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**Job Title: Supplier & Brand Marketing Executive 23k-26k depending on experience**

**Department:** Sales & Marketing
**Location:** Peterborough
**Reports to:** Head of Marketing

**Job Summary:**

We are looking for a proactive and detail-oriented **Junior Supplier & Brand Marketing Executive** to support the execution of marketing initiatives and supplier coordination in the food industry. This role is ideal for someone with a passion for food brands, marketing campaigns, and building strong partnerships with suppliers. You’ll assist in brand promotions, supplier communications, and campaign reporting while gaining valuable industry experience.

**Key Responsibilities:**

**Supplier Coordination & Support**

* Assist in the management of supplier relationships by maintaining regular communication and tracking deliverables.
* Help gather and organize supplier materials such as product information, images, promotional content, and pricing.
* Coordinate with internal teams (e.g. procurement, sales) to align supplier activities with brand marketing goals.
* Assist in the maximisation of supplier income through marketing activities

**Marketing Campaign Support**

* Assist in the planning and rollout of supplier-led brand campaigns, product launches, and promotions.
* Support the creation and distribution of in-store marketing materials, digital content, and event-related collateral.
* Help maintain marketing calendars and timelines to ensure timely execution of campaigns.

**Brand Representation**

* Help ensure that all supplier brands are presented consistently and professionally across customer touchpoints.
* Contribute to sales brand events on site, at company or client led exhibitions , brand activation events, and customer engagement initiatives.

**Reporting & Analytics**

* Track campaign performance and compile reports using data from sales, customer feedback, and digital analytics.
* Track and analyse monthly brand sales data and report observations to the Head of Marketing
* Assist in preparing presentations for internal reviews and supplier meetings.

**Requirements:**

* 0–2 years of experience in marketing, supplier coordination, or brand support
* Basic understanding of marketing principles, retail trends, and brand development.
* Strong organizational skills with the ability to multitask and manage timelines.
* Excellent written and verbal communication skills.
* Proficient in Microsoft Office (Excel, PowerPoint, Word); familiarity with Canva or Adobe Creative Suite is a plus.

**Nice to Have:**

* Previous experience (internship or full-time) in FMCG, food, or retail industries.
* Knowledge of digital marketing tools (e.g. Mailchimp, Meta Ads, Google Analytics).
* Interest in food trends, culinary culture, and consumer behavior.

**What We Offer:**

* A collaborative and fast-paced work environment in the food industry.
* Opportunities for professional growth and mentorship.
* Exposure to leading food brands and real-world marketing campaigns.