut VM005
 Double Bite Chocolate Crisp VM006

Chocolate milkshake VM001
 Strawberry milkshake VM002
 Vanilla milkshake VM007

FUEL^{10K}

Proud to be
B Corp!



High Protein

No Added
Sugar



DRINKS
(STRAWBERRY)

FUEL FOR Busy People

We make FUEL for busy people. Our breakfast range will always taste great. It is packed full of nutritious goodness and is easy to eat wherever you are and whatever you are up to. We are proud of our products, but constantly seek to improve. A constant theme is to reduce the use of sugar in our products, and look for ways to use less plastics and to source other packaging and ingredients from the most sustainable sources available to us.

We are very proud to be the **FIRST** breakfast brand to be B Corp certified.



OAT BARS
(SALTED CARAMEL)

Perfect for a quick breakfast on the go. A delicious combo of oats and seeds. High fibre, high protein, gluten free and vegan!



GRANOLA
(CHOCOLATE)

Say goodbye to boring breakfasts. Protein boosted with added vitamins. A delicious way to power you through the morning.



PORRIDGE
(GOLDEN SYRUP)

Our delicious porridge is the perfect wholesome breakfast with 5 flavours to choose from. Keeps you FUELLED all morning.



COOKIES
(CHOCOLATE)

When you're short on time, but big on breakfast, FUEL up with our low in sugar, high in protein, delicious oat cookies.

REWILDING INSIDE & OUT

SUPPORTING GUT HEALTH,
CELEBRATING NATURE



Certified
(B)
Corporation
PENDING

#DRINKREWILD

JAMU
Wild Water

ALL-NATURAL . NO SUGAR . NO ARTIFICIAL INGREDIENTS . 5g PREBIOTIC FIBRE . BOTANICALS

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NEW

CHOOSE YOUR MOOD™

MENTAL WELLNESS DRINKS



CALM

- + Happy
- + Chilled
- + Balanced



HYPE

- + Positive
- + Motivated
- + Focused

AVAILABLE TO ORDER FROM

delicious ideas
food group

peak

BOOSTS
MOOD

LOW IN
SUGAR

PEAK001 | PEAK HYPE - 12x250ml

PEAK002 | PEAK CALM - 12x250ml



Delicious Ideas Food Group

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Something & Nothing Premium Soda

NO ADDED SUGAR | VEGAN | AWARD WINNING



Made with the highest quality natural juices,
extracts and botanicals for elevated refreshment.
Created for the curious no matter the occasion.

CUC33012: Something & Nothing Cucumber Premium Soda, 12 x 330ml
YUZ33012: Something & Nothing Yuzu Premium Soda, 12 x 330ml
HIB33012: Something & Nothing Hibiscus & Rose Premium Soda, 12 x 330ml

We support *GLIMPSE*, creativity for good.

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Crisps & Snacks

♥ **STYLISH PACKAGING AND 'ON TREND' PRODUCTS** ♥

Meet customer demand for artisan crisps,
healthy eating options and new ideas.

PAGES 65-86

THE CURATORS®

BOLD FLAVOUR, BIG NUTRITION

**10G
PROTEIN**

**123
CALS**



**GLUTEN
FREE**



**PLANT
BASED**

CF014	Barbecue Veggie Puffs	12x30g
CF015	Cheese Veggie Puffs	12x30g

Certified



Corporation

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SAVOURSMITHS

A Better Breed of Snack to up your snacking game this year.

Try our delicious crisps in 40g bags. Ready for customers on the go.
Vegan & Vegetarian Options - Gluten Free - Non GMO -
Natural Ingredients - Recyclable Packaging -
Home Grown on our family farm - Zero Food Miles



- SAV001 Savoursmiths Desert Salt & Vinegar 40g
- SAV002 Savoursmiths Bubbly & Serrano Chilli 40g
- SAV003 Savoursmiths Desert Salt 40g
- SAV004 Savoursmiths Wagyu Beef with Honey Mustard 40g
- SAV005 Savoursmiths Somerset Cheddar & Shallot 40g
- SAV007 Savoursmiths Truffle & Rosemary English 40g

HELPING CRAFT YOUR PROFITS



PRODUCT DESCRIPTION	PRODUCT CODE	PACK SIZE
Burts Reaper Chilli Lime Ridges	B00300	20 x 40g
Burts Lightly Sea Salted	B00183	20 X 40g
Burts Mature Cheddar & Onion	B00184	20 X 40g
Burts Sea Salt & Malt Vinegar	B00185	20 X 40g
Burts Spicy Sweet Chilli	B00186	20 X 40g
Burts Prawn Cocktail	B00191	20 X 40g
Guinness	B0185	20 x 40g



Order Now

BURTS®

CRISPS THAT DO GOOD & TASTE GREAT

PLASTIC-FREE PACKAGING

SEAN

MARK

Our famous
500g
plastic-free
sharing tin

Our famous
100g
plastic-free
gift tin

- ✓ 100% PLASTIC FREE
- ✓ FULLY COMPOSTABLE
- ✓ HOMEGROWN POTATOES
- ✓ LOW FOOD MILES
- ✓ LOCAL INGREDIENTS
- ✓ 6 GREAT FLAVOURS
- ✓ MADE USING OUR OWN RENEWABLE ENERGY

Two Farmers

Plastic Free

great taste

Lightly Cooked Crisps

Two Farmers

Two Farmers

As seen on
BBC
COUNTRYFILE

PLASTIC
FREE



fancier crisp?

#1 new crisp & #1 new snack brand to have launched into retail in 2022

Nielsen Scantrack Data Aug - Nov 22 vs Aug - Nov 21



Code	Description	Case size	RRP
SR01	Simply Roasted Crisps - Sea Salt	24x21.5g	from £1.19
SR02	Simply Roasted Crisps - Sea Salt & Cider Vinegar	24x21.5g	from £1.19
SR03	Simply Roasted Crisps - Mature Cheddar & Red Onion	24x21.5g	from £1.19
SR04	Simply Roasted Crisps - Black Truffle	24x21.5g	from £1.19

scan here to request your **FREE** POS kit



roasted,
never fried



no artificial
flavours



25%
less salt*



50%
less fat*



under 99
calories



real, sliced
potatoes

*than average fried crisps

📱 @simplyroasted_ simplyroastedcrisps.co.uk nat@simplyroastedcrisps.co.uk

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**UK'S NO.1
FREE FROM
SNACK BRAND**



GLUTEN FREE



VEGAN



30% LESS FAT*

*claim only applicable to lentil and hummus chips

Code

B0392

B0354

B0391

B0352

B0361

B0362

Product

Hummus Tomato & Basil

Hummus Sea Salt

Lentil Chilli & Lemon

Lentil Creamy Dill

Quinoa Sour Cream & Chive

Quinoa Sundried Tomato & Garlic

Size

12 x 45g

12 x 45g

12 x 40g

12 x 40g

12 x 30g

12 x 30g



Delicious Ideas Food Group

FIND US

STOCK UP ON LATIN SPIRIT.



A0300
16 x 35g

A0301
16 x 35g

A0302
16 x 35g

A0303
16 x 35g

Born out of Mexico, our award winning tortilla chips are flavour-punching and packed with real ingredients.

• Certified Gluten Free • No GMO • Made in a sesame and nut free factory

Follow us [f /Manomasa.Tortillas](#) [@Manomasa](#)
www.manomasa.co.uk



delicious ideas
food group

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NUT-FREE Range

Have you heard about these delicious snacks?
Find below a variety of top-selling brands manufactured in a nut-free environment!

At Delicious Ideas Food Group we keep our customers satisfied by making sure we tick every category of product. The Nut-Free range is perfect for schools, hospitals, and any other allergen-friendly sites.

It's really easy to order – pick up the phone and let us know the product code or visit delicious-ideas.com/shop and order online!



...AND MANY MORE!

Chika's

- CHIK02 Salt & Vinegar Wholegrain Rice Crisps
- CHIK03 Sour Cream & Chive Wholegrain Rice Crisps
- CHIK06 Sweet Chilli Wholegrain Rice Crisps

Eat Real

- B0392 Hummus Tomato and Basil
- B0354 Hummus Sea Salt
- B0391 Lentil Chilli and Lemon
- B0361 Quinoa Sour Cream & Chive

Evolved Foods

- EV004 Mango Snacks
- EV005 Sour Cherry Snacks
- EV006 Strawberry Chips

Lexi

- LEXI01 Marshmallow Bliss
- LEXI04 Strawberry & White Chocolate
- LEXI03 Triple Chocolate

The Savourists

- SVR004 Sizzling BBQ Crunchits
- SVR005 Thai Chilli Crunchits

Tregroes

- F1043 Toffee Waffle Twin Pack

Olly's

- OL001 Olives – Lemon & Thyme
- OL002 Olives – Basil & Garlic
- OL003 Olives – Chilli & Rosemary
- OL004 Original Salted Thins
- OL005 Multi-Seed Sesame Thins
- OL006 Cheesy Thins
- OL007 Sour Cream & Onion Thins
- OL008 Sweet Chilli Thins

Order online at delicious-ideas.com/shop
or call 01733 239003.

delicious ideas
food group



Delicious Ideas Food Group

FIND US

OLLY'S

PRETZEL THINS & OLIVE POUCHES!

OL004



OL002



FEED YOUR FEEL GOOD!



OL005



OL007



OL008



OL006



OL003



OL001

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Good Ingredients. Good Ethos. Good Causes.

Gluten Free



CHIK12
Chikas Rice Crisps BBQ
21 x 22g



CHIK13
Chikas Rice Crisps
Sour Cream and Onion
21 x 22g

CHIK10
Chikas Sweet Chilli
Samba Rice Crisps
21 x 22g



CHIK11
Chikas Rice Crisps
Sea Salt and Vinegar
21 x 22g

**100% 100%
Natural**

Vegan



CHIK05
Chikas Chilli Plantains
12x35g



CHIK04
Chikas Lightly
Salted Plantains
12x35g



www.chikas.co.uk



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FIND US

BRAVE™**Crunchy Chickpeas**

Part snack, Part life hack.



**Delivering
on all major
trends**

**High
Protein**

**High
Fibre**

**Lower/
No Sugar***

**Recyclable
Packaging**

**HFSS
Compliant****

PEAS01 Sea Salt Crunchy Chickpeas (12 x 35g)
PEAS02 Sweet Chilli Crunchy Chickpeas (12 x 35g)
PEAS03 Dark Chocolate Crunchy Chickpeas (12 x 30g)

PEAS07 Cookies & Cream Crunchy Chickpeas (12 x 30g)
PEAS08 Sea Salt & Vinegar Crunchy Chickpeas (12 x 35g)
PEAS09 Smoky Barbecue Crunchy Chickpeas (12 x 35g)

*No added sugar **Savoury range only

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CHEESIES
JUST CHEESE. BAKED TIL CRUNCHY

PERFECT WITH A DRINK

NO CARBS
NO SUGAR
NO JUNK

FROM 122 CALORIES

HIGH PROTEIN

VEGETARIAN FRIENDLY & GLUTEN FREE

CRUNCHY BITES OF 100% CHEESE

CHEEDAR, GOATS CHEESE, RED LEICESTER & GOUDA

CHE001	Cheesies Goats Cheese	12 x 20g
CHEE02	Cheesies Cheddar	12 x 20g
CHE003	Cheesies Gouda	12 x 20g
CHE004	Cheesies Red Leicester	12 x 20g

WELL & TRULY™

& 40% LESS FAT
& NO ADDED SUGAR
& GLUTEN FREE
& ALL NATURAL
INGREDIENTS



WAT001 Well & Truly Crunchy Cheese Sticks 10x30g



WAT002 Well & Truly Banging BBQ 10x30g



WAT005 Well & Truly Sour Cream 10x30g



WAT003 Well & Truly Salt & Vinegar 10x30g

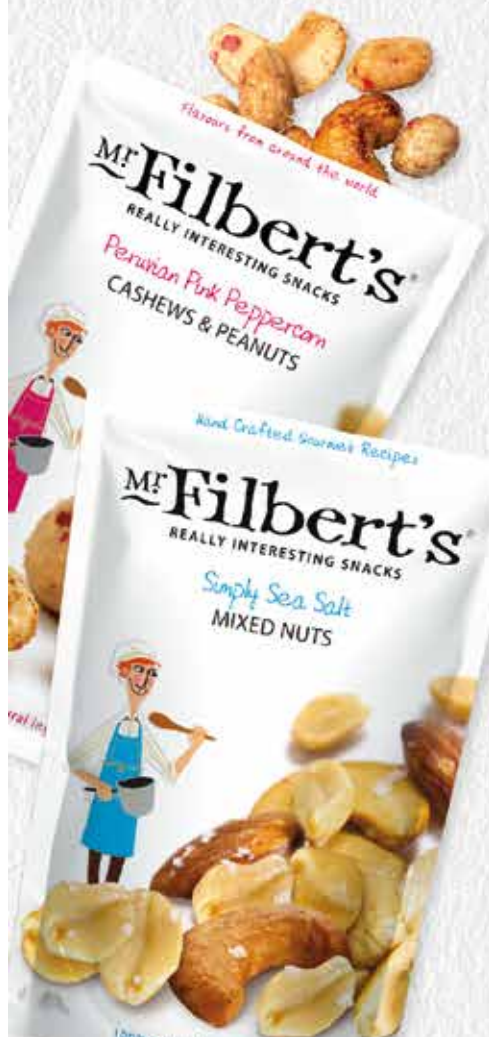
NAUGHTY FLAVOUR + NICE INGREDIENTS



Mr. Filbert's®
SNACKS BEYOND EXPECTATION

New Launch

*A dash more
delicious!*
by *A. Filbert*



100% Natural
**Handmade for
incredible taste**
**Over 40
taste awards**
Delicious Ideas

PSP412	Salt & Pepper Cashews 40g
MRF005	Sea Salt & Herb Mixed Nuts 40g
PDR411	All Natural Dry Roasted Peanuts 40g
PSC411	Salt Crust Peanuts 40g
MRF006	French Rosemary Almonds 40g
MRF007	Simply Sea Salt Mixed Nuts 100g
MRF008	Peruvian Pink Peppercorn Cashews & Peanuts 100g
MRF009	Mexican Sweet Chilli Mixed Nuts 100g

mrfilberts.com



• Dairy • Gluten •
FREE FROM
• GMOs • Artificial Additives •



The SAVOURISTS® CRUNCHITS®



HIGH
PROTEIN



<100
CALORIES
PER BAG

Edamame, Black Beans and Puffed Rice

PECKISH?

GET YOUR JIGGLE ON

SVR004 The Savourists Sizzling BBQ Crunchits 12 x 25g.

SVR005 The Savourists Thai Chilli Crunchits 12 x 25g.

BEPPOS®

WE ARE *#PeaswithPurpose*

**NEW
FLAVOUR!**

Made with
BLACK EYED PEAS



Our **DELICIOUS, BOLD FLAVOURED**, chickpea with **BLACK EYED PEA** inclusion popped chips can be found in stores nationwide & online.



Scan me
to find out more

BOUNDLESS[®]

GUT HAPPY SNACKING



GET



GUT HAPPY

If you have a gut, you need to look after it. That's why Cathy founded Boundless in 2017 when, while suffering with her own gut issues, she decided that enough was enough - our guts deserved more!

Taking snacking matters into her own hands, Cathy spent hours in her kitchen perfecting flavour combinations and activation methods ready to take them to a manufacturer. The journey was a tough one - nobody had tried to do quite what she was doing on this big of a scale - but she got there eventually, and it's been a whirlwind ever since.



100% ACTIVATED



FULL OF FIBRE



PACKED WITH FLAVOUR

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PETER'S YARD



MAKE TIME FOR YOURSELF

Take a moment to savour the signature crunch of Peter's Yard's Sourdough Bites. Crafted from our 16-hour fermented sourdough, our Bites are seasoned with all-natural ingredients for a delicious hand-baked snack with 50% less fat than potato crisps.

SMALL-BATCH
SLOWLY
FOR 16 HRS



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**"CRUNCHIEST
SNACK EVER!"**



DELICIOUS CRUNCHY CORN

PERFECT
CRUNCH

GREAT
FLAVOUR

NATURAL
INGREDIENTS



BENEFITS

- ✓ 50% LESS FAT*
- ✓ HIGH FIBRE
- ✓ GLUTEN FREE
- ✓ LOW SUGAR

*in comparison to potato crisps

ORDER CODES

SALT & VINEGAR 20G X 24 BAGS

LC03

CHEESE & ONION 20G X 24 BAG

LC04



SER001
24 x 24g



SER003
24 x 24g

IT'S TIME
TO GET
SERIOUS.

OUR 5
PROVEN
BEST-
SELLERS.



SER002
12 x 30g



SER005
24 x 40g

PREMIUM
SAVOURY
SNACKING.



SER004
12 x 30g

NATURAL ENERGY BOOSTERS



*EVERY DAY LOW PRICE

No waiting around for promotions!

ORDER CODE

- WALL01 - Organic Gently Dried Mango Slices 10x30g
- WALL02 - Organic Gently Dried Pineapple Chunks 10x30g
- WALL03 - Organic Toasted Coconut Chips 10x30g
- WALL04 - Roasted Fava Bean Pieces -Sea Salt 10x30g
- WALL05 - Organic Gently Dried Whole Apricots 10x35g

CQUIN & School Food Standards Compliant Snacks
www.wallaroofoods.com



Nut & Fruit Bars

♥ INCLUDES VEGAN AND PLANT BASED SNACKING ♥

Take advantage of the fast growing trend for alternatives to traditional chocolate bars.

PAGES 87-100

TRIBE

SUPPORT OUR MISSION TO END MODERN SLAVERY



MISSION-LED
BRAND



HIGH
PROTEIN



PLANT
BASED



LOW
SUGAR



GLUTEN
FREE

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Rheal ENERGY

As much caffeine as an espresso



Gluten Free



Simple Ingredients



Plant Based



RH001 Peanut Butter Bar 12x50g
RH002 Banana Bread Bar 12x50g

RH003 Blueberry Muffin Bar 12x50g
RH004 Hazelnut Cacao Bar 12x50g

Barebells

IRRESISTIBLE PROTEIN MILKSHAKES & BARS



LACTOSE FREE



HIGH PROTEIN - NO ADDED SUGAR

White Chocolate Almond VM004
 Caramel Cashew VM003
 Vegan Salty Peanut VM005
 Double Bite Chocolate Crisp VM006

Chocolate milkshake VM001
 Strawberry milkshake VM002
 Vanilla milkshake VM007



**KIND® is
the #1 snack
bar single
in the UK¹**



Caramel Almond & Sea Salt 40g	B0364
Salted Caramel & Dark Chocolate Nut 40g	B0389
Peanut Butter Dark Chocolate 40g	B0366
Dark Choc Nuts & Sea Salt 40g	B0363
Maple Pecan Almond 40g	B0396
Dark Chocolate Orange 40g	B0388

¹Source: Nielsen, Snack Bars, Total Coverage, w/e 22.04.23

try KIND® today.

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Stock your shelves with Eat Natural.

Quite simply,
one of the
best decisions
you can make.



- F122 Assorted Fruit & Nut Bars 1x28
- F123 Assorted Chocolate Bars 1x28
- F126 Almond & Apricot with a yoghurt coating 1x12
- F146 Cashew & Blueberry with a yoghurt coating 1x12
- F0168 Dark Chocolate with Cranberries and Macadamia 1x12
- F130 Almond & Sultana with Peanuts and Apricots 1x12



Simple... isn't it?

FULFIL

VITAMIN & PROTEIN BAR

*Now the UK's no.2
healthier bar brand!**



15g
Protein

<2g
Sugar

9
Vitamins

— **LIFE'S WONDERFUL** —

Chocolate Salted Caramel
Chocolate Brownie

F255
F257

Chocolate Peanut Butter
Chocolate Hazelnut Whip

F256
F259

Each case contains 15 x 40g bars

*Source: PwC UK MAT Data as of 1/04/22, healthier 2-digit bars



POWERED BY NATURE



PLANT-BASED PROTEIN



NO ARTIFICIAL INGREDIENTS

CODE	DESCRIPTION	SIZE	CODE	DESCRIPTION	SIZE
A00114	TREK Cocoa Oat Flapjack	16 x 50g	B001726	TREK Power Peanut Butter Crunch	16 x 55g
B001724	TREK Salted Caramel Flapjack	16 x 50g	B001725	TREK Power Millionaire Shortbread	16 x 55g
B001723	TREK White Choc & Raspberry Flapjack	16 x 50g			



GET NOW!



100%
NATURAL
INGREDIENTS

NO ADDED
SUGAR

✓ NON
HFSS

Code	Description	Size	Code	Description	Size
B00172	Nakd Cocoa Orange	18 x 35g	B001712	Nakd Berry Delight	18 x 35g
B00175	Nakd Blueberry Muffin	18 x 35g	B00174	Nakd Bakewell Tart	18 x 35g
B00169	Nakd Salted Caramel	18 x 35g	B00171	Nakd Cashew Cookie	18 x 35g
A1234	Nakd Peanut Delight	18 x 35g	B00161	Nakd Lemon Drizzle	18 x 35g





OUTRAGEOUSLY MOREISH PLANT-BASED TREATS



VIVE01	Better Brownie Choc Orange	35g x 15
VIVE02	Better Brownie Choc Berry	35g x 15
VIVE03	Better Brownie Cherry Bakewell	35g x 15
VIVE04	Better Brownie Coconut Cashew	35g x 15



BOOSTBALL RANGE



PRODUCT	WEIGHT	CODE
Boostball - KETO Chocolate Brownie Protein Ball	12x40g	BB014
Boostball - KETO Chocolate Hazelnut Protein Ball	12x40g	BB013
Boostball - KETO Peanut Butter Cup	12x40g	BB016
Boostball - KETO White Chocolate and Raspberry	12x40g	BB017
Boostball - Peanut Butter Cookie Dough Protein Bites	12x40g	BB08
Boostball - Salted Caramel Protein Bites	12x45g	BB015

WE WOULD LOVE TO DO SOME POP UP SAMPLING WITH YOU SO IF YOU ARE INTERESTED PLEASE CALL:
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HFSS
High Fat Sugar & Salt
HFSS COMPLIANT



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and the planet

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oh, and gluten free

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For order enquiries: Sales@delicious-ideas.com

For sampling enquiries: Aaron@misfits.health



Order Code: MF01
Misfits Vegan Chocolate
Speculoos Protein Bar 12 x 45g



Order Code: MF03
Misfits Vegan Dark Chocolate
Brownie Protein Bar 12 x 45g



Order Code: MF02
Misfits Vegan Chocolate
Caramel Protein Bar 12 x 45g



Order Code: MF04
Misfits Vegan White Chocolate
Cookies 'n' Cream Protein
Bar 12 x 45g

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Nut AND Sesame Bars



Sesame Snaps – Chocolate **V GF** 24 x 30g

B0157



Sesame Snaps – Plain **V V GF** 24 x 30g

B0082



Sesame Snaps – Yoghurt **V GF** 24 x 30g

B0156

CAN YOU SAY "HFSS?"

Tricky, right? And it doesn't stop at pronunciation.

The regulations provide restrictions on the promotions and placement in retail stores and their online equivalents of certain foods and drinks that are high in fat, salt or sugar (HFSS) or 'less healthy'.

A product is "non-HFSS" or "HFSS-compliant" after passing a score – the lower, the better, the healthier, and you can display it anywhere!

Which is why we have a range of products that are non-HFSS or HFSS-compliant, just for you!

It's really easy to order – pick up the phone and let us know the product code or visit delicious-ideas.com/shop and order online!



...AND MANY MORE!

Karma

- KD002 Karma Gingerella
- KD003 Karma Lemony
- KD004 Karma Orangeade
- KD006 Karma Razza

Brave

- PEA509 Brave Roasted Chickpeas BBQ
- PEA508 Brave Roasted Chickpeas Salt & Vinegar
- PEA502 Brave Roasted Chickpeas Sweet Chilli
- PEA501 Brave Roasted Chickpeas Sea Salt

Jax Coco

- NB001 Jax Coco Coconut Water

Eat Real

- B0393 Eat Real Hummus Sea Salt & Balsamic Vinegar
- B0354 Eat Real Hummus Sea Salt
- B0392 Eat Real Hummus Tomato & Basil

Boundless

- BL002 Boundless Sea Salt & Cider Vinegar Chips
- BL001 Boundless Chipotle & Lime Chips

Plastic Free Grab'n'Go

- GG001 Raw Nuts & Juicy Fruit Selection
- GG002 Cherry Berry Nuts & Seeds
- GG006 Raw Protein Power Nut Mix

Hip Pop

- HP07 Hip Pop Ginger & Turmeric Living Soda
- HP02 Hip Pop Blueberry Ginger Kombucha
- HP06 Hip Pop Pink Grapefruit Living Soda
- HP04 Hip Pop Apple Elderflower Kombucha
- HP05 Hip Pop Tropical Peach Living Soda

Fulfil

- F258 Fulfil Chocolate Peanut Butter Vitamin & Protein Bar
- F259 Fulfil Chocolate Hazelnut Whip Vitamin & Protein Bar

Order online at delicious-ideas.com/shop
or call 01733 239003.

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food group

Chocolate, Confectionery & Gum



TOP SELLING CUSTOMER FAVOURITES



New flavours and eye-catching ideas
to attract your customer's attention.

PAGES 101-127

GET READY FOR A SWEETER GROOVE

By **delicious ideas**
food group



RECYCLABLE | ECO FRIENDLY
REDUCED PACKAGING | NEW INNOVATIVE DESIGNS

CL01	Classic Cola Fizz	24 x 115g	CL09	Classic Jelly Babies	24 x 120g
CL02	Classic Dolly Mix	24 x 110g	CL10	Classic Jelly Beans	24 x 120g
CL03	Classic Gummy Bears	24 x 105g	CL11	Classic Jelly Mix	24 x 105g
CL04	Classic Fizzy Dummies	24 x 115g	CL12	Classic Rhubarb & Custard	24 x 100g
CL05	Classic Fizzy Peaches	24 x 105g	CL14	Classic Watermelon Slices	24 x 105g
CL06	Classic Fizzy Strawberry Pencils	24 x 115g	CL15	Classic Wine Gums	24 x 120g
CL07	Classic Fruit Pastilles	24 x 120g	CL16	Classic VEGAN Fizzy Giant Strawberries	24 x 112g

S00053 Wire Counter Stand 12 Facings, Classic Sweets POS

S00116 Classic Header (Narrow)

Order online at delicious-ideas.com/shop or call 01733 239003

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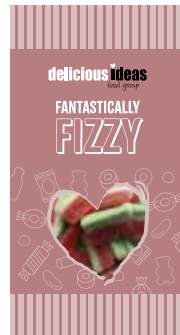
CLASSIC *Sweets*

Give your customers a nostalgic trip down memory lane with our retro sweet packs!



Classic Cola Fizz
24 x 115g

CL01



Watermelon Slices
24 x 105g

CL14



Fizzy Peaches
24 x 105g

CL05



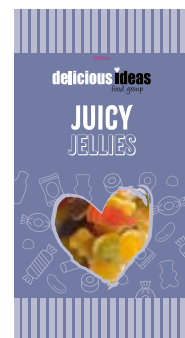
Fizzy Dummies
24 x 115g

CL04



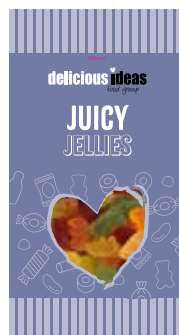
Fizzy Strawberry Pencils
24 x 115g

CL06



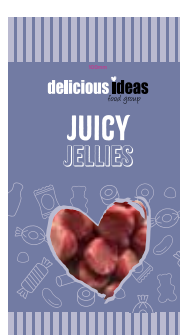
Jelly Mix
24 x 105g

CL11



Gummy Bears
24 x 100g

CL03



Strawberry & Cream Dreams
24 x 95g

CL08



Jelly Babies
24 x 120g

CL09



CLASSIC *Sweets*



Wine Gums
24 x 120g

CL15



Fruit Pastilles
24 x 120g

CL07



Dolly Mix
24 x 110g

CL02



Rhubarb & Custard
24 x 100g

CL12

SEASONAL *Sweets*



Classic Xmas Pre-Pack Mix
24 x 100g

XMAS001



Halloween Pre-Pack Mix
24 x 100g

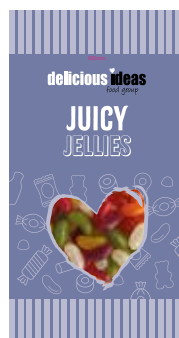
HAL001

VEGAN *Sweets*



VEGAN Fizzy Giant Strawberries
V V 24 x 112g

CL16



Jelly Beans
V V 24 x 120g

CL10



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Brand



X100 - LINDOR Cornet Milk 37g - 14x37g

X291 - LINDOR Bar Milk 38g - 24x38g

X290 - LINDOR Bar Salted Caramel 38g - 24x38g



Lindt Master Chocolatier since 1845

IRI, Total Market, 52wo 25th December 2021

Lindt

MASTER CHOCOLATIER
SINCE 1845

No.2
Confectionery
Manufacturer
at Christmas!

No.1
Novelties
Brand!



X104 - Mini Reindeer 10g - 67x10g Drum

X1548 - Mini Santa 10g - 67x10g Drum

X107 - Mixed Jumper Teddy 10g - 100x10g CDU



Lindt Master Chocolatier since 1845

IRI, Total Market, 52 w/e 31st Dec, 2022



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Prodigy™

Chocolate, only better.



**PLANT
BASED**



- Vegan Approved
- All Natural Ingredients
- Dairy Free Recipe

**CLIMATE
NEUTRAL**










- Plastic Free
- Palm Oil Free
- Carbon Neutral

**PEOPLE
POSITIVE**



- B Corp Certified
- Refined Sugar Free
- Prebiotic Fibre



BARS								
	PROD01	ROASTED HAZELNUT CHOCOLATE BAR	PROD06	DARK & SEA SALT CHOCOLATE BAR	PROD10	SALTED CARAMEL CHOCOLATE BAR	PROD05	PEANUT & CARAMEL CAHOOTS BAR
BISCUITS								
	PROD08	PHENOMENOMS CHOCOLATE COATED OAT BISCUIT	PROD09	PHENOMENOMS CHOCOLATE COATED DIGESTIVE BISCUIT				





delicious **ideas**
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THE PLANT-BASED CHOCOLATE BRAND



great
taste



Milk® Choc
Cre&M® Wafer Bar
12 x 43g
LR001

great
taste



White Choc
Cre&M® Wafer Bar
12 x 45g
LR002



Milk® Choc
Peanut Butter Cups
18 x 34g
LR001



Milk® Choc
Nutty Choc Balls
9 x 28g
LR003

FLOWER & WHITE

NEW FRUITY & CHOCOLATE COVERED MALLOW BARS



**NATURAL
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& COLOURS**

**99
CALS OR
UNDER
PER BAR**

**15
VITAMINS**

VEGETARIAN

GLUTEN FREE

HIGH FIBRE

**WITH
REAL
FRUIT**

*** 30%
LESS
SUGAR***

f t i d
@FLOWERANDWHITE
FLOWERANDWHITE.CO.UK

*compared to
leading
competitor
products.

FW009
FW008
FW010
FW011

Strawberry & Banana Delicious Fruity Mallow
Mango & Passion Fruit Delicious Fruity Mallow
Chocolate Coated Salted Caramel Mallow
Chocolate Covered Raspberry Mallow

15x35g
15x35g
15x30g
15x30g



PLANT
BASED



LOWER CARBON
FOOTPRINT



PLASTIC
FREE FILM

NEXT GENERATION CHOCOLATE

HIP704	HIP SALTED CARAMEL BAR	25G x 24
HIP705	HIP SALTY PRETZEL BAR	25G x 24
HIP706	HIP CREAMY & SMOOTH BAR	25G x 24



Peppersmith®

REFRESHINGLY GOOD TREATS



PEPP01 - PEPPERSMITH EXTRA STRONG MINTS 12 X 15G
PEPP02 - PEPPERSMITH PEPPERMINT MINTS 12 X 15G

PEPP04 - PEPPERSMITH PEPPERMINT GUM 12 X 15G
PEPP03 - PEPPERSMITH LEMON MINTS 12 X 15G

**MALLOW
& MARSH**

Marshmallow, but not as you know it



SKU	DESCRIPTION	UNITS
MM001	Mallow & Marsh Raspberry & 70% Dark Chocolate Marshmallow Bar	12 X 35G
MM002	Mallow & Marsh Vanilla & Milk Chocolate Marshmallow Bar	12 x 35G
MM003	Mallow & Marsh Salted Caramel Marshmallow Bar	12 x 30G



Handmade in London • 100% Natural Ingredients • Award Winning

Joe & Seph's are an award-winning family business based in London who, since launching in 2010, have been on a mission to produce the best tasting popcorn.

PRODUCT

Joe & Seph's Apple & Hazelnut Popcorn Bar
Joe & Seph's Salted Caramel & Nuts Popcorn Bar
Joe & Seph's Chocolate & Almond Popcorn Bar

CASE SIZE

12
12
12

WEIGHT

27g
27g
27g

CODE

2002B27
2002B37
2005B74

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80+
GREAT
TASTE
AWARDS






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Most gum is made from chewy plastic... MILLIWAYS ISN'T!



	MILL001	Milliways Super Natural Gum - Mighty Mint 12 x 19g
	MILL002	Milliways Super Natural Gum - Peppermint Power 12 x 19g
	MILL003	Milliways Super Natural Gum - Watermelon Wonder 12 x 19g

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**UNDER 100
CALORIES
PER PACK**



B0463	Metcalfe's® Sea Salt Popcorn	24 x 17g
B0461	Metcalfe's® Sweet n Salt Popcorn	24 x 20g
B0464	Metcalfe's® Cinema Sweet Popcorn	24 x 20g

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great taste[®] PRODUCER

Delicious & Handcrafted Gourmet Popcorn!

POPcorn SHED Blue Cheese
LESS THAN 120 CALORIES
GOURMET POPCORN
ALL NATURAL INGREDIENTS
GLUTEN FREE

POPcorn SHED Maple Bacon
LESS THAN 120 CALORIES
GOURMET POPCORN
ALL NATURAL INGREDIENTS
GLUTEN FREE

POPcorn SHED Millionaire's Shortbread
120 CALORIES
GOURMET POPCORN
ALL NATURAL INGREDIENTS
GLUTEN FREE

POPcorn SHED Salted Caramel
LESS THAN 120 CALORIES
GOURMET POPCORN
ALL NATURAL INGREDIENTS
GLUTEN FREE

POPcorn SHED Cherry Bakewell
LESS THAN 120 CALORIES
GOURMET POPCORN
ALL NATURAL INGREDIENTS
GLUTEN FREE

POPcorn SHED Rainbow
LESS THAN 120 CALORIES
GOURMET POPCORN
ALL NATURAL INGREDIENTS
GLUTEN FREE

POPcorn SHED Strawberries & Cream
LESS THAN 120 CALORIES
GOURMET POPCORN
ALL NATURAL INGREDIENTS
GLUTEN FREE

Merchandise in a branded shelf ready display case

100% All Natural, High Quality Ingredients

MADE IN BRITAIN Family Owned, Made in Britain

Started in a Garden Shed

VGF Vegan and Gluten Free Options

PS116	Popcorn Shed Ltd	Strawberries & Cream Popcorn Snack Pack	16 x 24g
PS110	Popcorn Shed Ltd	Salted Caramel Popcorn Snack Pack	16 x 24g
PS111	Popcorn Shed Ltd	Rainbow Popcorn Snack Pack	16 x 24g
PS113	Popcorn Shed Ltd	Milionaires Shortbread Popcorn Snack Pack	16 x 24g
PS114	Popcorn Shed Ltd	Maple and Bacon Popcorn Snack Pack	16 x 24g
PS115	Popcorn Shed Ltd	Cherry Bakewell Popcorn Snack Pack	16 x 24g
PS112	Popcorn Shed Ltd	Blue Cheese Popcorn Snack Pack	16 x 16g

PICK 'N' MIX *Bulk Range*

Over 60 lines to choose from!



American Hard Gums
V GF 1 x 3kg

A0003



Candy Shrimps
GF 1 x 2kg

A0038



Candy Bananas
GF 1 x 2kg

A00779



Cola Bottles
1 x 3kg

A00371



Cola Fizz
GF 1 x 3kg

A0051



Dolly Mixture
GF 1 x 3kg

A0040



Fizzy Blue Bottles
GF 1 x 3kg

A00561



Fizzy Cherry Cola
GF 1 x 3kg

A00841



Fizzy Dummies
GF 1 x 3kg

A0052



Fizzy Peach Hearts
GF 1 x 3kg

A00520

Easy to decant



Fried Eggs
1 x 3kg

A00530



Fruit Pastilles
GF 1 x 3kg

A0054



Giant Jelly Snakes
GF 1 x 3kg

A0134



Giant Strawberries
GF 1 x 3kg

A00590



Gummy Bears
1 x 3kg

A0126



Haribo Heart Throbs
1 x 3kg

A002123



Jelly Babies dusted
1 x 3kg

A0062



Jelly Beans
V V GF 1 x 5kg

A0063



Jelly Fizzy Mix
1 x 3kg

A00661



Jelly Fruits
V V GF 1 x 3kg

A0064

PICK 'N' MIX *Bulk Range*

Ranging from 2kg to 5kg bags



Jelly Mix
GF 1 x 3kg

A0065



Jelly Meerkats
V 1 x 2.25kg

A00562



Liquorice Allsorts
1 x 3kg

A0077



Milk Chocolate Banana
Chips V GF 1 x 3kg

A234



Milk Chocolate Beans
1 x 3kg

A0086



Milk Chocolate Eclairs
V 1 x 3kg

A0092



Milk Chocolate Mini Speckled Eggs
GF 1 x 3kg

A0089



Milk Chocolate Honeycombe Bites
V GF 1 x 3kg

A0604



Milk Chocolate Peanuts
V GF 1 x 3kg

A0090



Milk Chocolate Raisins
V GF 1 x 3kg

A0091



Mini Marshmallows

GF 1 x 1kg

A00189

Mini Fizzy Strawberry Pencils

1 x 3kg

A01171

Chewy Strawberry Bonbons

GF 1 x 3kg

A0116

Strawberry Mini Pencils

1 x 3kg

A00125

Watermelon Slices

V V GF 1 x 3kg

A00599

Wine Gums

GF 1 x 3kg

A0136

VEGAN PICK 'N' MIX *Bulk Range* SUGAR FREE *Range*



*Perfect for pick
'n' mix stands*



VEGAN Fizzy Giant Strawberries

3 x 1kg

A0128

Sugar Free Teddy Bears

GF 1 x 3kg

A00586

RETRO WRAPPED *Bulk Range*



Assorted Toffees
V 1 x 2.5kg

A0010



Rhubarb & Custard
V 1 x 12kg

A330



Sherbet Lemons
V 1 x 12kg

A325



Soft Centre Humbugs
V 1 x 12kg

A328



Swizzles Love Hearts
V V GF 1 x 3kg

A00566



Swizzles Large Retro Kids Mix
GF 1 x 3kg

A00585



Vanilla Fudge
V GF 1 x 3kg

A002911



Mini Hospitality Fruits
V 1 x 4kg

A0170



Mini Hospitality Mints
V 1 x 4kg

A0171

RETRO SWEET *Range*



Assorted Fruit Lollies

V V GF 1 x 50

G02500



Tongue Painter Lollies

V V GF 1 x 150g

G02501



Refreshers Chew Bar

Original 60 x 18g

A00800



Refreshers Stickpack

36 x 43g

A00801



Strawberry Fizz Wizz

V GF 50 x 5g

G268



Drumstick Stickpack

36 x 43g

A00802



Jelly Belly Beans Carton

1 x 24

G0301



Candy Floss (Bucket)

V GF 6 x 50g

C006210



Refreshers Tube

48 x 36g

G0249



Candy Kittens
Eton Mess 12 x 54g

LG01



Candy Kittens
Sour Watermelon 12 x 54g

LG02



Candy Kittens
Wild Strawberry 12 x 54g

LG03

Packaging



Pick n Mix Paper Bags
1 x 500

A000



Clear Gift Bags
1 x 100

SW0014



Gift Red Ribbon
1 x 100

S01112



Compostable Impulse Gift
Box 1 x 250

BNB002



Small Pick n Mix Cups (8oz)
1 x 200

S00161



Small Pick n Mix Lids (8oz)
1 x 200

S0013



Medium & Large
Pick n Mix Lids 1 x 200

S0029



Retro Victorian Plastic
Sweet Jar 1 x 3L

G01382



Medium Pick n Mix Cups
(12oz) 1 x 200

S0026



Large Pick n Mix Cups
(16oz) 1 x 200

S0015



Pick n Mix Scoops
1 x 200

S0004

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Perfect for your summer events
Create a pop up retro sweet shop

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customised
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own logo
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Cheese



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& Pepper
Cashews



Grab N Go
Smoky BBQ
Corn



Kashmiri
Chilli Sourdough
Bites



Savoursmiths
Crisps



Olly's Garlic &
Basil Olives



Serious Pig
Snackalami



Serious Pig
Snacking
Cheese

SWEET



Prodigy Roasted Hazelnut Chocolate



Lindt Lindor Milk Chocolate



HIP Salty
Pretzel
Chocolate



Seed and
Bean Sea
Salt & Lime
Chocolate

DRINKS



Bottle Up
Sustainable
Water Bottle



Jamu Blood
Orange Sparkling
Water



Jax Coco
Coconut Water



Something & Nothing
Yuzu Seltzer



TRIP CBD
Infused Drink

BULK OPTIONS



Chilli Rice
Crackers



Mexican Chilli
Cashews



Honey Chilli
Peanuts



Rhubarb &
Custard



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