

delicious [♥]ideas

food group

FOR THE LOVE OF

Healthy Treats & Delicious Delights

Spring/Summer 2026 Product Catalogue | Issue 34



delicious [♥]ideas

CORE VALUES

MISSION STATEMENT:

"A family business, inspiring & energising the nation with innovative and delicious, healthy and sustainably sourced snacks and drinks"

FAMILY



As a family-run business, a close bond between staff has always been cherished - everyone in the Delicious family looks after each other.

INTEGRITY



Integrity goes deeper than just being honest. We take pride in every aspect of our work so that everyone can rely on each other.

ACCOUNTABILITY



We believe it is vital to take responsibility of our work. We take the initiative and recognise we have the power to resolve any issues that we may cause.

COMMUNICATION



We all aspire to work in harmony with each other - productivity is best when everyone is on the same page. This harmony can only be built through clear communication.

POSITIVITY



No matter what, we all work through adversity with our heads held high - any challenge is best faced with a smile.

COOPERATION



Cooperation in the workplace is vital for productivity. Collaborating with diverse perspectives is the key to solving any problem.

Hello and welcome

TO THE 2026 SPRING/SUMMER CATALOGUE

2025, our 35th year of trading, was another fabulous year for the business, growing in sales, product ranges, warehouse capacity and employees!

Over the past 12 months, we have introduced over 20 new brands to our client base, ranging from innovative functional drinks to luxurious coffee syrups and indulgent Bakery traybakes to super healthy fruit nut & seed bars!

We now partner with 150 brands and have 800+ SKUs to offer our country-wide customer base bringing the latest snacking & drink innovation from these shores and beyond.

To support our growth and bring greater transparency for clients and suppliers, we've replaced our 15-year-old stock and ordering system with a new ERP system, giving us improved sales and purchasing reports, warehouse scanning, and AI capabilities – a far cry from our hard copy invoice pads, brick-sized mobile phones and ancient computers when we started the business in 1991!

Once again, our Technical & Ops superstars have achieved a BRC AA* accreditation which brings us to a 9-years long streak!

Food safety is ever more a vital part of the supply chain, our customers have the peace of mind that we hold this award, and that our internal technical staff oversee all 800+ products in our business and manage all our 150 suppliers.



This also allows us to offer a complete end-to-end service to our co-pack customers, combining sourcing, technical support and packing under one roof in Cambridgeshire. On the production side, we run three vertical form fill machines, a pouch packing machine and two hand packing lines, alongside sales and fulfilment services.

If you're looking to create your own brand, or offer your client their own brand of sweets or savoury snacks, please reach us at Sales@delicious-ideas.com – let's make the delicious magic happen!

From palletised orders and parcel deliveries with our chosen partners, through to direct deliveries using our vans, we are focused on providing the best service possible. Our customers will have already spotted the brightly coloured addition to our Delicious Ideas delivery service. Our vans are here to provide speedy and secure delivery for our customers within specified areas of the UK, and on that note, we'd like to expressly thank our partners NICK's Protein and Manomasa for their eye-catching advertising for 2026!

...and we're not stopping there! Our website is getting a complete overhaul, we're expanding our factory, and we are constantly developing and bolstering the team as our business grows continuously.

Amongst the 8 new staff to be welcomed into the DIFG family over the past 12 months, is our new Chief of Commercial & Operations, Rufus Harper, with a strong FMCG background and now tasked with steering the DIFG ship over the coming years – especially as Emma and I are looking to take a well-earned backward step from the business after 35 years of blood, sweat & tears! Rufus will endeavour to make contact with as many of our trusted clients and suppliers as he can over the coming months.

We have again, over the past 12 months, supported our chosen charities Little Miracles and BLISS, plus external causes such as the Spirit of Hospitality, Marine Ocean Society & Made Blue charity. We intend to build on these donations over the next year and thank colleagues, clients and suppliers for their support as always.

Wishing all the very best over Spring & Summer – see you soon in the Autumn/Winter edition!

Jonathan Potter & Emma Smith

CEO & Founders

and all the DIFG team

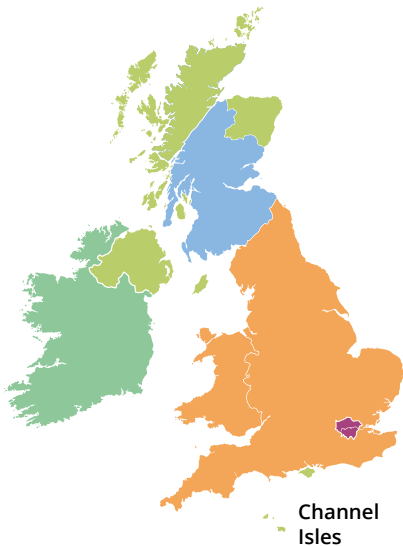
DELIVERY CHARGES

Office hours **8:30am-4:30pm**

Warehouse hours **7:30am-4pm**

All orders are sent **day 1 for day 3**

Please visit **delicious-ideas.com** for more detail.



Key to the map

Delivery Zone	Customer MOQ for free delivery	Delivery charge for orders under MOQ
England & Wales	£125	£9.95
London	£150	£12.95
Scotland	£200	£12.95
Republic of Ireland	£500	£39.95
Scottish Highlands & Islands, Northern Ireland, Isles of Wight & Man, Channel Isles, and Grampian	£350	£19.95

MOQ Minimum order quantity



01733 239003



SALES@DELICIOUS-IDEAS.COM

HOW TO *Order*

One of our team will process your order and we will have the delivery with you within 48 hours after the order is placed. We are able to send orders out for next day and AM delivery; however this will incur an additional charge. We cover the whole of the UK, so please contact us no matter where you are! Our office opening times are **8:30am to 4:30pm**.

Please note the minimum order value is **ONLY £125**, orders placed under this value will be subject to a delivery charge.

Visit our website for the latest news, promotions and information.

GET IN TOUCH TODAY

t: 01733 239003

e: sales@delicious-ideas.com

w: delicious-ideas.com



OVER 7000
customers



FREE DELIVERY
over £125



FAMILY BUSINESS
Est. 1991

WHY PARTNER WITH US?

Our vision is to revolutionise snacking across UK's foodservice channel. Working with ethical challenger brands, we keep on top of innovative formats, flavours, and trends. As the primary supplier to thousands of sites, we uphold our commitment to customers through dedicated service and a robust focus on Corporate Social Responsibility.

delicious ideas



SINK YOUR TEETH IN

Delicious Ideas offers an extensive range of unique products catering to diverse customer niches and ensuring satisfaction for all tastes and preferences.

- Profit boosting exclusive products customers can't find anywhere else.
- Meet your sustainability KPIs with the support of a transparent supply chain.
- Over 100 brands to cover any consumer niche.

CUSTOMER CARE



Bespoke product assistance and updates on the latest innovations. Learn the best products and categories for your consumers.



National Account Managers with 40+ years of collective expertise, offering business aid, promotions, and marketing support.



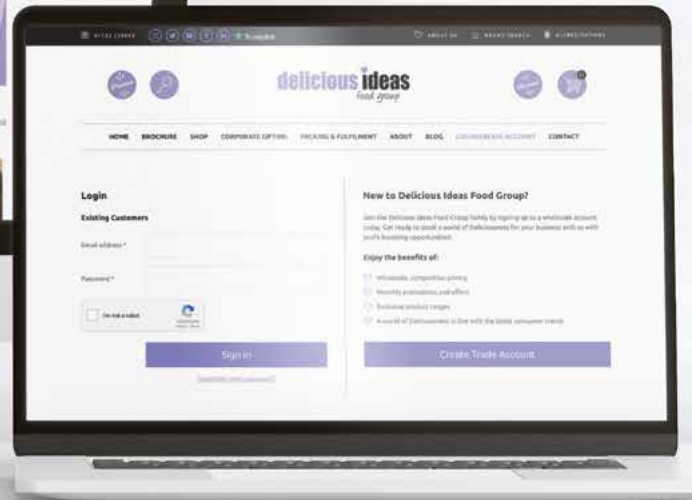
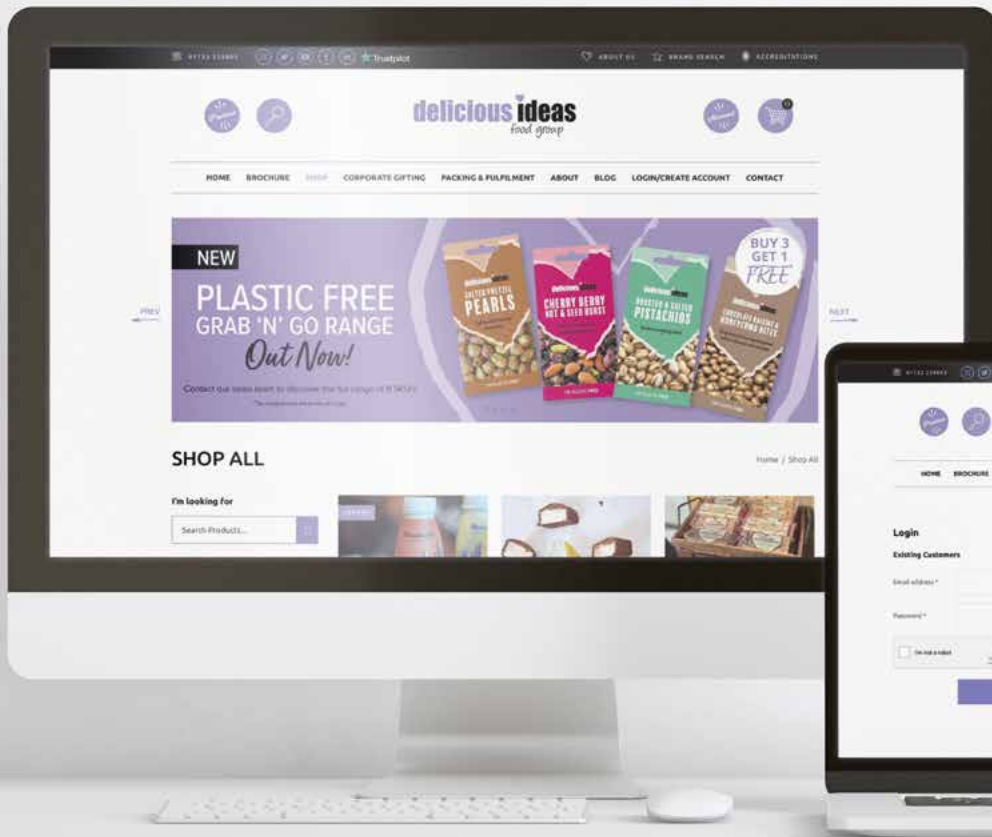
Customer Support Team committed to satisfaction through service and proactive assistance.



BRC AA accreditation for 9 years in a row.



HOW TO ORDER VIA *Our Website*



1

Sign up for an online account by heading to www.delicious-ideas.com/my-account/ and clicking 'sign-up'

2

Once you have signed up, we will approve your account.

3

You're all approved and ready to order! Head to the shop: www.delicious-ideas.com/shop/ and fill up your basket with deliciousness!

4

Place your order and it will be with you in three working days!

Sign up for an online account



View our online shop



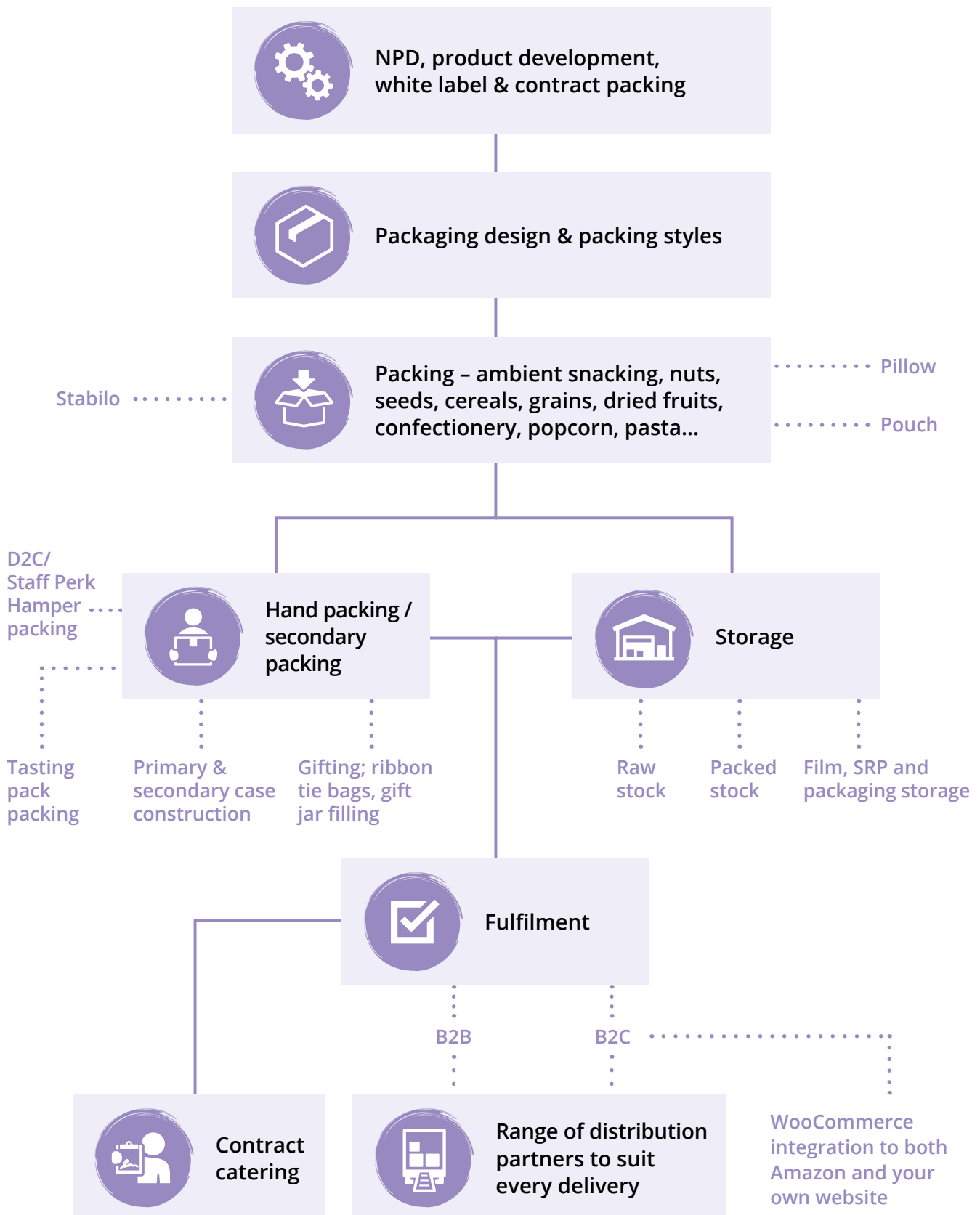
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Allergen
Key:

V Vegetarian **V** Vegan **GF** Gluten Free

PRIVATE LABEL, FULFILMENT, STORAGE AND DISTRIBUTION *Division*



CREATE YOUR OWN *Snack Brand!*



NPD, product development, white label & contract packing

Did you know that Delicious Ideas Food Group has a private label packing division?

Brimming with creative packaging possibilities, DIFG Private Label has the capability and capacity to turn your ideas into attractive, eye catching products for your market place.

So if you're a brand with a burning ambition to develop new own-label products, whether confectionery, nut and seed mixes or just about anything else that you can dream up, why not let DIFG private label take care of it?

A true end-to-end solution, we can source the raw ingredients you want and transform your ideas into tasty sweets or snacks in visually striking packaging that looks great on the shelves.



Packaging design & packing styles

- > **Choose from our huge selection** of exotic produce to create mouthwatering seed, nut and fruit mixes.
- > **Tap into the high demand** for high protein, low fat and free-from snack products with your own on-trend branded products.
- > **Increase visibility and sales** with your own-label sweets.
- > **Transforming your vision** into great products that stand out on hanging racks or on shelf.





ADD NEW LAYERS OF *Brand Awareness* AND *Profit* TO YOUR BUSINESS



Packing – ambient snacking, nuts, seeds, cereals, grains, dried fruits, confectionery, popcorn, pasta...

Whether it's a healthy, ambient snacking product you're after or indulgent confectionery, we have all of the tools that will help you realise your vision.

With BRC AA status and a 50-strong team plus a fully functioning packing division and extensive new warehousing and distribution facilities, making DIFG Private Label your contract packer of choice makes perfect sense!

From ideation to our state-of-the-art packing machines managed by our highly trained and professional team, all the way through to distribution and sales support, we've got every aspect covered.

With everything under one roof, when it comes to creating your own snacks, DIFG will save you time, energy and money. We really are your ultimate end-to-end solution. We have the ingredients and the packaging power to make your vision a reality, so call us to speak to one of our friendly team members today.



WHAT'S ON OFFER FOR YOU WITH DIFG

Private Label

- > **4 state of the art custom built packing lines** including vertical form feed and hand packing.
- > **750,000 unit capacity** – per week!
- > **In house consultancy** and design team to help bring your vision to life.
- > **Nuts, dried fruit, seeds, popcorn, pasta and confectionery**...we can pack it all.
- > **BRC AA** accreditation.
- > **Technical team** to advise upon and execute your product plan.
- > **30 years' experience** in the snack sector.
- > **End-to-end delivery** giving you the most competitive prices.
- > **Margins** to make you smile.



Hand packing / secondary packing

A wide range of both primary and secondary packing options to suit every clients needs.

- > **Primary:**
Hand packing of gift jars, ribbon tie bags and pouch packs.
- > **Secondary:**
Hamper packing, box assembling and re-labelling.

So...whether you're a brand, a charity, a contract caterer, retailer, or any other business, for a headache-free solution to your own label confectionery or snacking product call or email us and speak to one of our friendly team members today.



Whether you are outgrowing your existing storage/fulfilment partner or spending time on fulfilment rather than business development, we can help!



Storage



Fulfilment

Storage:

- Complete stock storage and management.
- Import/export – container loading and unloading.
- Fully racked ambient storage facility.
- Flexible storage options for both our warehousing, shipping and fulfilment services.

Fulfilment:

- Ranging from individual cases to full pallets, to both commercial and home addresses across the UK.
- Quick and reliable service.
- Convenient central location.
- Full integration of all WooCommerce platforms ensuring orders are fulfilled as quickly and conveniently as possible.
- A wide range of haulier partners to reach your every need.

Globally Recognised
BRC AA* accreditation



BRC

Food Safety

CERTIFICATED

Corporate & Social *Impact*

At Delicious Ideas we go beyond business as usual by participating in positively impactful activities to make our world a better place. Over the last 12 months, we've been able to uplift those in need locally and beyond. We want to sincerely thank all of you that have supported these causes and look forward to your support with future projects!

Carbon Neutral Britain

As part of our sustainability ethos, since 2022 we have actively taken steps to reduce and offset our climate impact. This year we once again collaborated with Carbon Neutral Britain to create a robust carbon emissions report of our Scope 1, 2, and 3 emissions (you can find our emissions report on our website). This emissions report is the perfect tool for us to analyse where we can further reduce our impact on the planet. We then offset all of our emissions via the Carbon Neutral Britain Climate Fund™ through internationally certified carbon offsetting projects. This has resulted in us once again obtaining Carbon Neutral Status.



Made Blue & World Water Day 2026

2.2 billion people, a quarter of the global population, live without access to safe drinking water. World Water Day was founded 30 years ago to change these lives. Each year the day aims to not only raise awareness of this life-threatening issue for so many, but to raise funds and work toward the sustainable development and management of freshwater sources.

For World Water Day 2026, we have once again donated over a million litres of clean water to Made Blue Foundation. This takes our total donation to over 4 million litres! As a proud ambassador of Made Blue, we urge you to also donate to Made Blue and transform lives across the globe today.



Little Miracles

Since the summer of 2020, we've showed our ongoing commitment to supporting Little Miracles, an incredible charity that supports families with children that have additional needs, disabilities, and life limiting conditions, by donating van loads of stock. Jill Bedward-Jones, Family Support & Emergency Supply Co-ordinator, and her team's work have been able to provide over 65,000 food parcels to under-privileged families in the local Peterborough area.

Jill tells us "With the help of supermarket chains Lidl and Marks & Spencer, we are able to provide our thousands of families in need with a range of fresh and frozen food which is truly incredible. However, the treats that DIFG supply us are luxuries that our families are just not used to, and by providing these to our families, we are truly able to lift their spirits and really make their day".



Mental Health Awareness Week

For the past 25 years, the Mental Health Foundation has led Mental Health Awareness Week – bringing the UK together to champion good mental health. Each May, millions of people from every part of society unite to raise awareness and show their support.

This year, we are proud to support such an incredible cause, and we could think of no better partner to help us raise awareness and support for Mental Health Awareness Week than **One Living**.

Throughout May, we will donate £1 to Mental Health Foundation for every case sold of One Living. We will also be posting weekly across our social media channels, sharing accessible resources that offer mental wellbeing tips, guidance on maintaining good mental health, and information on the benefits provided by One Living.

Together, we can create meaningful change and help ensure everyone has access to the support they need for positive mental wellbeing.



WHAT CAUSES SHOULD SUPPORT IN *2026?* *Delicious Ideas*

Delicious Ideas is devoted to making a positive impact and supporting both local and global causes. Historically we have worked with and supported causes such as:

Red Cross Ukraine Appeal: Raised over £2000 through Ukraine Jellybeans sales aiding the 16.9 million affected.

Spirit of hospitality: Supported a transatlantic charity row and Hospitality Action (Our logo was on a boat that sailed across the Atlantic!!)

Beach Clean: Partnered with Marine Conservation Society for a Norfolk Beach cleanup and a local Peterborough Ferry Meadows river/lake cleanup. Donated Plastic-Free Grab'N'Go profits for World Ocean Day.

Huntingdonshire Cricket Club: Sponsored Women's Section, facilitating a new kit and match expenses.

We aim for our efforts to reflect our ongoing dedication to impactful humanitarian, environmental, and community-focused actions. Supporting Hospitality Action taught us further how impactful the relationship between Corporate Social Responsibility and the Food Service world is. As such we would like to work closer together with you, our readers and customers. What makes you tick?



Tell us what cause do you believe in?

What drives your spirit? What is our next aim?

Send us your thoughts to andy@delicious-ideas.com and let's make it happen!

Sweet & Savoury Bulk & Impulse

OUR BEST SELLERS IN BULK & IMPULSE FORMAT

Lots of lovely pocket and grazing snacks for customers looking for healthy or indulgent options.

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delicious ideas
GRAB 'N' GO

JUST ONE MORE BITE



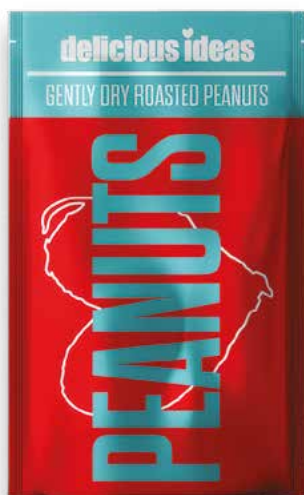
CREATED FOR
CONTRACT CATERERS

Exclusive to the food service industry, GRAB 'N' GO is a carefully curated range of impulse-sized snacks featuring a multitude of profit-boosting USPs that you and your clients care about.

From PROTEIN, and high in FIBRE to VEGAN options - GRAB 'N' GO helps you cater to any and every need at a HIGH MARGIN.

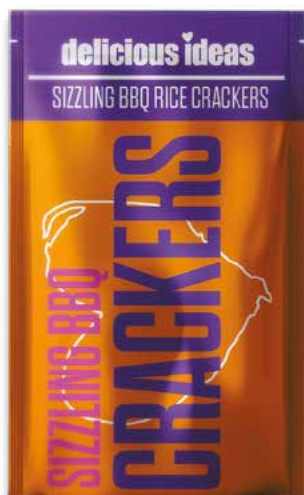
'Grab n Go' RANGE

Great for use within offices, hospitality & meeting rooms.
A perfect impulse range for your deli, coffee shop or retail space.



Dry Roasted Peanuts
✓ 40 x 30g

GG2501



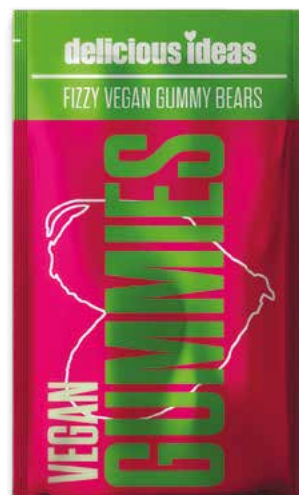
BBQ Crackers
✓ 40 x 20g

GG2502



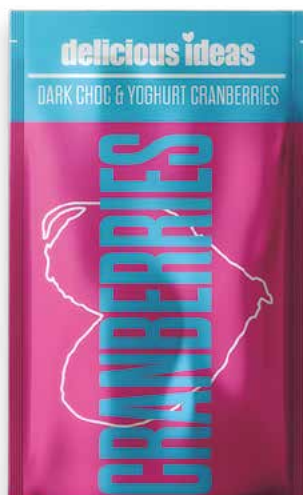
Gently Dried Mango
✓ 40 x 30g

GG2503



Vegan Bears
✓ 40 x 40g

GG2504



Yoghurt & Dark Choc
Cranberries 40 x 40g

GG2505



Hot & Spicy Nut &
Corn Mix 40 x 35g

GG2508



White Choc Malt Balls
40 x 30g

GG2513



Passionfruit Collagen
Gummies 40 x 30g

GG2514

PLASTIC FREE 'Grab n Go' RANGE

Shiny new packaging, now plastic free to help you hit your sustainability KPIs.
Delicious AND environmentally conscious!



Gourmet Jelly Beans
40 x 40g

GG2506



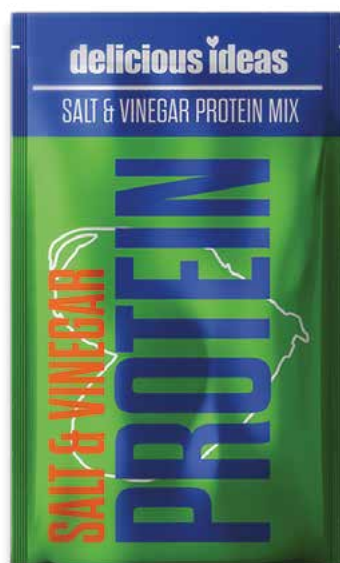
Chocolate Raisin and
Honeycomb 40 x 35g

GG2507



Luxury Fruit and Nut
✓ 40 x 40g

GG2509



Salt & Vinegar Protein Mix
✓ 40 x 20g

GG2510



Wild berry Gummy Mix
✓ 40 x 30g

GG2511



Chocolate Caramel Pretzel Mix
40 x 25g

GG2512

A VARIETY OF *Display Options*

Perfect for making your products stand out



Wire Counter Stand

W36 x H55 x D34cm



DIFG Branded Wooden Counter Stand

W36 x H52 x D30.5cm



Floorstand

W52 x H163 x D40cm



Wooden Tray

W35 x H8 x D24cm



DIFG Branded Wooden Tray

W35 x H12 x D23cm



FSDU

W40 x H148 x D23cm

Please call our office on **01733 239003**
or email **sales@delicious-ideas.com**
for more details

PAN ASIAN KITCHEN



authentic STREET snacking

Pan Asian Kitchen was born from the streets - from the sound of sizzling oil, the scent of spice clouds, and the joy of sharing food on the move.

Inspired by the vibrant streets of Tokyo, the sizzling woks of Seoul and Bangkok, and the rich spice trails of Thailand - we've infused an intercontinental adventure in each bite.

Exclusive to Delicious Ideas, we've taken Asia's favourite street flavours and condensed them into the perfect impulse-sized pouch.

Elevate your offerings with premium snacks that stand out from the norm, delivering pure street-food energy in every crunch.

Travel by taste - no passport required.

EMBARK ON YOUR
FLAVOUR JOURNEY
TODAY

SALES@
DELICIOUS-IDEAS.COM

01733
239003



One of the *best-selling*
Delicious Ideas branded range

From healthy & vegan to deliciously
moreish it's a great popular choice
for foodservice and independents!

We've split the range into 3 categories;

Healthyideas®

Low saturated fats, high fibre, low sugar
content and lower calories per portion.

Code	Description	Pack Size
HB08	Luxury Fruit & Nut Mix 	24 x 90g

Snackideas

Nutty and Fruity savoury snacks.

Code	Description	Pack Size
HB03	Mexican Chilli Cashews & Peanuts 	24 x 65g
HB04	Honey Roasted Cashew & Peanuts 	24 x 80g
HB05	Honey Chilli Peanuts 	24 x 90g
HB06	Salted Cashews & Peanuts 	24 x 65g
HB14	Spicy Peanut & Corn Mix 	24 x 80g
HB15	Chilli Rice Crackers	24 x 60g

Deliciousideas®

Milk chocolate, dark chocolate and yoghurt
coated favourites.

Code	Description	Pack Size
HB11	Yoghurt Raisins	24 x 100g
HB12	Milk Chocolate & Yog Peanuts	24 x 100g
HB16	Caramel Pretzel Mix	24 x 65g
HB17	Milk Chocolate and Yoghurt Honeycomb Bites	24 x 100g



HEALTHYIDEAS *Bulk Snacks*

Featuring products which can be served as breakfast toppings, used in baking or decanted into Kilner jars. Our bulk items can also be used as a 'healthier' alternative/addition to confectionery pick n mix offerings.



Dark Chocolate
Cranberries 1 x 3kg

B0229



Yoghurt Banana Chips
1 x 3kg

A233



Yoghurt Cranberries
1 x 3kg

B0228



Yoghurt Raisins
1 x 3kg

A0012



Chilli Crackers
✓ 1 x 5kg

B0212



Spicy Peanut & Corn Mix
✓ 1 x 8kg

FL004



Salted Pretzels
✓ 1 x 8.5kg

PRET01



White Choc Malt Balls
1 x 3kg

FL007



Salt & Vinegar Crunch
✓ 1 x 8kg

FL005



BBQ Crackers
✓ 1 x 5kg

BA30



Chocolate Caramel
Pretzel Mix 1 x 6kg

FL003



Wassabi Taifun Mix
1 x 7Kg

FL010

HEALTHYIDEAS *Bulk Snacks*



Bali Hot Mix
1 x 2kg

FL009



Thai Curry Crackers
2 x 2kg

FL008



Popcorn - Sea Salt
✓ 2 x 1.5kg

BA004



Popcorn - Sweet & Salt
✓ 2 x 2kg

BA002



Popcorn - Sweet
✓ 2 x 2kg

BA003

SUNDRIES



Clear Glass Bags 1 x 100

S0014



Gift Raffia Ribbon 1 x 91m

S0112



Impulse Gift Boxes 1 x 250

S00019

PICK 'N' MIX *Bulk Range*

Over 60 lines to choose from!



American Hard Gums
V 1 x 3kg

A0003



Candy Shrimps
1 x 2kg

A0038



Candy Bananas
1 x 2kg

A00779



Cola Bottles
1 x 3kg

A00371



Cola Fizz
1 x 3kg

A0051



Dolly Mixture
1 x 3kg

A0040



Fizzy Blue Bottles
1 x 3kg

A00561



Fizzy Cherry Cola
1 x 3kg

A00841



Fizzy Dummies
1 x 3kg

A0052



Fizzy Peach Hearts
1 x 3kg

A00520

PICK 'N' MIX *Bulk Range*

Easy to decant



Fried Eggs
1 x 3kg

A00530



Fruit Pastilles
1 x 3kg

A0054



Giant Jelly Snakes
1 x 3kg

A0134



Jelly Babies dusted
1 x 3kg

A0062



Gourmet Jelly Beans
1 x 5kg

A0063



Triple Hearts
2 x 1.5kg

A03



Jelly Mix
2 x 2.5kg

PM006



Liquorice Allsorts
1 x 3kg

A0077



Milk Chocolate Beans
1 x 3kg

A0086



Milk Chocolate Eclairs
V 1 x 3kg

A0092



Strawberry & Cream
Dreams 4 x 1kg

VID001



Jellybeans
1 x 3kg

VID04

Ranging from 2kg to 5kg bags



Collagen Passionfruit Gummies
1 x 3kg

FINEX1



Mini Fizzy Strawberry Pencils
1 x 3kg

A01171



Chewy Strawberry Bonbons
1 x 3kg

A0116



Strawberry Mini Pencils
1 x 3kg

A00125



Watermelon Slices
1 x 3kg

A00599



Wine Gums
1 x 3kg

PS005



Milk Chocolate Mini Speckled Eggs
V 1 x 3kg

A0089



Milk Chocolate Raisins
1 x 3kg

A0091



Mini Marshmallows
1 x 1kg

A00189

VEGAN PICK 'N' MIX *Bulk Range*



Vegan Fizzy Giant Strawberries
V 3 x 1kg

A0128



Vegan Mallows
V 6 x 1kg

V002



Vegan Gummy bears
V 2 x 2kg

PM005



Vegan Jelly Meerkats
V 1 x 2.25kg

A00562



Vegan Giant Strawberries
V 1 x 3kg

A00590



Vegan Fizzy Apples
V 1x 3kg

MD012B



Vegan Fizzy Bears
V 1 x 2.25kg

PS013



Vegan Jelly Fruits
V 1 x 3kg

A0064

RETRO WRAPPED *Bulk Range*



Assorted Toffees

V 1 x 2.75kg

A0010



Rhubarb & Custard

V 1 x 12kg

A330



Sherbet Lemons

V 1 x 12kg

A325



Soft Centre Humbugs

V 1 x 12kg

A328



Vanilla Fudge

V GF 1 x 3kg

A002911

RETRO SWEET *Range*



Assorted Fruit Lollies

GF 1 x 50

G02500



Tongue Painter Lollies

GF 1 x 150g

G02501



Candy Floss (Bucket)

V GF 12 x 20g

C00621

Packaging



Clear Gift Bags
1 x 100

SW0014



Gift Red Ribbon
1 x 100

S0112



Compostable Impulse
Gift Box 1 x 500

BNB001



Pick n Mix Scoops
1 x 200

S0004



Small Pick n Mix Cups (8oz)
1 x 200

S00161



Small Pick n Mix Lids (8oz)
1 x 200

S0013



Medium & Large
Pick n Mix Lids 1 x 200

S0029



Retro Victorian Plastic
Sweet Jar 1 x 3L

G01382



Medium Pick n Mix Cups
(12oz) 1 x 200

S0026



Large Pick n Mix Cups
(16oz) 1 x 200

S0015

Pop up Sweet Cart

Perfect for your summer events
Create a pop up retro sweet shop

Can be
customised
with your
own logo
or image

Personalised
canopy



delicious ideas
food group

01733 239003
sales@delicious-ideas.com
www.delicious-ideas.com

 @deliciousideas_
 @deliciousideas_

Delicious Delights Bakery & Indulgent Treats

THE TASTE YOU KNOW AND LOVE

Choose our popular range of high quality
cakes and sweet treats for an easy
upsell to hungry customers.

PAGES 33-52

delicious ideas

food group



FOR THE LOVE OF

Healthy Treats & Delicious Delights

Product	Code	Case size
Mixed Muffins	F000301	1 x 24
Case contains 6 each of Blueberry, Cherry, Chocolate Chip & Double Chocolate		

ORDER TODAY 01733 239003

sales@delicious-ideas.com | delicious-ideas.com

FIND US Deliciousideas_ Deliciousideas_

MIXED MEGA TOPPED *Muffins*



Cherry Bakewell
Flavour Muffin ✓

Rainbow
Muffin

Toffee
Muffin ✓

Double Chocolate
Flavour Muffin ✓

F000300 | Mixed Mega Topped Muffins – Case contains 6 each of Cherry Bakewell, Rainbow, Toffee, & Double Chocolate | 1 x 24

MIXED UNTOPPED *Muffins*



Blueberry
Muffin ✓

Chocolate Flavour
Chip Muffin ✓

Cherry
Muffin ✓

Double Chocolate Flavour
Muffin ✓

F000301 | Mixed Muffins – Case contains 6 each of Blueberry, Chocolate Chip, Cherry, & Double Chocolate | 1 x 24

MIXED SPONGE *Cake Slices*



Farmhouse Sponge
Cake Slice ✓

Lemon Sponge
Cake Slice ✓

Bakewell Sponge
Cake Slice ✓

Cherry & Coconut Sponge
Cake Slice ✓

CAKE01 | Mixed Sponge Cake Slices – Case contains 6 of each Farmhouse, Lemon, Bakewell, Cherry & Coconut | 1 x 24

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food group



FOR THE LOVE OF

Healthy Treats & Delicious Delights

Product	Code	Case size
Mega Mixed Topped Muffins	F000300	1 x 24
Case contains 6 each of Cherry Bakewell, Double Chocolate, Rainbow & Toffee		

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FOR THE LOVE OF

Healthy Treats & Delicious Delights

Product	Code	Case size
Mixed Farmhouse Cake Slices	F00050	1 x 24
Case contains 6 each of Cherry Madeira, Fruity Cake, Zesty Lemon & Chocco.		

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MIXED GIANT *Cookies*



Double Chocolate Chunk Cookie **V**



White Chocolate Chunk Cookie **V**



Rainbow Cookie

F00088 | Mixed Giant Cookies – Case contains 8 each of Double Chocolate, White Chocolate and Rainbow | 1 x 24

Traybakes



Deliciousideas Traybake – Jewel Bar
V 1 x 36

TB01



Deliciousideas Traybake – Vegan Fruity Flapjack **V** 1 x 36

TB02



Deliciousideas Traybake – Cherry Bakewell Flapjack **V** 1 x 36

TB03



Deliciousideas Traybake – Caramel Shortbread **V** 1 x 36

TB04



Deliciousideas Traybake – Brownie **V** 1 x 36

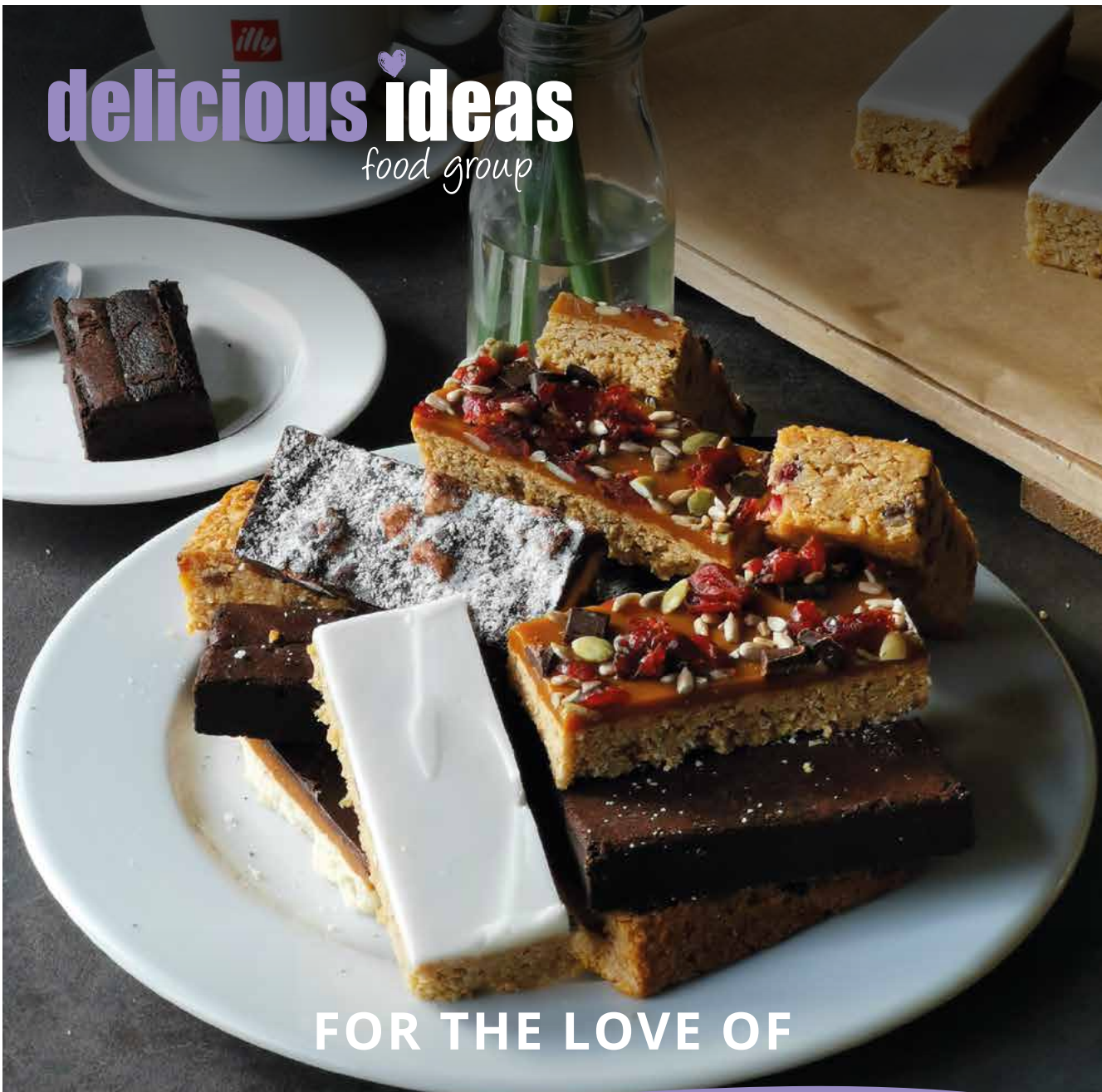
TB05



Deliciousideas Traybake – Rocky Road 1 x 36

TB06

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FOR THE LOVE OF

Healthy Treats & Delicious Delights

Product	Code	Case size
Deliciousideas Traybake - Jewel Bar	TB01	1 x 36
Deliciousideas Traybake - Vegan Fruity Flapjack	TB02	1 x 36
Deliciousideas Traybake - Cherry Bakewell Flapjack	TB03	1 x 36
Deliciousideas Traybake - Caramel Shortbread	TB04	1 x 36
Deliciousideas Traybake - Brownie	TB05	1 x 36
Deliciousideas Traybake - Rocky Road	TB06	1 x 36

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Flapjacks



Cherry & Sultana Flapjack V 1 x 40

F000302



Bakewell Flapjack V 1 x 40

F000304



Chocolate Caramel Flapjack V 1 x 40

F000305



Chocolate Chip Flapjack V 1 x 40

F000306



Original Oat Flapjack V 1 x 40

F000307



Toffee Top Flapjack V 1 x 40

F000308



Peanut Butter Flapjack V 1 x 40

F000316

F000309 | Mixed Flapjacks – Case contains 8 each of Sultana & Cherry, Original Oat, Bakewell, Chocolate Caramel and Strawberry Jam | 1 x 40

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FOR THE LOVE OF

Healthy Treats & Delicious Delights

Product	Code	Case size
Mixed Flapjacks	F000309	1 x 40
Cherry & Sultana Flapjacks	F000302	1 x 40
Bakewell Flapjacks	F000304	1 x 40
Chocolate Caramel Flapjacks	F000305	1 x 40
Chocolate Chip Flapjacks	F000306	1 x 40
Original Oat Flapjacks	F000307	1 x 40
Toffee Flapjacks	F000308	1 x 40

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delicious ideas BAKERY

Indulge in our curated selection of handcrafted baked treats, carefully crafted with premium ingredients and exceptional attention to detail. From comforting classics to contemporary favourites, each piece is baked to deliver bliss in every bite.



We are proud to use Wildfarmed *REGENERATIVE OATS AND FLOUR*.
Wildfarmed growers farm in a *NATURE FRIENDLY WAY*
which means every mouthful brings life back to fields.
TASTES GREAT, DOESN'T IT?

LUXURY CHOCOLATE BROWNIE



SHORTBREAD TWIN PACK



OAT & BERRY COOKIE



CRUNCHY GRANOLA BAR



- WFARM01 - DIFG Bakery - **WILDFARMED** Crunchy Granola Bars 1x36
- WFARM02 - DIFG Bakery - **WILDFARMED** Luxury Chocolate Brownie 1x36
- WFARM03 - DIFG Bakery - **WILDFARMED** Oat & Berry Cookie 1x36
- WFARM04 - DIFG Bakery - **WILDFARMED** Shortbread Twin Pack 1x20

Brynmor

LOVINGLY BAKED FLAPJACKS



GLUTEN &
WHEAT FREE



SOURCE
OF FIBRE



VEGAN
OPTIONS



NO ARTIFICIAL
FLAVOURS OR COLOURS



MADE IN
THE UK



Summer Berry 20x80g F00311



Cashew & Coconut 20x80g A00030



Apricot & Almond 20x80g A00032



Dark Chocolate & Ginger 20x80g A00031



Caramel Fudge 20x80g A00029

LAZYDAY



Join in the joy

Irresistible Free-From and Vegan treats that everyone can enjoy.

- ✓ GLUTEN-FREE
- ✓ MILK & EGG FREE
- ✓ VEGAN
- ✓ BRC AA+ ACCREDITED BAKERY
- ✓ HAND BAKED IN A NUT FREE FACILITY



- LAZ01 - Lazy Day Foods Chocolate Tiffin 12 x 50g
- LAZ02 - Lazy Day Foods Rocky Road 12 x 50g
- LAZ03 - Lazy Day Foods Millionaire Shortbread 12 x 50g
- LAZ04 - Lazy Day Foods Scottish Shortbread 12 x 50g
- LAZ06 - Lazy Day Foods Chocolate Orange 12 x 50g

lazydayfoods.com

Shortbread AND Waffle Bar

Ideal for vending



Highland Shortbread Snackpack
 ✓ 24 x 100g

F0241



WAF*FULLS! Choco Hazelnut Waffulls
 ✓ 48 x 50g

TWC001



WAF*FULLS! Strawberry Waffulls
 ✓ 48 x 50g

TWC002



Balocco Wafer – Snack Cacao
 (chocolate) 30 x 45g

BAL001



Balocco Wafer – Snack Nocciola
 (hazelnut) 30 x 45g

BAL002



Balocco Wafer – Snack Latte
 (milk) 30 x 45g

BAL003

TREGROES[®] Waffles



F1043



**Tregroes Toffee Waffle
Twin Pack**

F1044



**Tregroes Milk Chocolate Caramel
Waffle**

FIND YOUR GROOVE

NEW

OATÖPIA

**AWARD-WINNING SOFT-BAKED
AND CHUNKY OAT BAKES.**



MADE FOR GRAB 'N' GO.

OAT01	ALMOND BAKEWELL OAT BAKE	15 X 60G
OAT02	ORIGINAL OAT BAKE	15 X 60G



HALF THE STORY

LIFE-CHANGING BISCUITS



HANDMADE IN NOTTINGHAM



SUSTAINABLE PACKAGING



30+ LIFE-CHANGING JOBS CREATED (SO FAR)



Our delicious handmade biscuits provide jobs for people with major barriers to employment, including homelessness.

SHORTBREAD BISCUITS IN THREE FLAVOURS

HALF04	Original twin pack	60 x 44g
HALF05	Choc chip twin pack	60 x 44g
HALF06	Lemon twin pack	60 x 44g

Shop Get Buzzing Bars



Choose from our Protein and Energy Range



- ✓ All protein bars are Informed Sport Certified
- ✓ 100% Nut Free
- ✓ 100% Gluten free



GB007	Salted Caramel Bar
GB003	Banana Bar
GB006	Chocolate Fudge Protein Bar
GB004	WowButter Bar
GB005	Chocolate Coconut Protein Bar

Find out more about us at:
www.getbuzzing.co.uk

**UNDER 100
CALORIES
PER PACK**



B0111	Metcalfe's® Strawberry & Yoghurt Ricecakes	12 x 34g
B0161	Metcalfe's® Dark Chocolate Ricecakes	12 x 34g
B0162	Metcalfe's® Milk Chocolate Ricecakes	12 x 34g

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Sustainable Snacking

Brands protecting our planet through eco-friendly packaging and more.



Grab 'n' Go - Plastic Free

- Gourmet Jelly Beans GG2506
- Choc Raisin & Honeycomb GG2507
- Luxury Fruit & Nut GG2509
- Salt & Vinegar Protein Mix GG2510
- Vegan Wild Berry Gummy Mix .. GG2511

Wallaroo

- Dried Mango Chunks WALL01
- Dried Pineapple Chunks WALL02
- Toasted Coconut Chips WALL03
- Salted Fava Beans WALL04
- Dried Whole Apricots WALL05

Milliways

- Mighty Mint MILL001
- Peppermint Power MILL002
- Watermelon Wonder MILL003
- Spearmint MILL005

VITAL

- Strawberry & Yuzu (Still) VITAL01
- Lemon & Lime (Still) VITAL02
- Tropical Energy (Sparkling) VITAL05
- Raspberry Soda (Sparkling) VITAL06

Flower & White

- Raspberry Crumble Meringue ... FW001
- Lemon Meringue FW002
- Choc Coated Caramel Mallow ... FW010

Two Farmers

- Hereford Hop Cheese & Onion ... C0040
- Lightly Salted C0041
- Salt & Cider Vinegar C0042

Soul Kitchen

- Tomato & Red Pepper Soup ... SOULK01
- Sweet Potato & Pumpkin Soup .. SOULK02

Order Now

..... 01733 239003
sales@delicious-ideas.com

Breakfast Range

WIN OVER YOUR CUSTOMERS FROM THE START OF THE DAY

Breakfast-on-the-go is one of the fastest rising trends in snacking currently!

PAGES 53-56

TASTY FUEL HIGH IN PROTEIN

FUEL 10K



FUEL005



FUEL004



FUEL008



FUEL007



FUEL009



FUEL001



FUEL002



FUEL003



FUEL014



FUEL010

FUEL001	FUEL10K Strawberry Breakfast Drink 8 x 330ml
FUEL002	FUEL10K Banana Breakfast Drink 8 x 330ml
FUEL003	FUEL10K Chocolate Breakfast Drink 8 x 330ml
FUEL004	FUEL10K Chocolate Granola Pot 8 x 70g
FUEL005	FUEL10K Chocolate Porridge Pot 8 x 70g
FUEL007	FUEL10K Peanut Granola Pot 8 x 70g
FUEL008	FUEL10K Golden Syrup Porridge Pot 8 x 70g
FUEL009	FUEL10K Chocolate Oat Cookie 12 x 50g
FUEL010	FUEL10K Peanut Butter Oat Bar 16 x 45g
FUEL014	FUEL10K Salted Caramel Oat Bar 16 x 45g

GUT HEALTH.* IT'S AS EASY AS Bio & Me

FOUNDED BY
DR MEGAN ROSSI (PhD, RD)



Certified



BIO10	Blueberry Fibre + Protein Bar	18 x 40g
BIO9	Cocoa Fibre + Protein Bar	18 x 40g
BIO7	Super Berry Oat Bar	18 x 38g
BIO11	Blueberry Protein Porridge Pot	8 x 65g
BIO1	Original Seed and Nut Porridge Pot	8 x 65g

For pop ups, please email grace@bioandme.co.uk

*Our granola contains oat grain fibre that contributes to an increase in faecal bulk and our kefirs and porridge contain calcium, which contributes to the normal function of digestive enzymes. Enjoy as part of a varied, balanced diet & healthy lifestyle.

This is a *meal*. Not a protein shake.



FORMULATED BY NUTRITIONISTS

Product:	Code:	Pack size:
Huel RTD Chocolate	HUEL01	8*500ml
Huel RTD Vanilla	HUEL02	8*500ml
Huel RTD Berry	HUEL03	8*500ml
Huel RTD Banana	HUEL04	8*500ml
Huel RTD Black Edition Vanilla	HUEL14	8*500ml
Huel RTD Black Edition Chocolate	HUEL15	8*500ml
Huel RTD Lite Chocolate	HUEL18	8*500ml
Huel RTD Lite Banana	HUEL19	8*500ml
Huel RTD Lite Strawberry	HUEL20	8*500ml

Drinks

♥ **DISTINCTIVE BRANDS WITH CUSTOMER APPEAL** ♥

Deliciously thirst quenching, our attractively packaged drinks have strong, niche USPs to connect with your customers.

PAGES 57-74

FRESH DRINKS

Kick back, relax & enjoy



Shaken udder

Chocolush (Ambient) UDD01
 Vanillalicious (Ambient) UDD02
 Raspberry Ripple (Ambient) UDD03

eauYES

Pineapple & Coconut YES01
 Lemon Zest YES02
 Sour Apple YES03

Alchemy

Tumeric Elixir ALCH01
 Mumbai Chai Elixir ALCH02
 Maho Matcha Elixir ALCH03
 Beyond Beetroot Elixir ALCH06

GROUND0D

Mint Choc Protein M*lkshake GROUND01
 Chocolate Protein M*lkshake GROUND02

Neutonic

Orange Sunrise NEU01
 Wild Citrus NEU02
 Tropical Ice NEU03

CANS

Mango Sparkling Alpine Water CANS01
 Apple Sparkling Alpine Water CANS02
 Cherry Sparkling Alpine Water CANS03

XOXO

Watermelon Prebiotic Soda XOX01
 Tropical Prebiotic Soda XOX02
 Ginger & Lemon Prebiotic Soda XOX03

Punchy

Mango Good Hydration PUNCH01
 Blueberry Good Hydration PUNCH02
 Mexican Lime Good Hydration PUNCH03
 Reset Tropical Daily Hydration PUNCH04
 Reset Citrus Daily Hydration PUNCH05

Blendsmiths

House Chai (1kg) BLEND01
 Turmeric & Cinnamon (1kg) BLEND02
 Beetroot & Ginger (1kg) BLEND03
 Pumpkin Spice (1kg) BLEND04
 House Chocolate (1kg) BLEND05
 Dark Chocolate (1kg) BLEND06
 Wakaba Ceremonial Matcha (100g) BLEND09
 Flow - Vegan Chocolate (1kg) BLEND11
 Flow - Matcha (1kg) BLEND12
 Flow - Chai (1kg) BLEND13

Hip Pop

Strawberry & Pineapple Kombucha HP01
 Blueberry & Ginger Kombucha HP02
 Tropical Peach Living Soda HP05
 Pink Grapefruit Living Soda HP06

Barebells

Chocolate Protein Milkshake VM001
 Strawberry Protein Milkshake VM002
 Vanilla Protein Milkshake VM007

Califia Farms

Barista Oat Milk CAL01

Master Café

Iced Coffee Latte MASTERC01
 Iced Coffee Vanilla MASTERC02
 Iced Coffee Mocha MASTERC03

Brio Yerba Matte

Mint & Lemon BRIO1
 Ginger BRIO2
 Strawberry & Lime BRIO3

FUEL10K

Strawberry Breakfast Drink FUEL001
 Banana Breakfast Drink FUEL002
 Chocolate Breakfast Drink FUEL003

One Living Kombucha

Raspberry & Pomegranate KOM001
 Passionfruit KOM003
 Yuzu & Ginger KOM008
 Camomile & Passion Flower KOM009
 Gut Health Shot KOM014
 Immunity Health Shot KOM015

GLUG

100% Mango Juice GLU01
 100% Watermelon Juice GLU02
 100% Passionfruit Juice GLU03

Flawsome!

Sweet & Sour Apple (Sparkling) FLAW01
 Apple & Rhubarb (Sparkling) FLAW02
 Apple & Strawberry (Sparkling) FLAW04

Jax Coco

Coconut Water NBO01

HUEL

Chocolate RTD Complete Meal HUEL05
 Vanilla RTD Complete Meal HUEL06
 Banana Lite RTD Complete Meal HUEL18
 Watermelon Daily A-Z Energy HUEL09
 Pineapple & Mango Daily A-Z Energy HUEL10

BRITE

Pineapple & Mango Clean Energy BRITE01
 Raspberry & Mint Clean Energy BRITE02

Karma

Ginger Ale KD002
 Lemonade KD003
 Orangeade KD004
 Raspberry KD006

VITAL

Strawberry & Yuzu (Still) VITAL01
 Lemon & Lime (Still) VITAL02
 Tropical Clean Energy (Sparkling) VITAL05

Bottle Up

Champagne Pink BOT002
 London Red BOT004
 Dark Blue BOT005

Perfect Ted

Apple & Raspberry Matcha MADE01
 Pineapple & Yuzu Matcha MADE03
 Juicy Peach Matcha MADE05

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01733 239003

bottle
up



STOCK UP ON BOTTLE UP

reusable, plant-based, pure



Product Code	Product description
BOT002	Champagne Pink 6x 500ml
BOT005	Stone Blue 6x 500ml
BOT004	London Red 6x 500ml

Natural **FOCUS+ ENERGY**

What if energy was healthy?
Now it is.

**NO ADDED SUGAR.
NO SWEETENER.**

Code	Description	Case size
BRITE01	Brite Pineapple Mango	24 x 330 ml
BRITE02	Brite Raspberry Mint	24 x 330 ml

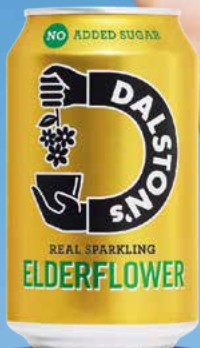


REFRESHINGLY REAL

Real Fruit

No Added Sugar

No Artificial Sweeteners



DALSTON'S
Rhubarb Soda
DAL001
24x330ml

DALSTON'S
Elderflower Soda
DAL002
24x330ml

DALSTON'S
Cherry Soda
DAL003
24x330ml



**FLAW!
SOME!**

Wonky Fruit Drinks



SKU

DI code

Case Size

Sparkling Wonky Fruit Juice

Flawsome! Sweet & Sour Apple Lightly Sparkling Can	FLAW01	24 x 250ml
Flawsome! Apple & Rhubarb Lightly Sparkling Can	FLAW02	24 x 250ml
Flawsome! Apple & Sour Cherry Lightly Sparkling Can	FLAW03	24 x 250ml
Flawsome! Apple & Strawberry Lightly Sparkling Can	FLAW04	24 x 250ml

Functional Wonky Fruit Health Shots

Flawsome! Cherry Immunity + Vitamin C Health Shot	FLAW05	12 x 60ml
Flawsome! Ginger + Vitamin D Health Shot	FLAW06	12 x 60ml

100 % FRUIT 0 % NONSENSE



GLUG! 100% Mango Juice	12 x 320 ml.	GLU01
GLUG! 100% Watermelon Juice	12 x 320 ml.	GLU02
GLUG! 100% Passion Fruit Juice	12 x 320 ml.	GLU03
GLUG! 100% Guava Juice	12 x 320 ml.	GLU04

Shortcut your nutrition.



FORMULATED BY NUTRITIONISTS

Product:	Code:	Pack size:
Huel Daily A-Z Vitamins Strawberry & Watermelon	HUEL09	12*330ml
Huel Daily A-Z Vitamins Pineapple & Mango	HUEL10	12*330ml
Huel Daily A-Z Vitamins Cherry & Raspberry	HUEL 11	12*330ml
Huel Complete Nutrition Bar Chocolate Caramel	HUEL12	12*55g
Huel Complete Nutrition Bar Peanut Caramel	HUEL13	12*55g
Huel Complete Nutrition Bar Chocolate Cookie Dough	HUEL16	12*55g
Huel Complete Nutrition Bar Chocolate Fudge Brownie	HUEL17	12*55g
Huel Daily Greens Peach & Hibiscus	HUEL21	12*330ml

This is a *meal*. Not a protein shake.



FORMULATED BY NUTRITIONISTS

Product:	Code:	Pack size:
Huel RTD Chocolate	HUEL01	8*500ml
Huel RTD Vanilla	HUEL02	8*500ml
Huel RTD Berry	HUEL03	8*500ml
Huel RTD Banana	HUEL04	8*500ml
Huel RTD Black Edition Vanilla	HUEL14	8*500ml
Huel RTD Black Edition Chocolate	HUEL15	8*500ml
Huel RTD Lite Chocolate	HUEL18	8*500ml
Huel RTD Lite Banana	HUEL19	8*500ml
Huel RTD Lite Strawberry	HUEL20	8*500ml

jax &coco®

Made with single-origin coconuts sourced from the volcanic regions of the Philippines.

- ✓ Hydrating fresh taste
- ✓ Naturally fat free & low in calories
- ✓ No added sugar
- ✓ Infinitely recyclable



Available from
delicious ideas
food group
 order through
 Aratrade

Jax Coco Coconut Water
 24 X 330mL
 SKU Code: NB001



*This is Iced Coffee,
Mastered!*



- ✓ Lower Calories
- ✓ Lower Sugar
- ✓ Low Dairy
- ✓ Irresistible Pricing
- ✓ Store Ambient

MASTERC01	Mastercafe Latte	4 x 6 x 240ml
MASTERC02	Mastercafe Vanilla	4 x 6 x 240ml
MASTERC03	Mastercafe Mocha	4 x 6 x 240ml
(24 units per case)		



NEW DAILY SUPER SHOT 20+ SUPER INGREDIENTS

- x8 Energy Health Shots** 100ml **KOM016**
- x8 Gut Health Shots** 100ml **KOM014**
- x8 Immunity Health Shots** 100ml **KOM015**
- x8 Beauty Health Shots** 100ml **KOM013**
- x8 Brain Health Shots** 100ml **KOM017**

- x12 Raspberry Authentic Kombucha** 250ml **KOM001**
- x12 Ginger Authentic Kombucha** 250ml **KOM002**
- x12 Passion Fruit Authentic Kombucha** 250ml **KOM003**

- x12 Immune Adaptogenic Kombucha** 250ml **KOM008**
- x12 Calm Adaptogenic Kombucha** 250ml **KOM009**
- x12 Focus Adaptogenic Kombucha** 250ml **KOM010**

- x12 Wild Berry Cold Pressed CBD** 250ml **KOM011**
- x12 Mint & Lime Cold Pressed CBD** 250ml **KOM012**



"YOU GET ONE SHOT AT LIVING... TAKE IT."

FOUNDER *Tommy Wilkinson*



VITAL

the easy way to
keep your spark alive

vitamin range

contains 100%
of vitamin groups



0 kcals

gut health range

contains BILLIONS
of live cultures

low calories



100% of your daily
vitamin C and D

high in prebiotic fibre

energy range

all the B vitamins
+ vitamins C&D

0 kcals



natural and
clean energy

✓ no artificial sweeteners

✓ no sugar

✓ British spring water

✓ people promise

✓ 100% natural ingredients

✓ environmental promise

Vital Still Strawberry & Yuzu - VITAL01
Vital Still Lemon & Lime - VITAL02

Vital Spark Raspberry Gut Health Soda - VITAL05

Vital Spark Tropical Clean Energy - VITAL06

stay strong
stay balanced
stay sharp
stay **VITAL**

"I'm proud to support
VITAL's journey and
help bring the benefits
of functional drinks to
even more people!"

Harry Kane
England Men's Football Captain



get back on track



ELECTROLYTES & MINERALS



VITAMIN C & D



LOW CALORIE



CAFFEINE FREE



punchy
canned hydration

Product Code	Unit	Name
PUNCH01	12 X 330ML	Mango Hydration
PUNCH02	12 X 330ML	Blueberry Hydration
PUNCH03	12x330ml	Mexican Lime Hydration

punchy hydration sachets

Product Code	Unit	Name
PUNCH04	30 x 4.85g pks	Daily Hydration Reset Tropical
PUNCH05	30 x 4.85g pks	Daily Hydration Reset Citrus



thirsty?
stock up now





SodaFolk.com

CHAMPIONS OF FLAVOUR



GLUTEN FREE



HFSS COMPLIANT



VEGAN FRIENDLY

SODA01	Cream Soda	6 x 4 x 330ml
SODA02	Root Beer	6 x 4 x 330ml
SODA03	Cherry Soda	6 x 4 x 330ml

thrill
COLLAGEN+

THE THRILL OF MORE
Supports Beauty & Wellness

5g
collagen

High
in vitamins

LOW
calorie



BUY
WOMEN
BUILT

CODE

THRILLO1
THRILLO2

PRODUCT NAME

THRILL COLLAGEN+ - Cucumber Mint 12x25cl
THRILL COLLAGEN+ - Lemon Elderflower 12x25cl

summer refreshment **MADE EASY**

WITH NATURALLY FLAVOURED CONCENTRATES



**Iced Organic
Mumbai Chai**

**Blueberry &
Iced Premium Matcha**

**Iced Golden
Turmeric Latte**



SKU	Product	Volume per bottle	Bottles per case
ALCH01	Alchemy Golden Turmeric	750ml	6
ALCH02	Alchemy Organic Mumbai Chai	750ml	6
ALCH03	Alchemy Premium Matcha	750ml	6

NATURALLY FLAVOURED & COLOURED | GLUTEN & DAIRY FREE



Crisps & Snacks

STYLISH PACKAGING AND 'ON TREND' PRODUCTS

Meet customer demand for artisan crisps,
healthy eating options and new ideas.

PAGES 75-92

Join the Nut-Free Revolution

NUT-FREE DELIGHTS



Eat real.



- Chilli & Lemon Lentil _____ ER01
- Creamy Dill Lentil _____ ER02
- Sour Cream & Chive Quinoa _____ ER03
- Tomato & Basil Hummus _____ ER04
- Sea Salt Hummus _____ ER05
- Veggie Straws _____ ER06

- Chocolate Tiffin _____ LAZ01
- Rocky Road _____ LAZ02
- Millionaire Shortbread _____ LAZ03
- Scottish Shortbread _____ LAZ04
- Chocolate Orange Tiffin _____ LAZ06



LAZYDAY

 **getbuzzing**



- Banana _____ GB003
- Vegan Wowbutter _____ GB004
- vProtein Choc Coconut Oat _____ GB005
- High Protein Choc Fudge Oat _____ GB006

- Smoky Bacon Pork Puffs _____ CF017
- Salted Pork Puffs _____ CF018
- Beef Biltong _____ CF016
- Cheese _____ CF019
- Thai Sweet Chilli _____ CF020



THE CURATORS

OLLY'S



- Basil & Garlic Green Olives _____ OL002
- Chilli & Rosemary Green Olives _____ OL003
- Original Salted Pretzel Thins _____ OL004
- Multiseed Pretzel Thins _____ OL005
- Oh So Cheesy Pretzel Thins _____ OL006
- Sour Cream & Onion Pretzel Thins _____ OL007
- Sweet Chilli Pretzel Thins _____ OL008

- Strawberry & Yoghurt Rice Cakes - B0111
- Dark Chocolate Rice Cakes _____ B0161
- Milk Chocolate Rice Cakes _____ B0162
- Sweet 'n' Salt Popcorn _____ B0461
- Sea Salt Popcorn _____ B0463
- Cinema Sweet Popcorn _____ B0464



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BURTS®



Made with Care

NOW MADE WITH 55% RECYCLED PLASTIC PACKAGING*



- B00317**
Burts Herb Roasted Chicken Hand cooked crisps
20 x40g
- B00318**
Burts Ridges Beef & Mustard
20 x40g
- B00184**
Burts Cheddar & Spring Onion Hand Cooked Crisps
20 x40g
- B00186**
Burts Spicy Sweet Chilli Hand Cooked Crisps
20 x40g
- B00185**
Burts Sea Salt & Malt Vinegar Hand Cooked crisps
20 x40g
- B00183**
Burts Sea Salted Hand Cooked crisps
20 x40g

**TRUSTED BY CUSTOMERS, LOVED BY SNACKERS.
STOCK BURTS TODAY**

burtschips.com



*Burts has a wide range of sustainability initiatives, including measures to reduce the impact of our packaging. As part of that, our crisp packaging is now made with 55% post-consumer recycled plastic. ISCC mass balance certified. Visit our website for more information.



Brown Bag Crisps™

A family-run company supplying great award-winning crisps to independents since 2010



Our naturally delicious, hand-cooked crisps will never appear in supermarkets - a promise we will never break

- BBC01 - 20 x 40g West Country Cheddar and Onion Potato Crisps
- BBC02 - 20 x 40g Sea Salt and Malt Vinegar Potato Crisps
- BBC03 - 20 x 40g Lightly Salted Potato Crisps
- BBC04 - 15 x 40g Beetroot, Carrot and Parsnip Vegetable Crisps

Our crisp bags can be recycled.
Visit www.brownbagcrisps.co.uk to find out how

Chicp



WITH BREADSTICKS



FRIDGELESS ON-THE-GO SNACKING
 12 MONTH SHELF LIFE · PLANT-BASED · 100% NATURAL
 PACKED WITH BREADSTICKS
 FREE OF PRESERVATIVES & STARCHES

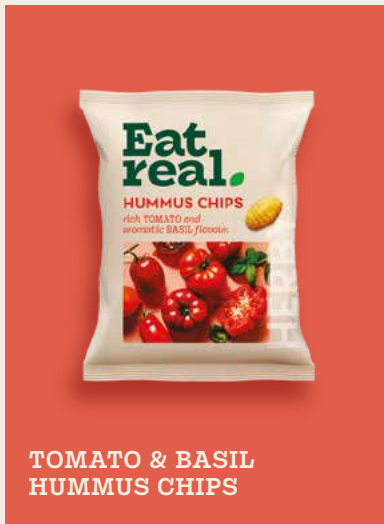
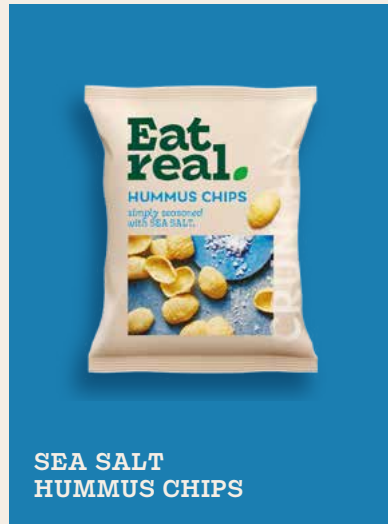
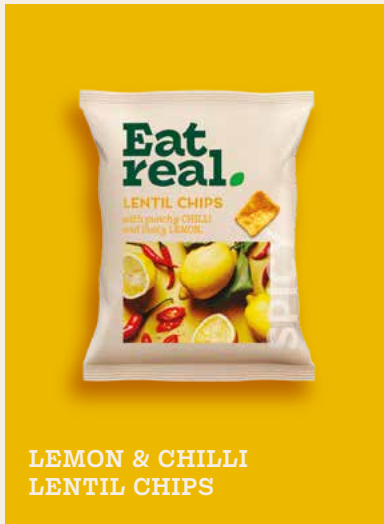
CHICPI0	CHICP AMBIENT BASIL HUMMUS SNACKPOT WITH BREADSTICKS: 50G X 12
CHICPI1	CHICP AMBIENT TRUFFLE HUMMUS SNACKPOT WITH BREADSTICKS: 50G X 12
CHICPI2	CHICP AMBIENT HUMMUS SNACKPOT WITH BREADSTICKS: 50G X 12

@CHICPFOODS
 WWW.CHICP.CO.UK

MADE IN THE UK · BCORP CERTIFIED · SAVING FRIDGE SPACE · NATURALLY VEGAN

Eat real.

THE UK'S *FASTEST* SELLING FREE FROM SNACK BRAND*



Total Coverage: Nielsen 52wks w.e. 5.10.24

SKU

SIZE

CODE

Chilli & Lemon Lentil Chips
 Creamy Dill Lentil Chips
 Sea Salt Hummus Chips
 Tomato & Basil Hummus Chips
 Sour Cream & Chives Quinoa Chips
 Veggie Straws

18x40g ER01
 18x40g B0352
 18x45g ER05
 18x45g ER04
 18x40g B0361
 18x45g ER06

-  **PLANT-BASED**
-  **GLUTEN FREE**
-  **NO ARTIFICIAL INGREDIENTS**



Love food? Eat Real.

Scan here to discover our full range of deliciously different chips made with pulses, grains and greens.

KOOKY®

PRETTY UNIQUE FRUIT



3 GENTLY DRIED FRUIT

Soft & Chewy



GENTLY DRIED BANANA

KOOK01

GENTLY DRIED DRAGON FRUIT

KOOK02

GENTLY DRIED MANGO

KOOK03



3 FREEZE DRIED FRUIT

Crunchy & Light



FREEZE DRIED PINEAPPLE

KOOK04



FREEZE DRIED MANGOSTEEN

KOOK05



FREEZE DRIED MANGO

KOOK06



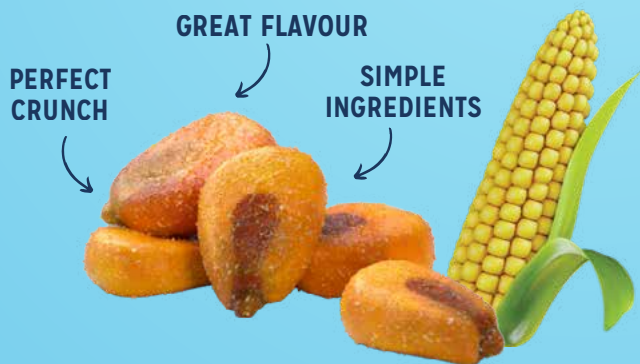
Gently dried mango is the only product sweetened for consistent flavour with a hint of natural sugarcane, all other skus are 100% fruit

DELICIOUS CRUNCHY CORN

“WORLD'S
BEST
CRUNCH!”



DELICIOUS CRUNCHY CORN SNACK



BENEFITS

- ✓ 50% LESS FAT THAN CRISPS
- ✓ HIGH FIBRE
- ✓ GLUTEN FREE
- ✓ LOW SUGAR

Code	Product	Pack Size
LC05	LOVE CORN Sea Salt	10 bags x 45g
LC01	LOVE CORN BBQ	10 bags x 45g



FEEL-GOOD BITES. FULL-ON FLAVOUR.

THINNER, CRISPIER PRETZELS.
OVEN-BAKED IN SUPER SEASONINGS.

PERFECTLY PORTABLE OLIVES.
FOR PEOPLE GOING DELICIOUS PLACES.



OL004	SALTED ORIGINAL PRETZEL THINS	10 X 35G
OL007	SOUR CREAM & ONION PRETZEL THINS	10 X 35G
OL008	SWEET CHILLI PRETZEL THINS	10 X 35G
OL006	OH SO CHEESY PRETZEL THINS	10 X 35G
OL005	MULTI-SEED SESAME PRETZEL THINS	10 X 35G
OL002	GARLIC & BASIL OLIVES	12 X 50G
OL003	CHILLI & ROSEMARY OLIVES	12 X 50G

Same crunch,
fresh
new look!



THE FUTURE IS FUNGI

OTHER FOODS

MEET THE NEXT GEN CRISPS!



AOF03

AOF01

AOF02

World's 1st mushroom snack on the go brand

**ULTRA
HIGH
FIBRE**

**FREE FROM
GLUTEN
DAIRY & NUTS**

**BAKED
NOT
FRIED**

**LESS THAN
99 KCAL
PER SERVING**

**REAL
WHOLE
VEG**

Available at

delicious-ideas.com
01733 239003

delicious ideas
food group

Product Name	Case Size	Product Code
Crunchy Shiitake Mushroom Black Truffle & Pink Salt	8x 40g	AOF01
Crunchy Shiitake Mushroom	8x 40g	AOF02
Crunchy Oyster Mushroom	8x 40g	AOF03

UK's fastest GROWING SNACK BRAND

TRY
NOW



CODE	PRODUCT	SIZE	
PCHIPS3	PROPER Chips BBQ	30 x 31g	<ul style="list-style-type: none"> ✓ GLUTENFREE ✓ NATURAL FLAVOURING ✓ B CORP <div style="text-align: right;"> <p>Certified B Corporation</p> </div>
PCHIPS4	PROPER Chips Salted	30 x 31g	
PCHIPS5	PROPER Chips Salt & Vinegar	30 x 31g	
PCHIPS07	PROPER Chips Prawn Cocktail	30 x 31g	
PCHIPS06	PROPER Chips All The Cheese	30 x 31g	

BALLSY BY NATURE™



PB01

PB02

PB03

PB04

**HIGH
IN DAILY
FIBRE**

**MADE
GLUTEN
FREE**

**NO
ADDED
JUNK***

**NO
ADDED
SUGAR**

**NO
PALM
OIL**

**MADE
GMO
FREE**



PB05

PB06

PB07

**THE
PROTEIN®
BALL CO.**

PB01	PB02	PB03	PB04	PB05	PB06	PB07
Peanut Butter Original	Coconut & Macadamia Original	Salted Caramel Plant-Based	Chocolate Chip Muffin High Fibre	Double Chocolate Low Sugar	Peanut Butter Low Sugar	Salted Caramel Low Sugar
10 x 45g	10 x 45g	10 x 45g	10 x 45g	20 x 25g	20 x 25g	20 x 25g

Mr Filbert's
NATURALLY DELICIOUS



Deliciously tasty snacks
your customers will love!



Product Name	Code	Case Size
Salt & Pepper Cashews	PSP412	20x40g
Dry Roasted Peanuts	PDR411	20x40g
Salt Crust Peanuts	MRF015-1	20x40g
Simply Sea Salt Mixed Nuts	MRF015	20x40g



WAVES OF FLAVOUR



PRODUCT CODE	PRODUCT DESCRIPTION	SIZE
SHOR01	SEAWEED CHIPS - PEKING DUCK	24 X 25G
SHOR02	SEAWEED CHIPS - SWEET SRIRACHA	24 X 25G
SHOR03	SEAWEED CHIPS - SALT & BALSAMIC	24 X 25G

- ✓ SEAWEED POWERED
- ✓ HIGH IN IODINE
- ✓ UNDER 120 CALS
- ✓ 100% PLANT BASED
- ✓ SOURCE OF FIBRE
- ✓ NO ADDED MSG

PROTECT OUR COUNTRYSIDE

STOCK TWO FARMERS CRISPS & CHAMPION 100% COMPOSTABLE PACKAGING.

SEAN

MARK

REASONS TO STOCK

- ✓ 100% COMPOSTABLE
- ✓ PACKAGING MADE FROM PLANTS
- ✓ USES RENEWABLE ENERGY
- ✓ HOMEGROWN POTATOES
- ✓ LOW FOOD MILES
- ✓ LOCAL INGREDIENTS



CO040 Two Farmers Hereford Hop Cheese & Onion Hand Cooked Potato Crisps 24 x 40g
 CO041 Two Farmers Lightly Salted Hand Cooked Potato Crisps 24 x 40g
 CO042 Two Farmers Salt and Cider Vinegar Hand Cooked Potato Crisps 24 x 40g

ADD SOME LATIN SPIRIT TO YOUR SALES



A0303
40G X 16

A0300
40G X 16

A0302
35G X 16

MADE WITH HIGH QUALITY INGREDIENTS
GLUTEN FREE & VEGETARIAN



SAVOURSMITHS

A Better Breed of Snack to up your snacking game this year.

**Try our delicious crisps in 40g bags. Ready for customers on the go.
 Vegan & Vegetarian Options - Gluten Free - Non GMO -
 Natural Ingredients - Recyclable Packaging -
 Home Grown on our family farm - Zero Food Miles**



SAV001 Savoursmiths Desert Salt & Vinegar 40g

SAV002 Savoursmiths Bubbly & Serrano Chilli 40g

SAV003 Savoursmiths Desert Salt 40g

SAV004 Savoursmiths Wagyu Beef with Honey Mustard 40g

SAV005 Savoursmiths Somerset Cheddar & Shallot 40g

SAV007 Savoursmiths Truffle & Rosemary English 40g

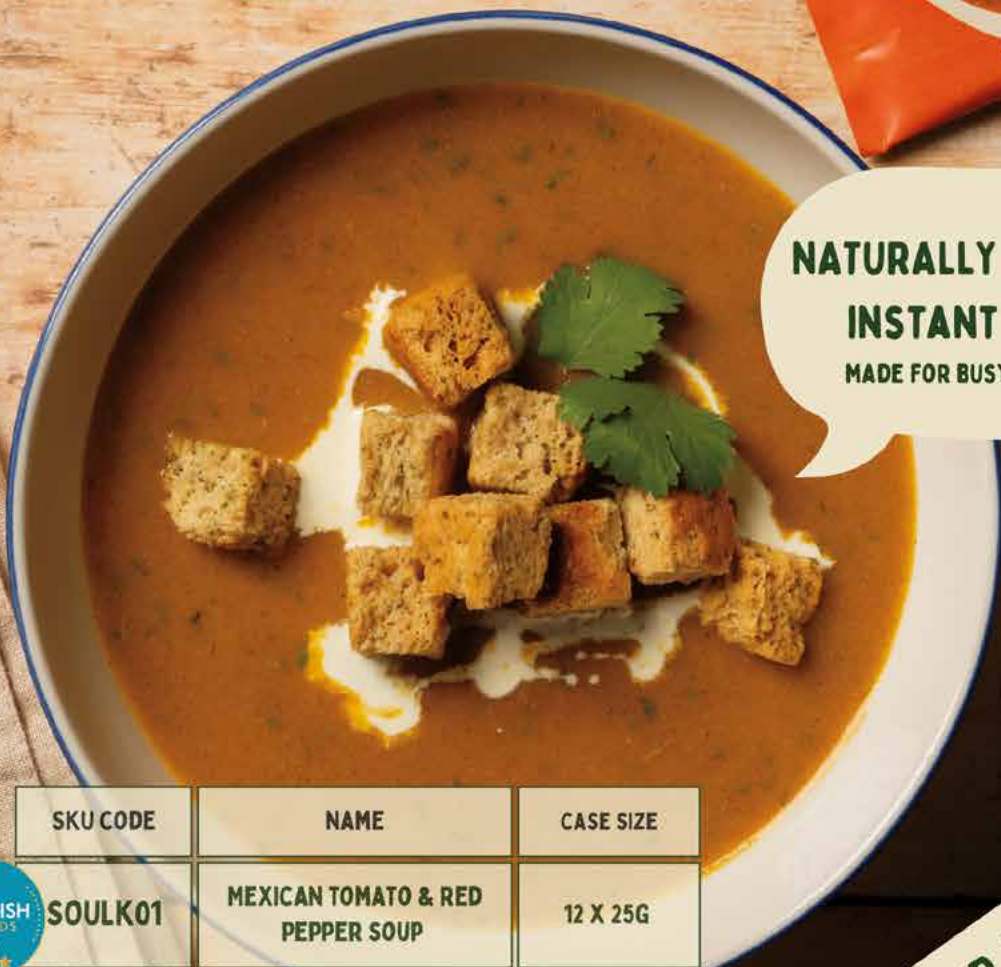


1 OF YOUR 5 A DAY | MADE WITH REAL VEG

JUST ADD HOT WATER

NO ARTIFICIAL FLAVOURS, PRESERVATIVES, ADDED SUGAR OR PALM OIL

VEGAN & GLUTEN-FREE



NATURALLY DELICIOUS INSTANT SOUPS
MADE FOR BUSY LIFESTYLES

SKU CODE	NAME	CASE SIZE
SOULK01	MEXICAN TOMATO & RED PEPPER SOUP	12 X 25G
SOULK02	CURRIED SWEET POTATO & PUMPKIN SOUP	12 X 25G



PACKET SOUP. RE-INVENTED.

Nut & Fruit Bars

INCLUDES VEGAN AND PLANT BASED SNACKING

Take advantage of the fast growing trend for alternatives to traditional chocolate bars.

PAGES 93-104

TASTY FUEL HIGH IN PROTEIN

FUEL^{10K}



FUEL005



FUEL004



FUEL008



FUEL007



FUEL009



FUEL001



FUEL002



FUEL003



FUEL014



FUEL010

FUEL001	FUEL10K Strawberry Breakfast Drink 8 x 330ml
FUEL002	FUEL10K Banana Breakfast Drink 8 x 330ml
FUEL003	FUEL10K Chocolate Breakfast Drink 8 x 330ml
FUEL004	FUEL10K Chocolate Granola Pot 8 x 70g
FUEL005	FUEL10K Chocolate Porridge Pot 8 x 70g
FUEL007	FUEL10K Peanut Granola Pot 8 x 70g
FUEL008	FUEL10K Golden Syrup Porridge Pot 8 x 70g
FUEL009	FUEL10K Chocolate Oat Cookie 12 x 50g
FUEL010	FUEL10K Peanut Butter Oat Bar 16 x 45g
FUEL014	FUEL10K Salted Caramel Oat Bar 16 x 45g

the
gut stuff

good health starts in the gut

96% of us aren't getting enough fibre



✓ 10g fibre

✓ gluten free



✓ vegan



✓ <130 kcal

✓ no nasties

TGS1	Apple and Cinnamon High Fibre Fruit & Nut Bar	6 x 12 x 35g
TGS2	Sea Salt & Caramel High Fibre Fruit & Nut Bar	5 x 12 x 35g
TGS3	Peanut Butter High Fibre Fruit & Nut Bar	6 x 12 x 35g

Shortcut your *nutrition.*



FORMULATED BY NUTRITIONISTS

Product:	Code:	Pack size:
Huel Daily A-Z Vitamins Strawberry & Watermelon	HUEL09	12*330ml
Huel Daily A-Z Vitamins Pineapple & Mango	HUEL10	12*330ml
Huel Daily A-Z Vitamins Cherry & Raspberry	HUEL 11	12*330ml
Huel Complete Nutrition Bar Chocolate Caramel	HUEL12	12*55g
Huel Complete Nutrition Bar Peanut Caramel	HUEL13	12*55g
Huel Complete Nutrition Bar Chocolate Cookie Dough	HUEL16	12*55g
Huel Complete Nutrition Bar Chocolate Fudge Brownie	HUEL17	12*55g
Huel Daily Greens Peach & Hibiscus	HUEL21	12*330ml



B0363



B0364



B0366



B0364

KIND® Caramel Almond & Sea Salt

12 x 40g per pack

B0363

KIND® Dark Chocolate Nuts & Sea Salt

12 x 40g per pack

B0366

KIND® Peanut Butter Dark Chocolate

12 x 40g per pack

try KIND® today.

© 2026 Mars or Affiliates.

nākd.[®]

FRUIT. TICK. NUTS. TICK. GREAT SALES. TICK.



100%
NATURAL
INGREDIENTS

NO ADDED
SUGAR

✓ NON
HFSS

CODE	DESCRIPTION
B00161	nākd. Lemon Drizzle Nudies 18 x 35g Bars
B00172	nākd. Cocoa Orange Nudies 18 x 35g Bars
B00171	nākd. Cashew Cookie Nudies 18 x 35g Bars
A1234	nākd. Peanut Delight Nudies 18 x 35g Bars
B00169	nākd. Salted Caramel Nudies 18 x 35g Bars
B001712	nākd. Berry Delight Nudies 18 x 35g Bars
B00174	nākd. Bakewell Tart Nudies 18 x 35g Bars
B00175	nākd. Blueberry Muffin 18 x 35g Bars
B00192	nākd. Protein Cocoa Hazelnut 16 x 45g

PERFECT *ted*

MATCHA MADE EASY™



PerfectTed Energy Drink
Pineapple Yuzu
MADE03 | 12 x 250ml

PerfectTed Energy Drink
Apple Raspberry
MADE01 | 12 x 250ml

PerfectTed Energy Drink
Pineapple Yuzu
MADE03 | 12 x 250ml

PerfectTed Matcha Powder
MADE06 | 4 x 250g



Product Code: RAISE01
12x35g



HIGH IN
FIBRE



Product Code: RAISE02
12x35g



NATURAL
INGREDIENTS



Product Code: RAISE03
12x35g





GLUTEN
FREE

BIG TASTE WITHOUT THE TRADE-OFFS.

Inspired by Chester's mum's homemade granola recipe, RAISE is made for real food fans bored of the uninspiring options in the snacking aisle. We're here to big up your on-the-go snacking game with genuinely tasty, naturally nutritious snacks full of nuts and seeds. All crafted with absolutely no weird stuff.



 www.raisesnacks.co.uk

 info@raisesnacks.co.uk

  [@raisesnacks](https://www.instagram.com/raisesnacks)

TREK



9g
PLANT
PROTEIN



15g
PLANT
PROTEIN

Code	Description
A00114	TREK Cocoa Coconut Protein Flapjack
B001723	TREK White Choc Raspberry Flapjack
B001724	TREK Salted Caramel Flapjack
B001727	TREK Cocoa Oat Flapjack
B001728	TREK Biscoff® Flapjack
B001729	TREK High Protein Biscoff®
B001730	TREK High Protein Low Sugar Choc Caramel
B001731	TREK High Protein Low Sugar Choc Peanut Butter

WHAT @DATE®



Snack clean.
Crave boldly.

Dates with delicious fillings
of pecan, pistachio or orange peel.



**High
in fibre**



**Organically
grown**



**Certified
plant based**



WAD02
What A Date
Handpicked dates
with pecan
80 pieces



WAD01
What A Date
Handpicked dates
with pistachio
60 pieces



WAD03
What A Date
Handpicked dates
with orange peel
60 pieces

SNACK SMARTER

🍌 15G Protein 🍌 1G Sugar ⚖️ <200 Calories 🌱 Plant-Based



CODE	DESCRIPTION	PACK SIZE
MF05	Brownie Batter Protein Bar	15x50g
MF06	Caramel Fudge Protein Bar	15x50g
MF07	Cookie Butter Protein Bar	15x50g
MF08	Peanut Butter Fudge Protein Bar	15x50g

NAUGHTY



BY NATURE



NATURAL



VEGAN



GLUTEN FREE



GMO FREE



PALM OIL FREE

CODE

VIVE01
VIVE03
VIVE04
VIVE05
VIVE06
VIVE07

DESCRIPTION

Better Brownie Orange Obsession
Better Brownie Berry Bliss
Better Brownie Creamy Coconut
FruityNutta Jammy Cherry
FruityNutta Jaffa Orange
Natural Protein Bar Salted Caramel

SIZE

15X40G
15X40G
15X40G
20X35G
20X35G
12X49G



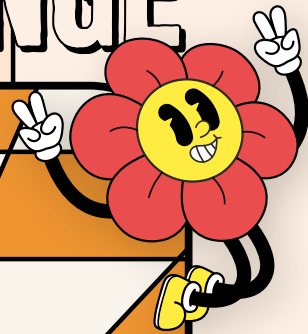
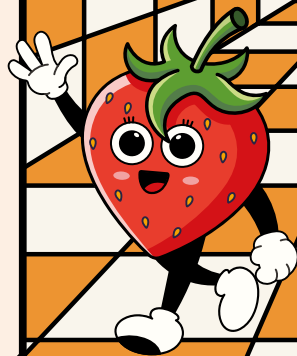
Chocolate, Confectionery, Gum & Popcorn

TOP SELLING CUSTOMER FAVOURITES

New flavours and eye-catching ideas
to attract your customer's attention.

PAGES 105-124

delicious ideas CLASSIC RANGE



RETRO FOREVER

CLASSIC *Sweets*

Give your customers a nostalgic trip down memory lane with our retro sweet packs!



Classic Cola Fizz
24 x 115g

CL01



Watermelon Slices
24 x 105g

CL14



Fizzy Peaches
24 x 105g

CL05



Fizzy Dummies
24 x 115g

CL04



Fizzy Strawberry Pencils
24 x 115g

CL06



Jelly Beans
24 x 120g

CL10



Strawberry & Cream Dreams
24 x 95g

CL08



Jelly Mix
24 x 105g

CL11

*Suitable
for Vegans*



Vegan Gummy Bears
v 24 x 100g

CL03

CLASSIC *Sweets*



Jelly Babies
24 x 120g

CL09



Wine Gums
24 x 120g

CL15



Fruit Pastilles
24 x 120g

CL07



Rhubarb & Custard
24 x 100g

CL12

SEASONAL *Sweets*



Classic Xmas Pre-Pack Mix
24 x 100g

XMAS001



Halloween Pre-Pack Mix
24 x 100g

HAL001



Pride Gummy Hearts
24 x 90g

CL18



Wire Counter Stand 12 facing - Classic

S00053

Meet the **jellyatrics**™



Mister Miser

You're never too old to have fun!



Original
18 x 150g
JE790



Sours
18 x 150g
JE794

Benny Dorm



Frau Zimmer



Bill Bird



Pearl Stitch



BUTTERMILK

treat yourself better

BM102



BM101



BM104



BM103



BM100



BM100	Buttermilk Caramel Nougat Mini	25g x 98
BM101	Buttermilk Choccy Coconut	45g x 24
BM102	Buttermilk Choccy Wafer Bar	38g x 18
BM103	Buttermilk Caramel Nougat Bar	50g x 24
BM104	Buttermilk Peanut Nougat Bar	50g x 24



100%
Plant-Powered

A bright NEW LOOK for Divine

**STOCK
UP
NOW!**



ALL INGREDIENTS
FAIRTRADE
CERTIFIED



ECO-FRIENDLY
PACKAGING



NO NASTIES –
ALL NATURAL
INGREDIENTS



NO
MONOCULTURE
CROPS E.G. PALM



COMMITTED
TO
B CORP

Code	Product	Weight	Case Size
B0203	Divine Dark Chocolate Bar	35g	30
B0196	Divine White Chocolate Bar	35g	30
B0216	Divine Smooth Milk Chocolate Bar	35g	30
B0218	Divine Salted Caramel Chocolate Bar	35g	30



Order: **GNAW01**
Case size 25 x 35g



Recycle
me with
paper.

Recycle



Order: **GNAW02**
Case size 25 x 35g

“Perfect for your grab + go snacks”

>> **Crafted in Britain**, made from Colombian single origin cocoa, and utterly delicious.

In a world where many are reducing cocoa levels, we're packing **40% cocoa** into these bars. There's no short cut to flavour!

What's more, they're packaged in 100% recyclable paper.

Fan favourite best-selling flavours, pocket size and perfect for a tasty snack.

Order yours today.

GNAW®



Stock up with the No.1 premium countline



X291



X290

Explore our full range



X204



X100

Circana, 52 w/e 10.05.25, Total Market, Value Sales

MALLOW & MARSH

PAUSEWORTHY PLEASURE

INDULGENT CHOCOLATEY MALLOWS



Product Code	Product Name	Case Size
MM001	Mallow & Marsh Dark Chocolate over Raspberry Mallow Bar	12x35g
MM002	Mallow & Marsh Milk Chocolate over Vanilla Mallow Bar	12x35g
MM003	Mallow & Marsh Ultimate S'more Caffe Mocha	14x42g
MM004	Mallow & Marsh Ultimate S'more Toasted Vanilla	14x42g



Proudly whisked in Yorkshire, UK



Responsibly Sourced Cocoa



Premium Belgian Chocolate



**UNDER 100
CALORIES
PER PACK**



B0463	Metcalfe's® Sea Salt Popcorn	24 x 17g
B0461	Metcalfe's® Sweet n Salt Popcorn	24 x 20g
B0464	Metcalfe's® Cinema Sweet Popcorn	24 x 20g

VISIT KETTLEFOODS.CO.UK FOR FREE POS

SNACK SMARTER

📏 15G Protein 🍩 1G Sugar ⚖️ <200 Calories 🌱 Plant-Based



CODE	DESCRIPTION	PACK SIZE
MF05	Brownie Batter Protein Bar	15×50g
MF06	Caramel Fudge Protein Bar	15×50g
MF07	Cookie Butter Protein Bar	15×50g
MF08	Peanut Butter Fudge Protein Bar	15×50g

N!CK'S



NICK01

NICK02



NICK03

NICK04

NICK05

NICK06

NICK01	Nicks Chocolate Fudge Oat Bar 12 x 35g
NICK02	Nicks Blueberry Cinnamon Oat Bar 12 x 35g
NICK03	Nicks Protein Chocolate Wafer 24 x 40g
NICK04	Nicks Protein Vanilla Wafer 24 x 40g
NICK05	Nicks Protein Hazelnut Wafer 24 x 40g
NICK06	Nicks Protein Peanut Butter Wafer 24 x 40g

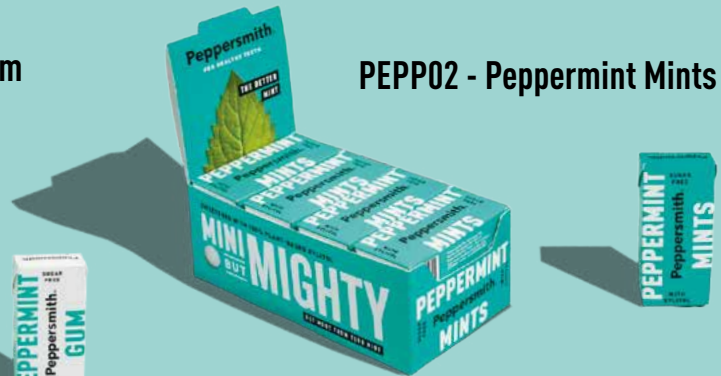
Peppersmith®

BETTER MADE, FOR YOU.

PEPP04 - Peppermint Gum



PEPP02 - Peppermint Mints



PEPP03 - Lemon Mints



PEPP01 - Extra Strong Mints



ALL CASE SIZES INCLUDE 12 X 15G PACKS

PEPP01 - Extra Strong Mints

PEPP02 - Peppermint Mints

PEPP03 - Lemon Mints

PEPP04 - Peppermint Gum

**POPCORN
SHED**

Delicious & Handcrafted Gourmet Popcorn



PS110	Popcorn Shed Ltd	Salted Caramel Popcorn Snack Pack	16 x 24g
PS111	Popcorn Shed Ltd	Rainbow Popcorn Snack Pack	16 x 24g
PS117	Popcorn Shed Ltd	Butterscotch Popcorn Snack Pack	16 x 24g

HIGH QUALITY INGREDIENTS | VEGAN & GLUTEN FREE OPTIONS
FAMILY OWNED, MADE IN BRITAIN | STARTED IN A GARDEN SHED

award winning, premium popcorn



VEGAN



GM FREE



HIGH IN
FIBRE



100%
NATURAL



GLUTEN
FREE



PALM OIL
FREE



RENEWABLE
POWERED
FACTORY



RECYCLABLE
PACKAGING



BA006	RARE Popcorn - Cinnamon	18 x 28g
BA011	RARE Popcorn - Sea Salted	18 x 20g
BA007	RARE Popcorn - Smoky Maple	18 x 28g
BA009	RARE Popcorn - Sweet	18 x 27g
BA010	RARE Popcorn - Sweet & Salt	18 x 27g

www.rarepopcorn.co.uk





**Plant
POWER**
VEGAN RECIPE

CANDY KITTENS

DOES IT BETTER



- LG01 Candy Kittens Eton Mess 12 x 54g
- LG02 Candy Kittens Sour Watermelon 12 x 54g
- LG03 Candy Kittens Wild Strawberry 12 x 54g

www.candykittens.co.uk
@candykittens 🎵candykittensuk



LIGHT AND INDULGENT
DOESN'T GET MUCH
BETTER THAN THIS...

UNDER 100
CALORIES
PER BAR



FW001



FW002



FW003



FW007



Case Size: 12
Pack Size: 20g

@flowerandwhite



flowerandwhite.co.uk

Swizzels

Loved since 1928

A00585



A00566



A00801



A00802



A00800

A00585 SWIZZELS RETRO MINI MIX 3KG
 A00801 SWIZZELS REFRESHERS STICKPACK 36 X 43G
 A00800 SWIZZELS REFRESHERS CHEW BAR ORIGINAL 60 X 18G
 A00566 SWIZZELS LOVE HEARTS 3KG
 A00802 SWIZZELS DRUMSTICK STICKPACK 36 X 43G

Wild THINGZ

No artificials. No apologies.

↑
Soft fruity
gummies



✓ Half the sugar* ✓ No artificials

SKU Code	Description	Case Size
WILD01	Wild Thingz Organic Sweets Fruity Flyz	16 x 25g
WILD02	Wild Thingz Organic Sweets Zesty Pests	16 x 25g

Buy 4 cases and receive a
Free POS Unit!



*comparing average sugar per 100g of the UK's top 6 selling sweets brands

DELIGHTFULLY GLUTEN-FREE



RAISE

RAISE01	Caramel Sea Salt Nut & Seed Clusters	12 x 35g
RAISE02	Maple Pecan Nut & Seed Clusters	12 x 35g
RAISE03	Dark Choc & Sea Salt Nut & Seed Clusters	12 x 35g

THE GUT STUFF

RAISE01	Apple & Cinnamon Fruit & Nut Bar	12 x 35g
RAISE02	Sea Salt & Caramel Fruit & Nut Bar	12 x 35g
RAISE03	Peanut Butter Fruit & Nut Bar	12 x 35g

METCALFE

B0111	Strawberry Rice Cake	12 x 34g
B0161	Dark Choc Rice Cake	12 x 34g
B0162	Milk Choc Rice Cake	12 x 34g
B0461	Sweet & Salt Popcorn	24 x 20g
B0463	Sea Salt Popcorn	24 x 17g
B0644	Cinema Sweet Popcorn	24 x 20g

LAZY DAY

LAZ01	Chocolate Tiffin	12 x 50g
LAZ02	Rocky Road	12 x 50g
LAZ03	Millionaire Shortbread	12 x 50g
LAZ04	Scottish Shortbread	12 x 50g
LAZ06	Choc Orange Tiffin	12 x 50g

PRI BAKES

PRI001	Pecan Oaty Pies	12 x 48g
PRI003	Choco Oaty Pies	12 x 44g
PRI005	Jam Oaty Pockets	12 x 44g
PRI006	Cinnamon Oaty Pockets	12 x 44g

BOUNDLESS NUTS & SEEDS

BL003	Sweet Chilli	16 x 25g
BL005	Orange & Maple Syrup	16 x 25g
BL006	Salt & Chilli Pepper	16 x 25g

RAISE NUT & SEED CLUSTERS

RAISE01	Caramel Sea Salt	12 x 35g
RAISE02	Maple & Pecan	12 x 35g
RAISE03	Dark Choc & Sea Salt	12 x 35g

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Tastes Good, Feels Great!

H F S S

COMPLIANT BRANDS



→ One Living ←

- Raspberry & Pomegranate KOM001
- Ginger & Turmeric KOM002
- Passionfruit KOM003

→ Master Café ←

- Iced Coffee - Latte MASTERC01
- Iced Coffee - Vanilla MASTERC02
- Iced Coffee - Mocha MASTERC03

→ HUEL ←

- Nutrition Bars**
- Chocolate Caramel HUEL12
 - Peanut Caramel HUEL13
 - Cookie Dough HUEL16
 - Chocolate Fudge Brownie HUEL17
- Meal Replacement Drinks**
- Chocolate HUEL05
 - Vanilla HUEL06
 - Banana HUEL08

→ Karma Drinks ←

- Ginger Ale KD002
- Lemonade KD003
- Orangeade KD004
- Raspberry Lemonade KD006

→ RARE Popcorn ←

- Cinnamon BA006
- Sweet BA009
- Sweet & Salt BA010
- Sea Salted BA011

→ Boundless ←

- Chipotle & Lime Crisps BL001
- Sea Salt & Cider Vinegar Crisps BL002
- Sour Cream & Onion Crisps BL007
- Smoky Bacon Crisps BL008

→ What a Date ←

- Pistachio WAD01
- Pecan WAD02
- Orange Peel WAD03

→ Eat Real ←

- Tomato & Basil Hummus Crisps ER04
- Sea Salt Hummus Crisps ER05

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LOVE VEGAN

NEW & RETURNING FAVOURITES FOR 2026



TRIBE

- Raspberry Protein Flapjack B0613
- Choco Peanut Protein Flapjack B0614
- Apple & Raspberry WILDFARMED Flapjack B0619
- Blueberry & Almond WILDFARMED Flapjack B0620

BIO & ME

- Original Seed & Nut Porridge Pot BIO1
- Apple & Cinnamon Porridge Pot BIO2
- Cocoa & Hazelnut Oat Bar BIO6
- Berry Boost Oat Bar BIO7
- Toffee Apple Oat Bar BIO8

CANDY KITTENS

- Eton Mess LG01
- Sour Watermelon LG02
- Wild Strawberry LG03
- Candy Kittens Loves LG04

DELICIOUS IDEAS GRAB 'N' GO

- Dry Roasted Peanuts GG2501
- Sizzling BBQ Rice Crackers GG2502
- Gently Dried Mango Pieces GG2503
- Vegan Fizzy Gummy Bears GG2504
- Luxury Fruit & Nut Mix GG2509
- Vegan Wild Berry Gummy Mix GG2511

NUDIE

- Sea Salt Cauliflower Crisps NUDIE01
- Katsu Curry Cauliflower Crisps NUDIE02
- Cheese & Caramelised Onion Cauliflower Crisps NUDIE03

OLLY'S

- Original Salted Pretzel Thins OL004
- Multiseed Sesame Pretzel Thins OL005
- Oh So Cheesy Pretzel Thins OL005
- Basil & Garlic Green Olives OL002
- Chilli & Rosemary Green Olives OL003

KOOKY

- Gently Dried Banana KOOK01
- Gently Dried Dragon Fruit KOOK02
- Gently Dried Mango KOOK03
- Freeze Dried Pineapple KOOK04
- Freeze Dried Mangosteen KOOK05

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PRIDE MONTH 2026

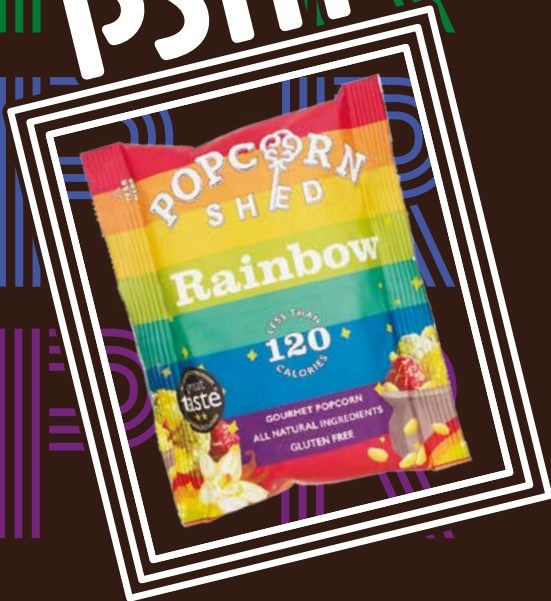
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LG04



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FEMALE LED

OUR INSPIRING

BRANDS



Flower & White

FW001 - Raspberry Crumble Meringue Bar	12 x 20g
FW002 - Lemon Meringue Bar	12 x 20g
FW003 - Salted Caramel Meringue Bar	12 x 20g
FW007 - Vegan Choc Dipped Strawberry Meringue Bar	12 x 20g
FW010 - Choc Coated Salted Caramel Mallow	15 x 30g

Pri Bakes

PRI001 - Pecan Oaty Pie	12 x 48g
PRI003 - Chocolate Oaty Pie	12 x 44g
PRI005 - Raspberry Jam Oaty Pockets	12 x 44g
PRI006 - Cinnamon Oaty Pockets	12 x 44g

Nourish

NOUR02 - The Nutty One	14 x 50g
NOUR03 - The Berry One	14 x 50g
NOUR04 - The Orange One	14 x 50g

Wild Thingz

WILD01 - Vegan Fruity Flyz	16 x 25g
WILD02 - Vegan Zesty Pests	16 x 25g

Well & Truly

WAT001 - Crunchy Cheese Sticks	10 x 30g
WAT002 - Banging BBQ Sticks	10 x 30g
WAT003 - Salt & Vinegar Sticks	10 x 30g
WAT005 - Sour Cream Sticks	10 x 30g

Soul Kitchen

SOULK01 - Tomato & Red Pepper Soup	12 x 25g
SOULK02 - Sweet Potato & Pumpkin Soup	12 x 25g

Mallow & Marsh

MM001 - Raspberry Marshmallow Bar	12 x 35g
MM002 - Vanilla Marshmallow Bar	12 x 35g
MM003 - Cafe Mocha Ultimate S'mores	14 x 42g
MM004 - Vanilla Ultimate S'mores	14 x 42g

Bio & Me

BI01 - Original Seed & Nut Porridge Pot	12 x 35g
BI02 - Apple & Cinnamon Porridge Pot	12 x 35g
BI06 - Cocoa & Hazelnut Oat Bar	18 x 38g
BI07 - Super Berry Oat Bar	18 x 38g
BI08 - Toffee Apple Oat Bar	18 x 38g

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BARISTA APPROVED

Coffee Time




BLENDSMITHS

BLEND01 - House Chai	1 x 1kg
BLEND02 - Turmeric & Cinnamon	1 x 1kg
BLEND03 - Beetroot & Ginger	1 x 1kg
BLEND06 - Dark Chocolate	1 x 1kg
BLEND07 - White Chocolate	1 x 1kg
BLEND08 - Japanese Matcha	1 x 1kg
BLEND09 - Wakaba Ceremonial Matcha	1 x 100g
BLEND10 - FLOW Chocolate	1 x 2kg
BLEND11 - FLOW Vegan Chocolate	1 x 1kg
BLEND12 - FLOW Matcha	1 x 1kg
BLEND13 - FLOW Chai	1 x 1kg

MASTER CAFÉ

MASTERC01 - Iced Coffee Latte	24 x 240ml
MASTERC02 - Iced Coffee Vanilla	24 x 240ml
MASTERC03 - Iced Coffee Mocha	24 x 240ml

ALCHEMY ELIXIR

ALCH01 - Turmeric	6 x 750ml
ALCH02 - Mumbai Chai	6 x 750ml
ALCH03 - Maho Matcha	6 x 750ml
ALCH06 - Beyond Beetroot	6 x 750ml

TEAJOY (TEA KITS)

TEAJ17 - Passionfruit & Strawberry	4 x 20 Drinks
TEAJ18 - Mango & Passionfruit	4 x 20 Drinks
TEAJ19 - Strawberry & Mango	4 x 20 Drinks
TEAJ20 - Classic Milk & Tapioca	4 x 10 Drinks

HALF THE STORY

HALF04 - Original Shortbread	60 x 44g
HALF05 - Choc Chip Shortbread	60 x 44g
HALF06 - Lemon Shortbread	60 x 44g

DELICIOUS IDEAS x WILDFARMED

WFARM01 - Crunchy Granola Bar	36 x 60g
WFARM02 - Luxury Choc Brownie	36 x 60g
WFARM03 - Oat & Berry Cookie	36 x 70g
WFARM04 - Shortbread Twin	20 x 60g

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Delicious Ideas Food Group would like to thank all our long standing and recent suppliers in contributing to our latest catalogue. Due to your enthusiasm, creativeness and ambition we believe the UK is a driving force for challenger brand innovation in the global drinks & snacking channel and long may it continue.

THANK YOU FROM ALL OF US HERE AT DIGF





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