

ISSUE 17: Q3 2026

Quarterly

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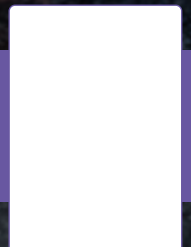
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Welcome

The summer sun is finally here! Kick back, relax, and discover all-things-delicious with the latest issue of the DIFG Quarterly Magazine!

In this jam-packed issue, get ready for the heat with the freshest drinks range around on pages 8 and 9. The DIFG team take to the river for World Ocean Day (page 15), we catch up with National Account Manager superstar Emma Unwin and everything she's been up to (page 11), and you'll get to know the faces behind the phones with our Telesales team spotlight (page 14)!

The delicious family is always welcoming the latest and greatest challenger brands that focus on the healthy, the sustainable, and the downright delicious side of the snacking world. See below for our newest brands!

Enjoy Delicious Ideas Quarterly Magazine – Issue 17: Q3 2026.

We will see you again soon!

Jonathan & Emma

Co-founders and family

And all the DIFG team x



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delicious ideas
food group

New Brands & Products



Ombar

Ombar are on a mission to redefine chocolate – so they've ditched the palm oil and anything artificial.



BiaSol

Discover the perfect blend of taste and nutrition with BiaSol's Oat Bites. Bursting with flavour, they're a satisfying choice for health-conscious snackers.



Creative Nature

No one has to be left out anymore! Creative Nature are top 14 allergen free and vegan – the perfect treats for everyone.

Fullerton's

Fullerton's Crisps takes your tastebuds on a journey to explore some of the finest, vibrant, and exotic flavours from authentic Caribbean recipes.



Good 4 U

Tasty wholesome snacks and toppers that pack a punch of nutrients including delicious, guilt-free protein balls.



Growers Garden

Growers Garden used natural, vegan-friendly seasoning to make 'em cheesier than a Young Farmers Disco. How grate is that?



I AM NOT SWEET



Flavour	Can Size	Tray Size
CHERRY	330 ml	24 x 330 ml
APPLE	330 ml	24 x 330 ml
MANGO	330 ml	24 x 330 ml



**100%
RECYCLABLE**



**NO
SWEETENERS**



**BPA
FREE CANS**



**NO ADDED
SUGAR**



**ALPINE SPRING
WATER**



CANS.CO.UK



LINKEDIN/DRINKCANS



@CANS.CO.UK



ORDERS@CANS.CO.UK



CANS.CO.UK

VIBRANT NEW LOOK



SAME GREAT TASTE

Sustainable Snacking

Brands protecting our planet through eco-friendly packaging and more.



Grab 'n' Go - Plastic Free

Gourmet Jelly Beans GG2506
Choc Raisin & Honeycomb GG2507
Luxury Fruit & Nut GG2509
Salt & Vinegar Protein Mix GG2510
Vegan Wild Berry Gummy Mix .. GG2511

Wallaroo

Dried Mango Chunks WALL01
Dried Pineapple Chunks WALL02
Toasted Coconut Chips WALL03
Salted Fava Beans WALL04
Dried Whole Apricots WALL05

Milliways

Mighty Mint MILL001
Peppermint Power MILL002
Watermelon Wonder MILL003
Spearmint MILL005

VITAL

Strawberry & Yuzu (Still) VITAL01
Lemon & Lime (Still) VITAL02
Tropical Energy (Sparkling) VITAL05
Raspberry Soda (Sparkling) VITAL06

Flower & White

Raspberry Crumble Meringue ... FW001
Lemon Meringue FW002
Choc Coated Caramel Mallow ... FW010

Two Farmers

Hereford Hop Cheese & Onion ... C0040
Lightly Salted C0041
Salt & Cider Vinegar C0042

Soul Kitchen

Tomato & Red Pepper Soup ... SOULK01
Sweet Potato & Pumpkin Soup .. SOULK02

Order Now

..... 01733 239003
sales@delicious-ideas.com

FRUIT + VEG
NOTHING
ELSE

MADE FROM
SCRATCH ON
OUR FARM!



NATURALLY
HIGH IN
FIBRE



FREE FROM
UPF'S

PERFECT FOR
LUNCHBOXES



We are a **CARBON NEUTRAL BUSINESS**



“

It has never been more important for businesses to step up and take account of the environmental impact associated with their operations.”

Carbon Neutral Britain

Delicious Ideas aligns strongly with Carbon Neutral Britain's statement – our company ethos embraces our responsibility to protect our planet. As such, since 2022 we have actively taken steps to reduce and offset our climate impact. We are yet again proud to announce that we have achieved Carbon Neutral status.

Each year, we collaborate with Carbon Neutral Britain to audit all Green House Gas (GHG) emissions throughout our supply chain. This process covers our scope 1, 2 and 3 emissions to produce a comprehensive carbon emissions report, which can be found on our website. This emissions report is the perfect tool for us to analyse where we can further reduce our impact on the planet.

Included in the emissions report is our total carbon emissions, the value of which we then use as the basis for our emissions offsetting.

We offset our emissions through the Carbon Neutral Britain Woodland Fund™ – internationally certified carbon offsetting projects. These projects, which total over 350 worldwide, are all audited and approved via the United Nations CER, Verra, and Gold Standard Mechanisms – all of which are the largest, most regulated offsetting standards in the world. This ensures that all measurements are accurate, most



crucially of which is the tonnage of CO2e offset from these projects. You can find out more about these projects by heading to our website.

An incredible example of the projects our carbon offsetting funds is the Blue Carbon Mangrove Restoration - the first verified blue carbon project in the world, representing a holistic approach to environmental stewardship. Spanning over 350,000 hectares in the Indus River Delta Region of Sindh, south-eastern Pakistan, this project is expected to remove approximately 142 million tonnes of CO2e from the atmosphere, marking a significant contribution to global climate mitigation efforts.

Our commitment to building a sustainable tomorrow has been a core philosophy behind our business for years and will continue to be for many more to come. From identifying areas in which we can implement new innovations to aid in our reduction of carbon emissions, to championing brands that share our commitment to sustainability. And at the heart of this ethos is our vital work with Carbon Neutral Britain to analyse and offset our emissions.

We could not be more proud to yet again achieve Carbon Neutral status and will continue to build upon our ongoing commitment to being a force for good, both environmentally and socially!

FRESH DRINKS

Kick back, relax & enjoy



Shaken udder

Chocolush (Ambient)	UDD01
Vanillalicious (Ambient)	UDD02
Raspberry Ripple (Ambient)	UDD03

eaulyES

Pineapple & Coconut	YES01
Lemon Zest	YES02
Sour Apple	YES03

Alchemy

Tumeric Elixir	ALCH01
Mumbai Chai Elixir	ALCH02
Maho Matcha Elixir	ALCH03
Beyond Beetroot Elixir	ALCH06

Happy Inside

Lemon, Yuzu & Ginger	HIO1
Pomegranate, Lime & Mint	HIO2

Neutonic

Orange Sunrise	NEU01
Wild Citrus	NEU02
Tropical Ice	NEU03

CANS

Mango Sparkling Alpine Water	CANS01
Apple Sparkling Alpine Water	CANS02
Cherry Sparkling Alpine Water	CANS03

XOXO

Watermelon Prebiotic Soda	XOX01
Tropical Prebiotic Soda	XOX02
Ginger & Lemon Prebiotic Soda	XOX03

Punchy

Mango Good Hydration	PUNCH01
Blueberry Good Hydration	PUNCH02
Mexican Lime Good Hydration	PUNCH03
Reset Tropical Daily Hydration	PUNCH04
Reset Citrus Daily Hydration	PUNCH05

Blendsmiths

House Chai (1kg)	BLEND01
Turmeric & Cinnamon (1kg)	BLEND02
Beetroot & Ginger (1kg)	BLEND03
Pumpkin Spice (1kg)	BLEND04
House Chocolate (1kg)	BLEND05
Dark Chocolate (1kg)	BLEND06
Wakaba Ceremonial Matcha (100g)	BLEND09
Flow - Vegan Chocolate (1kg)	BLEND11
Flow - Matcha (1kg)	BLEND12
Flow - Chai (1kg)	BLEND13

Hip Pop

Strawberry & Pineapple Kombucha	HP01
Blueberry & Ginger Kombucha	HP02
Tropical Peach Living Soda	HP05
Pink Grapefruit Living Soda	HP06

Barebells

Chocolate Protein Milkshake	VM001
Strawberry Protein Milkshake	VM002
Vanilla Protein Milkshake	VM007

Califia Farms

Barista Oat Milk	CALO1
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Master Café

Iced Coffee Latte	MASTERC01
Iced Coffee Vanilla	MASTERC02
Iced Coffee Mocha	MASTERC03

Brio Yerba Matte

Mint & Lemon	BRIO1
Ginger	BRIO2
Strawberry & Lime	BRIO3

FUEL10K

Strawberry Breakfast Drink	FUEL001
Banana Breakfast Drink	FUEL002
Chocolate Breakfast Drink	FUEL003

One Living Kombucha

Raspberry & Pomegranate	KOM001
Passionfruit	KOM003
Yuzu & Ginger	KOM008
Camomile & Passion Flower	KOM009
Gut Health Shot	KOM014
Immunity Health Shot	KOM015

GLUG

100% Mango Juice	GLU01
100% Watermelon Juice	GLU02
100% Passionfruit Juice	GLU03

Flawsome!

Sweet & Sour Apple (Sparkling)	FLAW01
Apple & Rhubarb (Sparkling)	FLAW02
Apple & Strawberry (Sparkling)	FLAW04

Jax Coco

Coconut Water	NB001
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HUEL

Chocolate RTD Complete Meal	HUEL05
Vanilla RTD Complete Meal	HUEL06
Banana Lite RTD Complete Meal	HUEL18
Watermelon Daily A-Z Energy	HUEL09
Pineapple & Mango Daily A-Z Energy	HUEL10

BRITE

Pineapple & Mango Clean Energy	BRITE01
Raspberry & Mint Clean Energy	BRITE02

Karma

Ginger Ale	KD002
Lemonade	KD003
Orangeade	KD004
Raspberry	KD006

VITAL

Strawberry & Yuzu (Still)	VITAL01
Lemon & Lime (Still)	VITAL02
Tropical Clean Energy (Sparkling)	VITAL05

Bottle Up

Champagne Pink	BOT002
London Red	BOT004
Dark Blue	BOT005

Perfect Ted

Apple & Raspberry Matcha	MADE01
Pineapple & Yuzu Matcha	MADE03
Juicy Peach Matcha	MADE05

**Order
Now!**

SALES@DELICIOUS-IDEAS.COM

01733 239003



Vegan
friendly



BYE-BYE BLAND BARS.

Hello snacks the Pip & Nut way.

Fancy a sampling? Looking for some POS?

miranda@pipandnut.com | 07514726684

THE *Delicious* TEAM ON THE Road



Angel Hill Live Supplier Showcase

A true highlight in recent months for Emma was the Angel Hill Live supplier showcase. Taking place at the Wolverhampton Grand Station (a breathtaking venue as remarked by Emma), she was supported by our Field Sales Executive Anthony, as well as Steve from Blendsmiths. The showcase was the perfect opportunity to show off some of the incredible new brands, as well as some of our most popular that, as always, we love to shout about. Included on the day were Neutonic, Coco cubes, Growers Garden, Milliways and the Protein Ball Co among others, which were all met with nothing but praise.

Spotlight

Emma Unwin

Our incredible team here at Delicious Ideas tirelessly travel all over the UK to visit anyone and everyone.

This quarter we sit down with our superstar **Senior National Account Manager Emma Unwin**. Never a dull moment with Emma – supplier showcases, featuring at Bread & Jam as a guest speaker, and much more have certainly kept Emma busy! Here's just a few of the highlights:

Bread & Jam Festival

Emma had the honour of guest speaking for the latest Bread & Jam festival. Titled 'the buyer and the brand', the panel focused on how the synergy and partnership between the two is the foundation upon which healthy sales can be built for everyone. The panel also acted as the perfect entry point to guiding new brands in their understanding of the wonderful world of contract catering.

The panel was then followed by one of our favourite aspects of Bread & Jam festival – the pitching zone. Brands had the chance to pitch their innovative trailblazing products in front of Emma, some of which we are incredibly excited to introduce you to in the coming months!



If you'd like to sit down with Emma Unwin, or anyone else from the Delicious Team, we would love to see you!

Get in touch with us at:
sales@delicious-ideas.com



DIFG Innovation Day

Some of the brands that Emma was introduced to at Bread & Jam then went on to feature in our very own Innovation Day at DIFG HQ. Twice a year, key decision makers in the company get together with our Procurement Team to try the latest and greatest brands. We pride ourselves on shining a spotlight on challenger brands, and these innovation days are the perfect opportunity for us to bring even more into the Delicious family.

WHAT@DATE®



The snack your team actually reaches for.

Individually wrapped dates, filled with pecan, pistachio or orange peel — soft, rich and properly indulgent. Clean to eat at a keyboard, no sugar crash, no sticky fingers.



Genuinely craveable
A treat people choose,
not settle for.



Lasting energy
Real energy that lasts
— not a sugar spike
and slump.



No mess
Individually wrapped
— no sticky fingers,
no mess at the desk.



Code:	Description:	Taste:	Pack size:
WAD01	Handpicked Dates with Pistachio	chewy · rich · caramel	60 x 12.5g
WAD02	Handpicked Dates with Pecan	crunchy · nutty · sweet	80 x 12.5g
WAD03	Handpicked Dates with Orange Peel	zesty · fragrant · vigorous	60 x 12.5g



DIFG Catalogue H2 2026

REGISTER YOUR INTEREST!

Be one of the first to dive into the latest innovative treats, sensational snacks and more from ourselves and our incredible challenger brand partners!

Our H2 2026 catalogue is packed with exciting **NEW** product launches, **category-leading favourites** and **emerging brands** that are driving growth across foodservice and contract catering channels.

Whether you're looking to refresh your range, uncover the next big thing, or stay ahead of market trends, our H2 2026 catalogue is designed to help you identify products that excite your clients and drive sales.



SCAN HERE to register your interest

MEET THE DIFG FAMILY – *The Telesales Team*

The voice of Delicious Ideas – our Telesales Team work closely with you to help you find the perfect snacks and drinks, place orders, and make the most of our offers. Our team are here to build strong relationships with you, and provide friendly, knowledgeable support to keep your clients walking away with a smile on their face.

Cormac

Sales & Customer Service Administrator

Favourite Animal:
Crocodile

Favourite Snack:
NICKS Protein Wafer

Donna

Sales Executive

Favourite Animal:
Elephant

Favourite Snack:
Delicious Ideas
Bakewell Flapjack

Nina

Telesales Executive (Outbound)

Favourite Animal:
Meerkats

Favourite Snack:
Grab 'n' Go Chocolate
Raisins & Honeycomb



Becci

Senior National Account Manager

Favourite Animal:
Tortoise

Favourite Snack:
Love Raw Vegan M!lk
Choc Cre&m Wafer Bars

Noel

Customer Service Executive & Sales Administrator

Favourite Animal:
Wombat

Favourite Snack:
Nudie Cauliflower Crisps



DIFG Take to the River for WORLD OCEAN DAY 2026!

Each year, **World Ocean Day** unites millions globally to act, aiding in the fight to protect our blue planet. We once again wanted to do our part for our climate by heading to our local river to prevent litter from polluting the water.



Since launching global coordination in 2002, World Ocean Day has grown from concept to a movement, bringing people together in thousands of events each year. The World Ocean Day network includes 2,000+ organizations across 180 countries.

The theme of 2026 is “Strong Marine Protected Areas for our Blue Planet”. This is in recognition of the incredible long term project world leaders have ratified in the High Seas Treaty to protect biodiversity beyond national jurisdiction.

We believe protecting our blue planet is vital and are committed to doing our part. In recent months, in addition to our recertification of Carbon Neutral status (see page 7), the Delicious team took to the river Nene in Peterborough to clean our local area for World Ocean Day. Over 2 days, we had 20 of our

team pick up litter around the area while raising awareness for World Ocean Day with the lovely folks we encountered on our travels.

Keeping our rivers and oceans clean is not just for World Ocean Day, but a commitment year-round. You can make a difference too – whether you want to take part in or organise your own local river/ beach clean, donate to World Ocean Day, or switch to eco-friendly products such as Wallaroo, Flower & White, and our Plastic Free Grab ‘n’ Go.

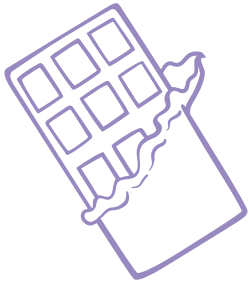


Want to find out more about our eco-friendly brands? Contact us at sales@delicious-ideas.com or call 01733 239003.



Awareness Days

Here's a list of awareness days associated with consumer trends.
Find below some suggested products to help you increase your seasonal sales!



7th July – World Chocolate Day

BLEND05: Blendsmiths House Chocolate 1 x 1kg

LOVERAW1: Love Raw Vegan Milk Choc Cream Wafer Bars 12 x 43g

MFINE02: Mighty Fine milk Chocolate Honeycomb Bar 15 x 30g

NICK01: Nicks Oat Chocolate Fudge Bar 12 x 35g



10th – 16th August – Afternoon Tea Week

LAZ04: Lazy Day Foods Scottish Shortbread 12 x 50g

TB01: Deliciousideas Traybake – Jewel Bar 36 x 75g

F00050: Deliciousideas Mixed Farmhouse Cake Slices 24 x 60g

HALF05: Half the Story – Twin Pack Choc Chip Shortbread Biscuit 60 x 44g



1st – 30th September – Organic September

FRED02: Freddie's Farm Fruit Shapes Raspberry 16 x 20g

WALL05: Wallaroo Organic Gently Dried Whole Apricots 10 x 30g

KOOK01: Kooky Gently Dried Banana 12 x 25g

GG2503: Delicious Ideas Grab 'n' Go Gently Dried Mango 40 x 30g



21st September – 4th October – Fairtrade Fortnight

SD007: Seed and Bean Milk 37% Hazelnut & Almond Fairtrade & Organic Bar 10 x 75g

OMBAR2: Ombar Oat Milk Chocolate Pistachio Cream Bar 15 x 42g



26th September – 11th October – British Food Fortnight

PS110: Popcorn Shed Ltd – Salted Caramel Popcorn Snack Pack 16 x 24g

SOULK02: Soul Kitchen Curried Sweet Potato & Pumpkin Soup 12 x 25g

F1043: Tregroes Toffee Waffle Twin Pack 30 x 65g

CO040: Two Farmers Hereford Hop Cheese & Onion Hand Cooked Potato Crisps 24 x 40g

See you next quarter!