

delicious [♥]ideas

food group

FOR THE LOVE OF

♥ *Healthy Treats & Delicious Delights* ♥

Autumn/Winter 2026 Product Catalogue | Issue 35



delicious [♥]ideas

CORE VALUES

MISSION STATEMENT:

"A family business, inspiring & energising the nation with innovative and delicious, healthy and sustainably sourced snacks and drinks"

FAMILY



As a family-run business, a close bond between staff has always been cherished - everyone in the Delicious family looks after each other.

INTEGRITY



Integrity goes deeper than just being honest. We take pride in every aspect of our work so that everyone can rely on each other.

ACCOUNTABILITY



We believe it is vital to take responsibility of our work. We take the initiative and recognise we have the power to resolve any issues that we may cause.

COMMUNICATION



We all aspire to work in harmony with each other - productivity is best when everyone is on the same page. This harmony can only be built through clear communication.

POSITIVITY



No matter what, we all work through adversity with our heads held high - any challenge is best faced with a smile.

COOPERATION



Cooperation in the workplace is vital for productivity. Collaborating with diverse perspectives is the key to solving any problem.



Hello and welcome

delicious ideas
food group

TO THE 2026 AUTUMN/WINTER CATALOGUE

Time flies, and here we are 6 months later with the next edition! This bumper offering features the latest innovation in the channel that our international and UK challenger brand entrepreneurs have spilled tears and sweat (and cash!) to bring to our consumers.

In the last 6 months alone, we have introduced 16 new brands and over 40 SKUs to our portfolio, ranging from Pip & Nut Stuffed Peanut Goodness to Biasol Oat Bars and Fullertons Crisps.

To support our client base and our brand partnerships, we are eager to organise brand sampling sessions in your stores and sites, so please let us know if you'd like to have one of the brands within the catalogue rock up to your site and hand out yummy freebies to your customers! Simply email us at marketing@delicious-ideas.com.

Food safety is ever more a vital part of the supply chain – we can proudly say that our customers have the peace of mind that we hold a BRC AA* accreditation and that our internal technical staff oversee all 800+ products in our business and manage all our 150 suppliers in a transparent and organised fashion.

This allows us to offer a complete end-to-end service to our co-pack customers, combining sourcing, technical support and packing under one roof in Cambridgeshire. On the production side, we run three vertical form fill machines, a pouch packing machine and two hand packing lines, alongside sales and fulfilment services.

If you're looking to create your own brand or offer your client their own brand of sweets or savoury snacks,

please reach us at sales@delicious-ideas.com – let's make the delicious magic happen!

From palletised orders and parcel deliveries with our chosen partners, through to direct deliveries using our vans, we are focused on providing the best service possible. Our customers will have already spotted the brightly coloured addition to our Delicious Ideas delivery service.

We'd like to extend special thanks to Grenade for sponsoring our Tough Mudder Team Event this year at Belvoir Castle. Ten of our courageous, possibly crazy, delicious team members took the East Midlands challenge and pushed themselves to the limits scaling 13ft slippery walls, crawling under barbed wire, plunging themselves into icy cold water, and narrowly avoiding 10,000 volts. They knew they wouldn't be able to complete it alone, exhibiting great teamwork and camaraderie to keep each other pushing on.

On top of being brave mudders, our team are also involved in local charity work, some having spent time on two occasions volunteering for the Peterborough Soup Kitchen serving the homeless and disadvantaged community with food and drink. A truly meaningful, life-affirming and humbling experience.

Wishing all the very best for the next 6 months!

Jonathan and Emma
and everyone at DIFG!

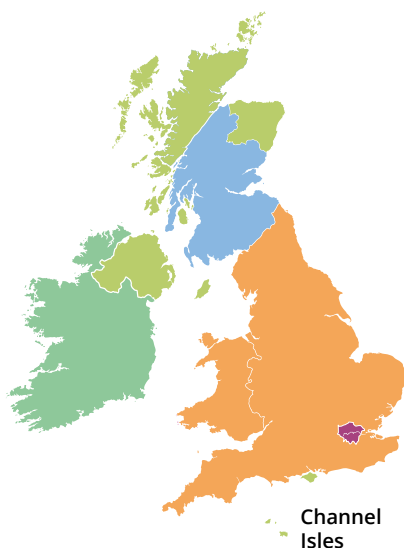
DELIVERY CHARGES

Office hours **8:30am-4:30pm**

Warehouse hours **7:30am-4pm**

All orders are sent **day 1 for day 3**

Please visit **delicious-ideas.com** for more detail.



Key to the map

Delivery Zone	Customer MOQ for free delivery	Delivery charge for orders under MOQ
England & Wales	£150	£9.95
London	£150	£14.95
Scotland	£300	£24.95
Republic of Ireland	£500	£79.95
Scottish Highlands & Islands, Northern Ireland, Isles of Wight & Man, Channel Isles, and Grampian	£400	£59.95

MOQ Minimum order quantity



01733 239003



SALES@DELICIOUS-IDEAS.COM

HOW TO *Order*

One of our team will process your order and we will have the delivery with you within 48 hours after the order is placed. We are able to send orders out for next day and AM delivery; however this will incur an additional charge. We cover the whole of the UK, so please contact us no matter where you are! Our office opening times are **8:30am to 4:30pm**.

Please note the minimum order value is **ONLY £150**, orders placed under this value will be subject to a delivery charge.

Visit our website for the latest news, promotions and information.

GET IN TOUCH TODAY

t: 01733 239003

e: sales@delicious-ideas.com

w: delicious-ideas.com



**OVER
7000**
customers



**FREE
DELIVERY**
over £150*



**FAMILY
BUSINESS**
Est. 1991

*See Delivery Charges for more information.

WHY PARTNER WITH US?

Our vision is to revolutionise snacking across UK's foodservice channel. Working with ethical challenger brands, we keep on top of innovative formats, flavours, and trends. As the primary supplier to thousands of sites, we uphold our commitment to customers through dedicated service and a robust focus on Corporate Social Responsibility.

delicious  **ideas**



SINK YOUR TEETH IN

Delicious Ideas offers an extensive range of unique products catering to diverse customer niches and ensuring satisfaction for all tastes and preferences.

- **Profit boosting** exclusive products customers can't find anywhere else.
- **Meet your sustainability KPIs** with the support of a transparent supply chain.
- **Over 100 brands** to cover any consumer niche.

CUSTOMER CARE



Bespoke product assistance and updates on the latest innovations. Learn the best products and categories for your consumers.



National Account Managers with 40+ years of collective expertise, offering business aid, promotions, and marketing support.



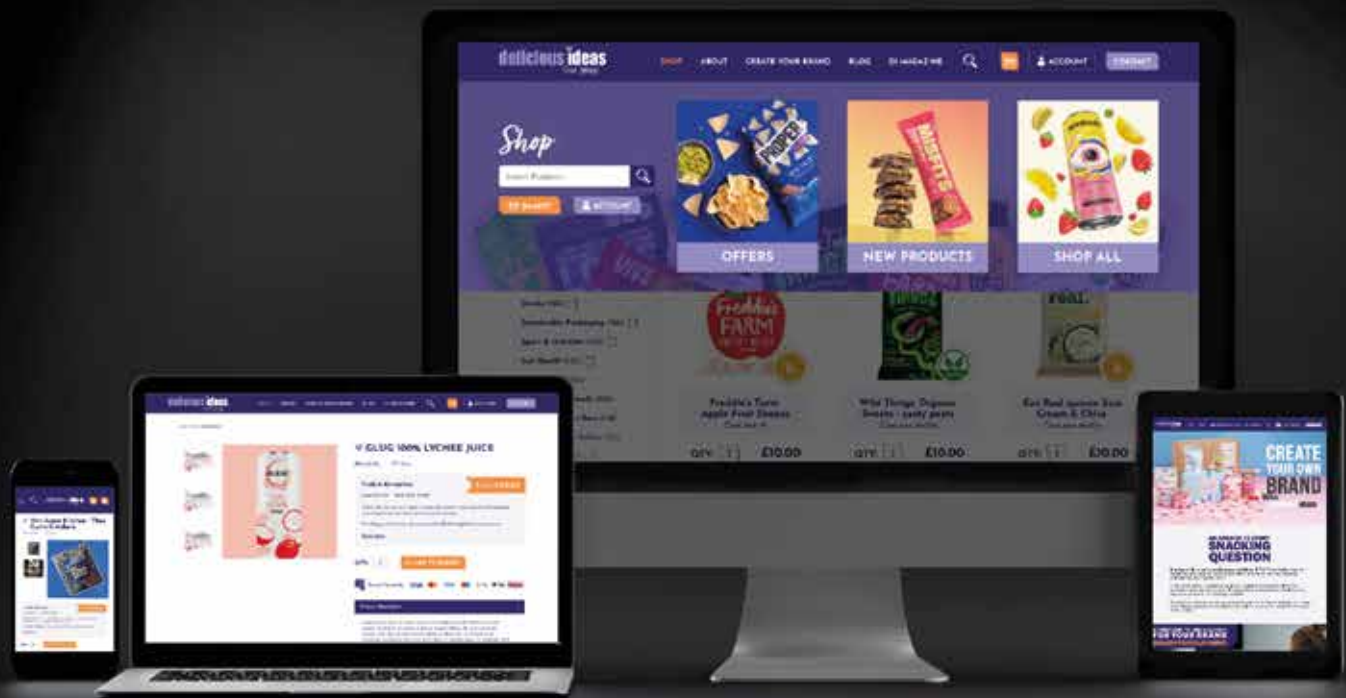
Customer Support Team committed to satisfaction through service and proactive assistance.



BRC AA accreditation for 9 years in a row.



HOW TO ORDER VIA OUR WEBSITE



1

Sign up for an online account by heading to www.delicious-ideas.com/my-account and clicking 'sign-up'

Sign up for
an online
account



2

Once you have signed up, we will approve your account.

3

You're all approved and ready to order! Head to the shop: www.delicious-ideas.com/shop and fill up your basket with deliciousness!

View our
online
shop



4

Place your order and it will be with you in three working days!

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Allergen
Key:

V Vegetarian **V** Vegan **GF** Gluten Free

delicious ideas CREATE YOUR OWN SNACK BRAND



Brimming with creative packaging possibilities, DIFG Private Label has the capability and capacity to turn your ideas into attractive, eye catching products for your market place.

We bring decades of experience and expertise to each and every project. We enhance the matchday experience for hospitality and fans alike with club partners such as **Leicester Tigers** and **Arsenal**. We bring the light nibbles over a coffee catch-up in **Benugo**. We keep people going through the long journeys with cheeky treats in **Shell**, and so much more!

As pioneers of flavour, we can guide you through every step of realising your vision - from design development to curation of taste to innovate or recapture the magic of the classics.



AN ANSWER TO EVERY SNACKING QUESTION

- ♥ **Tap into the high demand** for high protein, low fat, and free-from snack products with your own on-trend products
- ♥ **Choose from a huge range** of exotic and classic SKU options to meet your consumers' demands
- ♥ **Increase visibility & sales** with your own-label snacks, sweets and more!

A TRULY END-TO-END SOLUTION FOR YOUR BRAND

We collaborate closely with you to develop your creative ideas into eye-catching packaging designs, mock-ups, and print-ready cutter guides.

Our team has extensive experience of developing packaging designs for new and established brands. Whatever the scope of your needs, we can't wait to develop something you'll love!



CONCEPT DEVELOPMENT

We then bring your designs to life in our BRC AA accredited packing facility equipped with 4 state of the art custom built packing lines.

Our facilities enable us to produce up to 750k units weekly in a diverse range of packaging options, from jars and bespoke containers, to boxes and pouches.

PRODUCTION

With over 1,500m² of storage space, we guarantee peace of mind with the flexibility to suit your storage needs.

We can provide you with storage of all of the raw materials, film, SRP and the packed product.



STORAGE

Your product wherever you need it, however you need - we offer a truly bespoke solution to distribution.

We cater to a wide range of demands; whether you need parcels or pallets sent nationally or internationally. And with a range of trusted logistics partners, your product will be where it needs to be at all times.

DISTRIBUTION

Our expertise in the foodservice and contract catering space means Delicious Ideas is the perfect partner to support your sales.

You can find examples of our work in retail spaces with **Ask Mummy & Daddy & Ringtons**, in foodservice with our own brands such as **Pan Asian Kitchen**, and even on match day for clubs such as **Arsenal** and **Brighton**!



SELL YOUR SNACKS!



PRIVATE LABEL SPOTLIGHT: ASK MUMMY & DADDY

“More Than Just Sweets”

“Since the moment we started working with the team at Delicious Ideas, we knew we were in safe hands - understanding our brief and us. Knowing the capacity and level they work at made them a great partner to enable us to scale to the level we are at present.”

- Kane, Founder & Managing Director

What started as a big idea has grown into a brand loved for its personality, and a partnership with Delicious Ideas that has seen us develop over 70 SKUs across 5 packaging formats together.

From boxes and jars to treat pouches and share bags, we collaborate with Kane to bring a seemingly limitless number of fun and inventive ideas to life.

Ask Mummy & Daddy can now be found in a whole host of places: independent retailers to well-known names such as Oliver Bonas and Selfridges, available in the UK and beyond.





PRIVATE LABEL SPOTLIGHT: RINGTONS

***“Over 119 Years of
History and Heritage”***

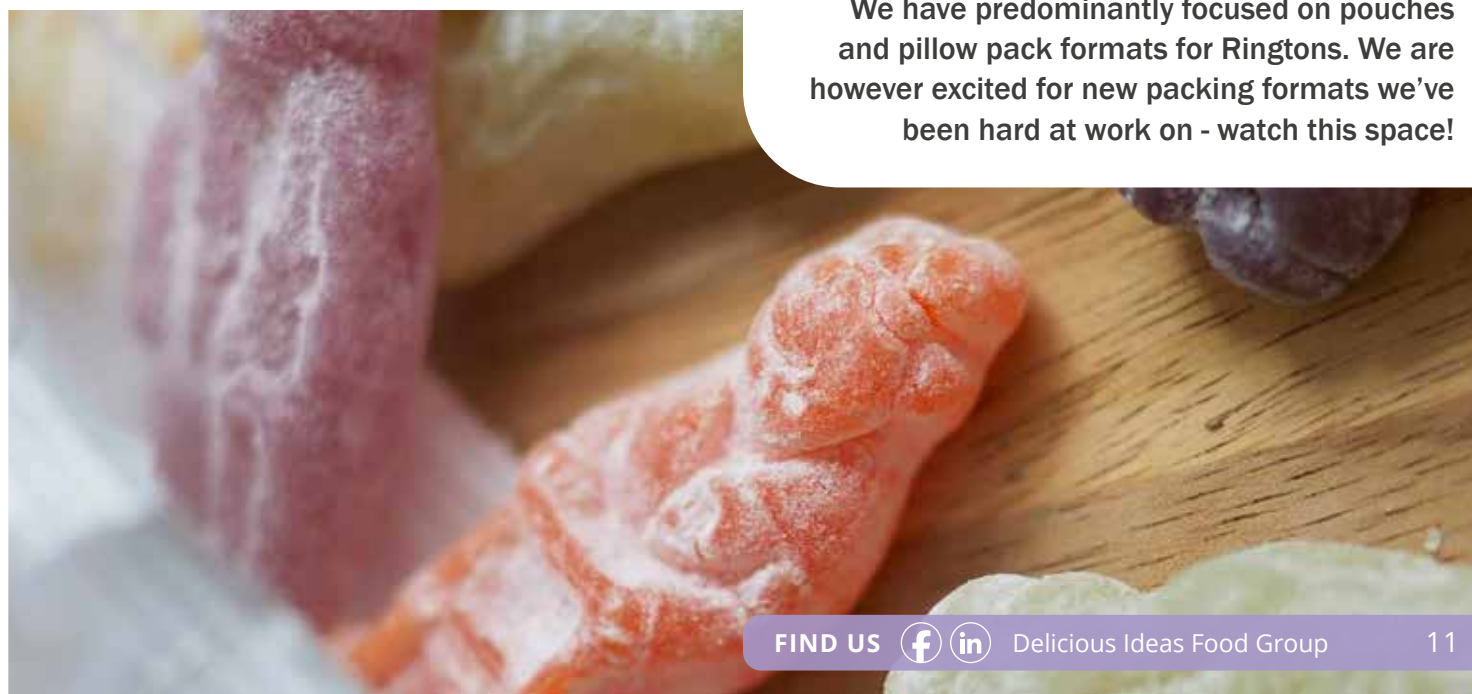
The Ringtons story dates back to 1907, when founder Samuel Smith OBE began selling tea from a horse and cart in Newcastle upon Tyne.

Although our partnership doesn't quite go back to 1907, Ringtons has been working with us to provide them with premium treats for decades.

Originally coming to us before we were Delicious Ideas, our partnership started with the packing of Jellyiatrics - a British classic created when the Jelly Babies started to show their age.

While we still pack Jellyiatrics for them, our partnership has evolved over the years to take on production for even more confectionery SKUs, as well as more savoury snacking such as Caramelised Honey & Chilli Peanuts.

We have predominantly focused on pouches and pillow pack formats for Ringtons. We are however excited for new packing formats we've been hard at work on - watch this space!



PACKAGING TAILORED TO YOUR NEEDS

BOXES

**PILLOW
PACKS**

POUCHES

**JARS &
MORE!**



Exceptional products are brought to life with perfect packaging. It's the first thing that draws consumers in.

Your product deserves packaging tailored to your needs. That's why we offer a diverse range of formats, carefully engineering form and fit to accentuate your contents.

Imagine a sleek, matte-finish pillow pack for on-the-go impulse snacking. A thoughtful gift box that brings a tear to mum's eyes. A vibrant jar of savoury snacks you can't stop dipping into. With sizes and packaging to match, the possibilities for your brand are truly endless.

With so many packaging formats at your disposal; Delicious Ideas is the only partner you need. As you develop your range of products, new challenges may come your way - perhaps a SKU might be better suited to a jar rather than a pouch, or a certain client has need of a box. We offer the flexibility to evolve without having to seek out a new packaging partner, so you can scale your brand with ease.

Any product. Any vision. Packaged to perfection.



READY TO CREATE SOMETHING
SPECIAL TOGETHER?

WWW.DELICIOUS-IDEAS.COM
01733 239003

Corporate & Social *Impact*

At Delicious Ideas we go beyond business as usual by participating in positively impactful activities to make our world a better place. Over the last 12 months, we've been able to uplift those in need locally and beyond. We want to sincerely thank all of you that have supported these causes and look forward to your support with future projects!

Carbon Neutral Britain

As part of our sustainability ethos, since 2022 we have actively taken steps to reduce and offset our climate impact. This year we once again collaborated with Carbon Neutral Britain to create a robust carbon emissions report of our Scope 1, 2, and 3 emissions (you can find our emissions report on our website). This emissions report is the perfect tool for us to analyse where we can further reduce our impact on the planet. We then offset all of our emissions via the Carbon Neutral Britain Climate Fund™ through internationally certified carbon offsetting projects. This has resulted in us once again obtaining Carbon Neutral Status.



Made Blue & World Water Day 2026

2.2 billion people, a quarter of the global population, live without access to safe drinking water. World Water Day was founded 30 years ago to change these lives. Each year the day aims to not only raise awareness of this life-threatening issue for so many, but to raise funds and work toward the sustainable development and management of freshwater sources.

For World Water Day 2026, we have once again donated over a million litres of clean water to Made Blue Foundation. This takes our total donation to over 4 million litres! As a proud ambassador of Made Blue, we urge you to also donate to Made Blue and transform lives across the globe today.



Little Miracles

Since the summer of 2020, we've showed our ongoing commitment to supporting Little Miracles, an incredible charity that supports families with children that have additional needs, disabilities, and life limiting conditions, by donating van loads of stock. Jill Bedward-Jones, Family Support & Emergency Supply Co-ordinator, and her team's work have been able to provide over 65,000 food parcels to under-privileged families in the local Peterborough area.

Jill tells us "With the help of supermarket chains Lidl and Marks & Spencer, we are able to provide our thousands of families in need with a range of fresh and frozen food which is truly incredible. However, the treats that DIFG supply us are luxuries that our families are just not used to, and by providing these to our families, we are truly able to lift their spirits and really make their day".



Mental Health Awareness Week

For the past 25 years, the Mental Health Foundation has led Mental Health Awareness Week – bringing the UK together to champion good mental health. Each May, millions of people from every part of society unite to raise awareness and show their support.

This year, we are proud to support such an incredible cause, and we could think of no better partner to help us raise awareness and support for Mental Health Awareness Week than **One Living**.

Throughout May, we will donate £1 to Mental Health Foundation for every case sold of One Living. We will also be posting weekly across our social media channels, sharing accessible resources that offer mental wellbeing tips, guidance on maintaining good mental health, and information on the benefits provided by One Living.

Together, we can create meaningful change and help ensure everyone has access to the support they need for positive mental wellbeing.



WHAT CAUSES SHOULD SUPPORT IN *2027?* *Delicious Ideas*

Delicious Ideas is devoted to making a positive impact and supporting both local and global causes. Historically we have worked with and supported causes such as:

- **Red Cross Ukraine Appeal:**
Raised over £2000 through Ukraine Jellybeans sales aiding the 16.9 million affected.
- **Spirit of hospitality:**
Supported a transatlantic charity row and Hospitality Action (Our logo was on a boat that sailed across the Atlantic!!).
- **World Ocean Day River Clean:**
We annually take groups from the Delicious family down to our local river at Ferry Meadows to clean up the surrounding area of litter – 80% of which ends up in our oceans.
- **Peterborough Soup Kitchen:**
Supporting the disadvantaged people of our city, we donate food and drinks to their food bank, as well as having members of our team volunteer with them.

We aim for our efforts to reflect our ongoing dedication to impactful humanitarian, environmental, and community-focused actions. Supporting **Hospitality Action** taught us further how impactful the relationship between Corporate Social Responsibility and the Food Service world is. As such we would like to work closer together with you, our readers and customers. What makes you tick?



Tell us what cause do you believe in?

What drives your spirit? What is our next aim?

Send us your thoughts to andy@delicious-ideas.com and let's make it happen!



Sweet & Savoury Bulk & Impulse



OUR BEST SELLERS IN BULK & IMPULSE FORMAT



Lots of lovely pocket and grazing snacks for
customers looking for healthy or indulgent options.

PAGES 15-32

JUST ONE MORE BITE

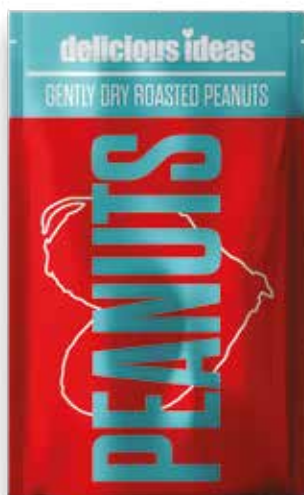


**CREATED FOR
CONTRACT CATERERS**

From PROTEIN, and high in FIBRE to VEGAN options - GRAB 'N' GO helps you cater to any and every need at a HIGH MARGIN.

'Grab n Go' RANGE

Great for use within offices, hospitality & meeting rooms.
A perfect impulse range for your deli, coffee shop or retail space.



Dry Roasted Peanuts
V 40 x 30g

GG2501



BBQ Crackers
V 40 x 20g

GG2502



Gently Dried Mango
V 40 x 25g

GG2503



Vegan Bears
V 40 x 40g

GG2504



Yoghurt & Dark Choc
Cranberries 40 x 40g

GG2505



Hot & Spicy Nut &
Corn Mix 40 x 30g

GG2508



White Choc Malt Balls
40 x 30g

GG2513



Passionfruit Collagen
Gummies 40 x 30g

GG2514

PLASTIC FREE *'Grab n Go'* RANGE

Shiny new packaging, now plastic free to help you hit your sustainability KPIs.
Delicious AND environmentally conscious!



Gourmet Jelly Beans
40 x 40g

GG2506



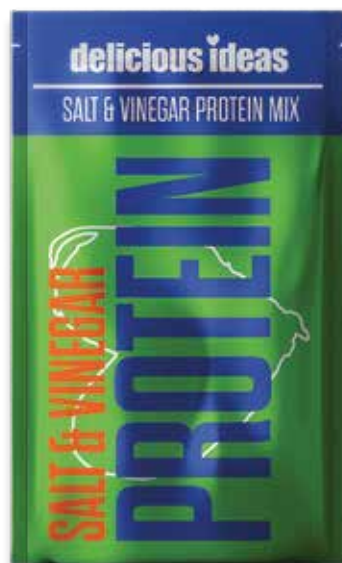
Chocolate Raisin and
Honeycomb 40 x 35g

GG2507



Luxury Fruit and Nut
✓ 40 x 40g

GG2509



Salt & Vinegar Protein Mix
✓ 40 x 20g

GG2510



Wild berry Gummy Mix
✓ 40 x 30g

GG2511



Chocolate Caramel Pretzel Mix
40 x 25g

GG2512

A VARIETY OF *Display Options*

Perfect for making your products stand out



Wire Counter Stand

W36 x H55 x D34cm



DIFG Branded Wooden Counter Stand

W36 x H52 x D30.5cm



Floorstand

W52 x H163 x D40cm



Wooden Tray

W35 x H8 x D24cm



DIFG Branded Wooden Tray

W35 x H12 x D23cm



FSDU

W40 x H148 x D23cm

Please call our office on **01733 239003**
or email **sales@delicious-ideas.com**
for more details

PAN ASIAN KITCHEN

The image is a vibrant collage centered around the 'Pan Asian Kitchen' brand. At the top, the brand name is written in large, bold, white capital letters. Below this, a chef wearing a yellow cap and a black t-shirt is shown working at a street food stall, with steam rising from the cooking area. To the left of the chef, there are two vertical signs with glowing orange Chinese characters. In the foreground, three bags of Pan Asian Kitchen snacks are displayed. Each bag has a black background with a white floral pattern and a circular logo. The first bag is blue and labeled 'BALI INSPIRED NUT BURST'. The second bag is red and labeled 'WASABI SIZZLE MIX'. The third bag is green and labeled 'THAI CURRY CRACKERS'. To the right of the chef, a bowl of orange noodles is visible. The overall scene is set at night, with city lights and other people in the background.

PAN3 - BALI
INSPIRED
NUT BURST

PAN2 - WASABI
SIZZLE MIX

PAN1 - THAI
CURRY
CRACKERS

authentic STREET snacking

Pan Asian Kitchen was born from the streets - from the sound of sizzling oil, the scent of spice clouds, and the joy of sharing food on the move.

Inspired by the vibrant streets of Tokyo, the sizzling woks of Seoul and Bangkok, and the rich spice trails of Thailand - we've infused an intercontinental adventure in each bite.

Exclusive to Delicious Ideas, we've taken Asia's favourite street flavours and condensed them into the perfect impulse-sized pouch.

Elevate your offerings with premium snacks that stand out from the norm, delivering pure street-food energy in every crunch.

Travel by taste - no passport required.

**EMBARK ON YOUR
FLAVOUR JOURNEY
TODAY**

**SALES@
DELICIOUS-IDEAS.COM**

**01733
239003**

One of the *best-selling*
Delicious Ideas branded range

From healthy & vegan to deliciously
moreish it's a great popular choice
for foodservice and independents!

We've split the range into 3 categories;

Healthyideas®

Low saturated fats, high fibre, low sugar
content and lower calories per portion.

Code	Description	Pack Size
HB08	Luxury Fruit & Nut Mix 	24 x 90g

Snackideas

Nutty and Fruity savoury snacks.

Code	Description	Pack Size
HB03	Mexican Chilli Cashews & Peanuts 	24 x 65g
HB04	Honey Roasted Cashew & Peanuts 	24 x 80g
HB05	Honey Chilli Peanuts 	24 x 90g
HB06	Salted Cashews & Peanuts 	24 x 65g
HB14	Spicy Peanut & Corn Mix 	24 x 80g
HB15	Chilli Rice Crackers 	24 x 60g

Deliciousideas®

Milk chocolate, dark chocolate and yoghurt
coated favourites.

Code	Description	Pack Size
HB11	Yoghurt Raisins	24 x 100g
HB12	Milk Chocolate & Yog Peanuts	24 x 100g
HB16	Caramel Pretzel Mix 	24 x 65g
HB17	Milk Chocolate and Yoghurt Honeycomb Bites	24 x 100g



HEALTHYIDEAS *Bulk Snacks*

Featuring products which can be served as breakfast toppings, used in baking or decanted into Kilner jars. Our bulk items can also be used as a 'healthier' alternative/addition to confectionery pick n mix offerings.



Dark Chocolate
Cranberries 1 x 3kg

B0229



Yoghurt Banana Chips
1 x 3kg

A233



Yoghurt Cranberries
1 x 3kg

B0228



Yoghurt Raisins
1 x 3kg

A0012



Chilli Crackers
✓ 1 x 5kg

B0212



Spicy Peanut & Corn Mix
✓ 1 x 8kg

FL004



Salted Pretzels
✓ 1 x 8.5kg

PRET01



White Choc Malt Balls
1 x 3kg

FL007



Salt & Vinegar Crunch
✓ 1 x 8kg

FL005



BBQ Crackers
✓ 1 x 5kg

BA30



Chocolate Caramel
Pretzel Mix 1 x 6kg

FL003



Wassabi Taifun Mix
1 x 7Kg

FL010

HEALTHYIDEAS

Bulk Snacks



Bali Hot Mix
1 x 2kg

FL009



Thai Curry Crackers
2 x 2kg

FL008



Popcorn - Sea Salt
V 2 x 1.5kg

BA004



Popcorn - Sweet & Salt
V 2 x 2kg

BA002



Popcorn - Sweet
V 2 x 2kg

BA003

SUNDRIES



Clear Glass Bags 1 x 100

S0014



Gift Raffia Ribbon 1 x 91m

S0112



Impulse Gift Boxes 1 x 250

S00019

PICK 'N' MIX *Bulk Range*

Over 60 lines to choose from!



American Hard Gums
✓ 1 x 3kg

A0003



Candy Shrimps
1 x 2kg

A0038



Candy Bananas
1 x 2kg

A00779



Cola Bottles
1 x 3kg

A00371



Cola Fizz
1 x 3kg

A0051



Dolly Mixture
1 x 3kg

A0040



Fizzy Blue Bottles
1 x 3kg

A00561



Fizzy Cherry Cola
1 x 3kg

A00841



Fizzy Dummies
1 x 3kg

A0052



Fizzy Peach Hearts
1 x 3kg

A00520

PICK 'N' MIX *Bulk Range*

Easy to decant



Fried Eggs
1 x 3kg

A00530



Fruit Pastilles
1 x 3kg

A0054



Giant Jelly Snakes
1 x 3kg

A0134



Jelly Babies dusted
1 x 3kg

A0062



Gourmet Jelly Beans
1 x 5kg

A0063



Triple Hearts
2 x 1.5kg

A03



Jelly Mix
1 x 2.25kg

PM006



Liquorice Allsorts
1 x 3kg

A0077



Milk Chocolate Beans
1 x 3kg

A0086



Milk Chocolate Eclairs
V 1 x 3kg

A0092



Strawberry & Cream
Dreams 4 x 1kg

VID001



Jellybeans
1 x 3kg

VID04

Ranging from 2kg to 5kg bags



Collagen Passionfruit Gummies
1 x 3kg

FINEX1



Mini Fizzy Strawberry Pencils
1 x 3kg

A01171



Chewy Strawberry Bonbons
1 x 3kg

A0116



Strawberry Mini Pencils
1 x 3kg

A00125



Watermelon Slices
1 x 3kg

A00599



Wine Gums
1 x 3kg

PS005



Milk Chocolate Mini Speckled Eggs
V 1 x 3kg

A0089



Milk Chocolate Raisins
1 x 3kg

A0091



Mini Marshmallows
1 x 1kg

A00189

VEGAN PICK 'N' MIX *Bulk Range*



Vegan Fizzy Giant Strawberries
V 3 x 1kg

A0128



Vegan Mallows
V 6 x 1kg

V002



Vegan Gummy bears
V 1 x 2.25kg

PM005



Vegan Jelly Meerkats
V 1 x 2.25kg

A00562



Vegan Giant Strawberries
V 1 x 3kg

A00590



Vegan Fizzy Apples
V 1x 3kg

MD012B



Vegan Fizzy Bears
V 1 x 2.25kg

PS013



Vegan Jelly Fruits
V 1 x 3kg

A0064

RETRO WRAPPED *Bulk Range*



Assorted Toffees

V 1 x 2.75kg

A0010



Rhubarb & Custard

V 1 x 12kg

A330



Sherbet Lemons

V 1 x 12kg

A325



Soft Centre Humbugs

V 1 x 12kg

A328



Vanilla Fudge

V GF 1 x 3kg

A002911

RETRO SWEET *Range*



Assorted Fruit Lollies

GF 1 x 150

G02500



Tongue Painter Lollies

GF 1 x 150

G02501



Candy Floss (Bucket)

V GF 12 x 20g

C00621

Packaging



Clear Gift Bags
1 x 100

SW0014



Gift Red Ribbon
1 x 100

S0112



Compostable Impulse
Gift Box 1 x 500

BNB001



Pick n Mix Scoops
1 x 200

S0004



Small Pick n Mix Cups (8oz)
1 x 200

S00161



Small Pick n Mix Lids (8oz)
1 x 200

S0013



Medium & Large
Pick n Mix Lids 1 x 200

S0029



Retro Victorian Plastic
Sweet Jar 1 x 3L

G01382



Medium Pick n Mix Cups
(12oz) 1 x 200

S0026



Large Pick n Mix Cups
(16oz) 1 x 200

S0015

Pop up Sweet Cart

Perfect for your summer events
Create a pop up retro sweet shop

Can be
customised
with your
own logo
or image

Personalised
canopy



delicious ideas
food group

01733 239003
sales@delicious-ideas.com
www.delicious-ideas.com

 @deliciousideas_
 @deliciousideas_

Delicious Delights Bakery & Indulgent Treats



THE TASTE YOU KNOW AND LOVE



Choose our popular range of high quality
cakes and sweet treats for an easy
upsell to hungry customers.

PAGES 33-50

delicious ideas

food group



FOR THE LOVE OF



Healthy Treats & Delicious Delights



Product	Code	Case size
Mixed Muffins	F000301	1 x 24
Case contains 6 each of Blueberry, Cherry, Chocolate Chip & Double Chocolate		

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MIXED MEGA TOPPED *Muffins*



Cherry Bakewell
Flavour Muffin ✓



Rainbow
Muffin



Toffee
Muffin ✓



Double Chocolate
Flavour Muffin ✓

F000300 | Mixed Mega Topped Muffins – Case contains 6 each of Cherry Bakewell, Rainbow, Toffee, & Double Chocolate | 1 x 24

MIXED UNTOPPED *Muffins*



Blueberry
Muffin ✓



Chocolate Flavour
Chip Muffin ✓



Cherry
Muffin ✓



Double Chocolate Flavour
Muffin ✓

F000301 | Mixed Muffins – Case contains 6 each of Blueberry, Chocolate Chip, Cherry, & Double Chocolate | 1 x 24

MIXED SPONGE *Cake Slices*



Farmhouse Sponge
Cake Slice ✓



Lemon Sponge
Cake Slice ✓



Bakewell Sponge
Cake Slice ✓



Cherry & Coconut Sponge
Cake Slice ✓

CAKE01 | Mixed Sponge Cake Slices – Case contains 6 of each Farmhouse, Lemon, Bakewell, Cherry & Coconut | 1 x 24

delicious ideas

food group

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Healthy Treats & Delicious Delights

Product	Code	Case size
Mega Mixed Topped Muffins	F000300	1 x 24
Case contains 6 each of Cherry Bakewell, Double Chocolate, Rainbow & Toffee		

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♥ *Healthy Treats & Delicious Delights* ♥

Product	Code	Case size
Mixed Farmhouse Cake Slices	F00050	1 x 24
Case contains 6 each of Cherry Madeira, Fruity Cake, Zesty Lemon & Chocco V		

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MIXED GIANT *Cookies*



Double Chocolate Chunk Cookie ✓



White Chocolate Chunk Cookie ✓



Rainbow Cookie

F00088 | Mixed Giant Cookies – Case contains 8 each of Double Chocolate, White Chocolate and Rainbow | 1 x 24

Traybakes



Deliciousideas Traybake – Jewel Bar
✓ 1 x 36

TB01



Deliciousideas Traybake – Vegan
Fruity Flapjack ✓ 1 x 36

TB02



Deliciousideas Traybake – Cherry
Bakewell Flapjack ✓ 1 x 36

TB03



Deliciousideas Traybake – Caramel
Shortbread ✓ 1 x 36

TB04



Deliciousideas Traybake – Brownie
✓ 1 x 36

TB05



Deliciousideas Traybake – Rocky
Road 1 x 36

TB06

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food group

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Healthy Treats & Delicious Delights

Product	Code	Case size
Deliciousideas Traybake – Jewel Bar	TB01	1 x 36
Deliciousideas Traybake – Vegan Fruity Flapjack	TB02	1 x 36
Deliciousideas Traybake – Cherry Bakewell Flapjack	TB03	1 x 36
Deliciousideas Traybake – Caramel Shortbread	TB04	1 x 36
Deliciousideas Traybake – Brownie	TB05	1 x 36
Deliciousideas Traybake – Rocky Road	TB06	1 x 36

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Flapjacks



Cherry & Sultana Flapjack 🌱 1 x 40

F000302



Bakewell Flapjack 🌱 1 x 40

F000304



Chocolate Caramel Flapjack 🌱 1 x 40

F000305



Chocolate Chip Flapjack 🌱 1 x 40

F000306



Original Oat Flapjack 🌱 1 x 40

F000307



Toffee Top Flapjack 🌱 1 x 40

F000308

F000309 | Mixed Flapjacks – Case contains 10 each of Sultana & Cherry, Original Oat, Bakewell, and Chocolate Caramel | 1 x 40

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FOR THE LOVE OF

Healthy Treats & Delicious Delights

Product	Code	Case size
Mixed Flapjacks	F000309	1 x 40
Cherry & Sultana Flapjacks	F000302	1 x 40
Bakewell Flapjacks	F000304	1 x 40
Chocolate Caramel Flapjacks	F000305	1 x 40
Chocolate Chip Flapjacks	F000306	1 x 40
Original Oat Flapjacks	F000307	1 x 40
Toffee Flapjacks	F000308	1 x 40

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delicious ideas BAKERY

Indulge in our curated selection of handcrafted baked treats, carefully crafted with premium ingredients and exceptional attention to detail. From comforting classics to contemporary favourites, each piece is baked to deliver bliss in every bite.



We are proud to use Wildfarmed *REGENERATIVE OATS AND FLOUR*.
Wildfarmed growers farm in a *NATURE FRIENDLY WAY*
which means every mouthful brings life back to fields.
TASTES GREAT, DOESN'T IT?

LUXURY CHOCOLATE BROWNIE



SHORTBREAD TWIN PACK



OAT & BERRY COOKIE



CRUNCHY GRANOLA BAR



WFARM01	DIFG Bakery - WILDFARMED Crunchy Granola Bars	24 x 60g
WFARM02	DIFG Bakery - WILDFARMED Luxury Chocolate Brownie	24 x 60g
WFARM03	DIFG Bakery - WILDFARMED Oat & Berry Cookie	20 x 70g
WFARM04	DIFG Bakery - WILDFARMED Shortbread Twin Pack	20 x 60g

Brynmor

LOVINGLY BAKED FLAPJACKS



GLUTEN &
WHEAT FREE



SOURCE
OF FIBRE



VEGAN
OPTIONS



NO ARTIFICIAL
FLAVOURS OR COLOURS



MADE IN
THE UK



Summer Berry 20x80g F00311



Cashew & Coconut 20x80g A00030



Apricot & Almond 20x80g A00032



Dark Chocolate & Ginger 20x80g A00031



Caramel Fudge 20x80g A00029

LAZYDAY



Join in the joy

Irresistible Free-From and Vegan treats that everyone can enjoy.

- ✓ GLUTEN-FREE
- ✓ MILK & EGG FREE
- ✓ VEGAN
- ✓ BRC AA+ ACCREDITED BAKERY
- ✓ HAND BAKED IN A NUT FREE FACILITY



- LAZ01 - Lazy Day Foods Chocolate Tiffin 12 x 50g
- LAZ02 - Lazy Day Foods Rocky Road 12 x 50g
- LAZ03 - Lazy Day Foods Millionaire Shortbread 12 x 50g
- LAZ04 - Lazy Day Foods Scottish Shortbread 12 x 50g
- LAZ06 - Lazy Day Foods Chocolate Orange 12 x 50g

lazydayfoods.com

Shortbread AND Waffle Bar



Highland Shortbread Snackpack
✓ 24 x 100g

F0241



WAF*FULLS Choco Hazelnut Waffulls
✓ 48 x 50g

TWC001



WAF*FULLS Strawberry Waffulls
✓ 48 x 50g

TWC002



Balocco Wafer – Snack Cacao
(chocolate) 30 x 45g

BAL001



Balocco Wafer – Snack Nocciola
(hazelnut) 30 x 45g

BAL002



Balocco Wafer – Snack Latte
(milk) 30 x 45g

BAL003

HALF THE STORY

LIFE-CHANGING BISCUITS

Our delicious handmade biscuits provide jobs for people with major barriers to employment, including homelessness.



SHORTBREAD BISCUITS IN THREE FLAVOURS

In plastic-free packaging

HALF10	Original twin pack	30g per pack
HALF11	Choc chip twin pack	30g per pack
HALF12	Lemon twin pack	30g per pack

Shop Get Buzzing Bars



Choose from our Protein and Energy Range



- ✓ All protein bars are Informed Sport Certified
- ✓ 100% Nut Free
- ✓ 100% Gluten free



GB007	Salted Caramel Bar
GB003	Banana Bar
GB006	Chocolate Fudge Protein Bar
GB004	WowButter Bar
GB005	Chocolate Coconut Protein Bar

Find out more about us at:
www.getbuzzing.co.uk

UNDER 100 CALORIES PER PACK



B0111	Metcalfe's® Strawberry & Yoghurt Ricecakes	12 x 34g
B0161	Metcalfe's® Dark Chocolate Ricecakes	12 x 34g
B0162	Metcalfe's® Milk Chocolate Ricecakes	12 x 34g

VISIT KETTLEFOODS.CO.UK FOR FREE POS

Sustainable Snacking

Brands protecting our planet through eco-friendly packaging and more.



Grab 'n' Go - Plastic Free

Gourmet Jelly Beans GG2506
Choc Raisin & Honeycomb GG2507
Luxury Fruit & Nut GG2509
Salt & Vinegar Protein Mix GG2510
Vegan Wild Berry Gummy Mix .. GG2511

Wallaroo

Dried Mango Chunks WALL01
Dried Pineapple Chunks WALL02
Toasted Coconut Chips WALL03
Salted Fava Beans WALL04
Dried Whole Apricots WALL05

Milliways

Mighty Mint MILL001
Peppermint Power MILL002
Watermelon Wonder MILL003
Spearmint MILL005

VITAL

Strawberry & Yuzu (Still) VITAL01
Lemon & Lime (Still) VITAL02
Tropical Energy (Sparkling) VITAL05
Raspberry Soda (Sparkling) VITAL06

Flower & White

Raspberry Crumble Meringue ... FW001
Lemon Meringue FW002
Choc Coated Caramel Mallow ... FW010

Two Farmers

Hereford Hop Cheese & Onion ... C0040
Lightly Salted C0041
Salt & Cider Vinegar C0042

Soul Kitchen

Tomato & Red Pepper Soup ... SOULK01
Sweet Potato & Pumpkin Soup .. SOULK02

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Breakfast Range



WIN OVER YOUR CUSTOMERS FROM THE START OF THE DAY



Breakfast-on-the-go is one of the fastest rising
trends in snacking currently!

PAGES 51-54

FUEL

TASTY FUEL HIGH IN PROTEIN

FUEL005



FUEL008



FUEL007



FUEL004



FUEL001



FUEL002



FUEL003

FUEL10K Strawberry Breakfast Drink 8 x 330ml
FUEL10K Banana Breakfast Drink 8 x 330ml
FUEL10K Chocolate Breakfast Drink 8 x 330ml
FUEL10K Chocolate Granola Pot 8 x 70g
FUEL10K Chocolate Porridge Pot 8 x 70g
FUEL10K Peanut Granola Pot 8 x 70g
FUEL10K Golden Syrup Porridge Pot 8 x 70g

FUEL001
FUEL002
FUEL003
FUEL004
FUEL005
FUEL007
FUEL008



More than gym buddies

Great taste. High protein.



Protein contributes to a growth in muscle mass.

Code	Product & Pack Size
MYPRO01	My Protein x Müller - Chocolate [6x500ml]
MYPRO02	My Protein x Müller - Cookies & Cream [6x500ml]
MYPRO03	My Protein x Müller UHT Shake - Strawberry [8 x 385ml]
MYPRO04	My Protein x Müller UHT Shake - Chocolate [8 x 385ml]

This is a *meal*. Not a protein shake.



FORMULATED BY NUTRITIONISTS

Product:	Code:	Pack size:
Huel RTD Chocolate	HUEL01	8*500ml
Huel RTD Vanilla	HUEL02	8*500ml
Huel RTD Berry	HUEL03	8*500ml
Huel RTD Banana	HUEL04	8*500ml
Huel RTD Black Edition Vanilla	HUEL14	8*500ml
Huel RTD Black Edition Chocolate	HUEL15	8*500ml
Huel RTD Lite Chocolate	HUEL18	8*500ml
Huel RTD Lite Banana	HUEL19	8*500ml
Huel RTD Lite Strawberry	HUEL20	8*500ml

Drinks



DISTINCTIVE BRANDS WITH CUSTOMER APPEAL



Deliciously thirst quenching, our attractively packaged drinks have strong, niche USPs to connect with your customers.

PAGES 55-74

FRESH DRINKS

Kick back, relax & enjoy



Shaken udder

Chocolush (Ambient)	UDDO1
Vanillalicious (Ambient)	UDDO2
Raspberry Ripple (Ambient)	UDDO3

eauiYES

Pineapple & Coconut	YESO1
Lemon Zest	YESO2
Sour Apple	YESO3

Alchemy

Tumeric Elixir	ALCHO1
Mumbai Chai Elixir	ALCHO2
Maho Matcha Elixir	ALCHO3
Beyond Beetroot Elixir	ALCHO6

GROUND0ED

Mint Choc Protein M*lkshake	GROUND01
Chocolate Protein M*lkshake	GROUND02

Neutonic

Orange Sunrise	NEUO1
Wild Citrus	NEUO2
Tropical Ice	NEUO3

CANS

Mango Sparkling Alpine Water	CANSO1
Apple Sparkling Alpine Water	CANSO2
Cherry Sparkling Alpine Water	CANSO3

XOXO

Watermelon Prebiotic Soda	XOXO1
Tropical Prebiotic Soda	XOXO2
Ginger & Lemon Prebiotic Soda	XOXO3

Punchy

Mango Good Hydration	PUNCH01
Blueberry Good Hydration	PUNCH02
Mexican Lime Good Hydration	PUNCH03
Reset Tropical Daily Hydration	PUNCH04
Reset Citrus Daily Hydration	PUNCH05

Blendsmiths

House Chai (1kg)	BLEND01
Turmeric & Cinnamon (1kg)	BLEND02
Beetroot & Ginger (1kg)	BLEND03
Pumpkin Spice (1kg)	BLEND04
House Chocolate (1kg)	BLEND05
Dark Chocolate (1kg)	BLEND06
Wakaba Ceremonial Matcha (100g)	BLEND09
Flow - Vegan Chocolate (1kg)	BLEND11
Flow - Matcha (1kg)	BLEND12
Flow - Chai (1kg)	BLEND13

Hip Pop

Strawberry & Pineapple Kombucha	HP01
Blueberry & Ginger Kombucha	HP02
Tropical Peach Living Soda	HP05
Pink Grapefruit Living Soda	HP06

Barebells

Chocolate Protein Milkshake	VM001
Strawberry Protein Milkshake	VM002
Vanilla Protein Milkshake	VM007

Califia Farms

Barista Oat Milk	CALO1
------------------	-------

Master Café

Iced Coffee Latte	MASTERC01
Iced Coffee Vanilla	MASTERC02
Iced Coffee Mocha	MASTERC03

Brio Yerba Matte

Mint & Lemon	BRIO1
Ginger	BRIO2
Strawberry & Lime	BRIO3

FUEL10K

Strawberry Breakfast Drink	FUEL001
Banana Breakfast Drink	FUEL002
Chocolate Breakfast Drink	FUEL003

One Living Kombucha

Raspberry & Pomegranate	KOM001
Passionfruit	KOM003
Yuzu & Ginger	KOM008
Camomile & Passion Flower	KOM009
Gut Health Shot	KOM014
Immunity Health Shot	KOM015

GLUG

100% Mango Juice	GLU01
100% Watermelon Juice	GLU02
100% Passionfruit Juice	GLU03

Flawsome!

Sweet & Sour Apple (Sparkling)	FLAWO1
Apple & Rhubarb (Sparkling)	FLAWO2
Apple & Strawberry (Sparkling)	FLAWO4

Jax Coco

Coconut Water	NBOO1
---------------	-------

HUEL

Chocolate RTD Complete Meal	HUEL05
Vanilla RTD Complete Meal	HUEL06
Banana Lite RTD Complete Meal	HUEL18
Watermelon Daily A-Z Energy	HUEL09
Pineapple & Mango Daily A-Z Energy	HUEL10

BRITE

Pineapple & Mango Clean Energy	BRITE01
Raspberry & Mint Clean Energy	BRITE02

Karma

Ginger Ale	KD002
Lemonade	KD003
Orangeade	KD004
Raspberry	KD006

VITAL

Strawberry & Yuzu (Still)	VITAL01
Lemon & Lime (Still)	VITAL02
Tropical Clean Energy (Sparkling)	VITAL05

Bottle Up

Champagne Pink	BOT002
London Red	BOT004
Dark Blue	BOT005

Perfect Ted

Apple & Raspberry Matcha	MADE01
Pineapple & Yuzu Matcha	MADE03
Juicy Peach Matcha	MADE05

**Order
Now!**

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Quenched[®]

FRUIT + SODA

Refresh yourself!



Quench01
Quenched
Blackcurrant & Soda
24 x 330ml cans



Quench02
Quenched
Lime & Soda
24 x 330ml cans



Quench03
Quenched
Orange & Soda
24 x 330ml cans

www.quencheddrinks.co.uk

jax &coco®

Made with single-origin coconuts sourced from
the volcanic regions of the Philippines.

- ✓ Hydrating fresh taste
- ✓ Naturally fat free & low in calories
- ✓ No added sugar
- ✓ Infinitely recyclable



Jax Coco Coconut Water
24 X 330mL
SKU Code: NB001





FULL FLAVOUR PREBIOTIC SODA

**LOW
SUGAR**



**PREBIOTIC
FIBRE**



**LOW
CALORIE**



EUROPE'S NUMBER ONE PREBIOTIC SODA BRAND

SKU	CASE UNITS	DI CODE
XOXO SODA SPARKLING WATERMELON	12x 330ml	XOX01
XOXO SODA SPARKLING TROPICAL	12x 330ml	XOX02
XOXO SODA SPARKLING GINGER & LEMON	12x 330ml	XOX03



GUT HEALTH

SPARKLING RASPBERRY
GUT HEALTH SODA
Code: VITAL06



CLEAN ENERGY

SPARKLING TROPICAL
CLEAN ENERGY SODA
Code: VITAL05



STILL VITAMINS

LEMON & LIME STILL
VITAMIN WATER
Code: VITAL02



STRAWBERRY & YUZU STILL
VITAMIN WATER
Code: VITAL01

Zero Sugar

Zero/Low Kcal

**100% Natural
Ingredients**

**No Artificial
Sweeteners**



Harry Kane
England Men's
Football Captain

KEEP YOUR SPARK ALIVE

SELF-CARE DOESN'T TAKE THE SEASON OFF

Supports Beauty & Wellness

5g
collagen

High
in vitamins

0
Sweeteners



CODE

THRILLO1
THRILLO2

PRODUCT NAME

THRILL COLLAGEN+ - Cucumber Mint 12x25cl

THRILL COLLAGEN+ - Lemon Elderflower 12x25cl

revibed

SUPERFOOD INFUSIONS



Zero sugar. Natural. Low Calories

SKU CODE	PRODUCT CODE+ VARIATION	UNIT/CASE
REV01	Revibed Superfoods Infusions- Raspberry and Açai Berry	12 x 250ml cases
REV02	Revibed Superfoods Infusions- Passionfruit and Ginger	12 x 250ml cases
REV03	Revibed Superfoods Infusions- Peach and Hibiscus	12 x 250ml cases

ENERGY'S NEW ERA



PerfectTed Natural
Energy Drink Juicy Peach
MADE09 - 12 x 250ml

PerfectTed Natural
Energy Drink Strawberry
MADE11 - 12 x 250ml

PerfectTed Natural
Energy Drink Very Cherry
MADE10 - 12 x 250ml

Shortcut your *nutrition.*



FORMULATED BY NUTRITIONISTS

Product:	Code:	Pack size:
Huel Daily A-Z Vitamins Strawberry & Watermelon	HUEL09	12*330ml
Huel Daily A-Z Vitamins Pineapple & Mango	HUEL10	12*330ml
Huel Daily A-Z Vitamins Cherry & Raspberry	HUEL 11	12*330ml
Huel Complete Nutrition Bar Chocolate Caramel	HUEL12	12*55g
Huel Complete Nutrition Bar Peanut Caramel	HUEL13	12*55g
Huel Complete Nutrition Bar Chocolate Cookie Dough	HUEL16	12*55g
Huel Complete Nutrition Bar Chocolate Fudge Brownie	HUEL17	12*55g
Huel Daily Greens Peach & Hibiscus	HUEL21	12*330ml

HIP POP®

FIZZY POP THAT'S REFRESHINGLY REAL



✓ **REAL FRUIT** ✓ **GUT FRIENDLY**
 ✓ **NO SWEETENERS**

PRODUCT	CODE	PACK SIZE
Hip Pop Strawberry & Pineapple Kombucha	HP01	12 X 330ml
Hip Pop Blueberry & Ginger Kombucha	HP02	12 X 330ml
Hip Pop Ginger & Yuzu Kombucha	HP03	12 X 330ml
Hip Pop Apple & Elderflower Kombucha	HP04	12 X 330ml
Hip Pop Tropical Peach Soda	HP05	12 X 330ml
Hip Pop Pink Grapefruit Soda	HP06	12 X 330ml
Hip Pop Berries & Cherries Soda	HP10	12 X 330ml
Hip Pop Ginger & Turmeric Soda	HP11	12 X 330ml

**100 % FRUIT
0 % NONSENSE**



GLUG! 100% Mango Juice	12 x 320 ml.	GLU01
GLUG! 100% Watermelon Juice	12 x 320 ml.	GLU02
GLUG! 100% Passion Fruit Juice	12 x 320 ml.	GLU03
GLUG! 100% Pineapple Juice	12 x 320 ml.	GLU05
GLUG! 100% Lychee Juice	12 x 320 ml.	GLU06

Certified



Corporation

Learn more at
bcorp.com
**FLAW!
SOME!**

Wonky Fruit Drinks



SKU

DI code

Case Size

Sparkling Wonky Fruit Juice

Flawsome! Sweet & Sour Apple Lightly Sparkling Can	FLAW01	24 × 250ml
Flawsome! Apple & Rhubarb Lightly Sparkling Can	FLAW02	24 × 250ml
Flawsome! Apple & Sour Cherry Lightly Sparkling Can	FLAW03	24 × 250ml
Flawsome! Apple & Strawberry Lightly Sparkling Can	FLAW04	24 × 250ml

Functional Wonky Fruit Health Shots

Flawsome! Cherry Immunity + Vitamin C Health Shot	FLAW05	12 × 60ml
Flawsome! Ginger + Vitamin D Health Shot	FLAW06	12 × 60ml



Barista All You Can Be



- ✓ Smooth & Creamy
- ✓ Dairy Free
- ✓ Preservative Free

PRODUCT	CASE SIZE	CODE
Califia Oat Barista	6 x 1L	CAL01

Questions? Contact us at sales@califiafarms.com

NATURAL FOCUS+ ENERGY

Only 5 ingredients

0 g added sugar

No sweeteners

Delicious Ideas Codes:

Brite Pineapple Mango:

BRITE01

Brite Raspberry Mint:

BRITE02



blendsmiths

WHO ARE BLENDSMITHS?

Built as a one-stop shop for alternative drinks, Blendsmiths helps menus stand out and customers come back. Designed to deliver consistent, barista-quality results, whether made by hand or at the push of a button. Blendsmiths make premium drinks without sacrificing flavour, quality, or sustainability.



14 DELICIOUS
BLENDS



RESPONSIBLY
SOURCED



VEGAN
FRIENDLY



SEASONAL
BLENDS



CODE & PRODUCT

- BLEND03** Pink Chai (1KG)
- BLEND02** Golden Chai (1KG)
- BLEND01** House Chai (1KG)
- BLEND04** Pumpkin Spice (1KG)
- BLEND05** House Chocolate (1KG)
- BLEND06** Dark Chocolate (1KG)
- BLEND07** White Chocolate (1KG)
- BLEND08** Japanese Matcha (1KG)
- BLEND09** Wakaba Matcha (100G)
- BLEND14** Hojicha Pure (100G)

CODE

BLEND10
BLEND12
BLEND11
BLEND13

PRODUCT

FLOW Chocolate (2KG)
FLOW Matcha (1KG)
FLOW Vegan Chocolate (2KG)
FLOW Chai (1KG)



AUTUMN / WINTER WARM UP. MADE EASY.

WITH NATURALLY FLAVOURED CONCENTRATES



MUMBAI CHAI

RICH. WARMING.
NATURALLY SPICED.

PREMIUM MATCHA

SMOOTH. VIBRANT.
NATURALLY REFRESHING.

GOLDEN TURMERIC

WARMING. GOLDEN.
NATURALLY COMFORTING.



SKU	PRODUCT	VOLUME PER BOTTLE	BOTTLES PER CASE
ALCH01	Alchemy Golden Turmeric Elixir	750ml	6
ALCH02	Alchemy Organic Mumbai Chai Elixir	750ml	6
ALCH03	Alchemy Premium Matcha Elixir	750ml	6



NATURALLY
FLAVOURED



GLUTEN
FREE



DAIRY
FREE



HEALTHY PERFORMANCE

SUGAR FREE KOMBUCHA | DAILY SUPER SHOTS



"ONE LIVING drinks were created from my obsession with performance and making the most of every moment."

BY JONNY WILKINSON



ENERGY

GUT

IMMUNITY

BRAIN



RASPBERRY

GINGER

PASSION FRUIT



IMMUNE

CALM

FOCUS

x8	Energy Health Shots	100ml	KOM016
x8	Gut Health Shots	100ml	KOM014
x8	Immunity Health Shots	100ml	KOM015
x8	Brain Health Shots	100ml	KOM017

x12	Raspberry Authentic Kombucha	250ml	KOM001
x12	Ginger Authentic Kombucha	250ml	KOM002
x12	Passion Fruit Authentic Kombucha	250ml	KOM003

x12	Immune Adaptogenic Kombucha	250ml	KOM008
x12	Calm Adaptogenic Kombucha	250ml	KOM009
x12	Focus Adaptogenic Kombucha	250ml	KOM010

Certified



OFFICIAL PARTNER



Crisps & Snacks

♥ STYLISH PACKAGING AND 'ON TREND' PRODUCTS ♥

Meet customer demand for artisan crisps,
healthy eating options and new ideas.

PAGES 75-96

NUT-FREE DELIGHTS



• CHEESIES •

CHE001	Crunchy Goats Cheese	12 x 20g
CHE002	Crunchy Baked Cheddar	12 x 20g
CHE004	Baked Red Leicester	12 x 20g

• BIASOL •

BIASOL06	Lemon Bake Oat Bar	14 x 60g
BIASOL07	Apple Cinnamon Oat Bar	14 x 60g
BIASOL08	Chocolate Brownie Oat Bar	14 x 60g

• GET BUZZING •

GB003	Nut & Gluten Free Banana Bar	20 x 62g
GB004	Nut & GF Vegan Wowbutter Bar	20 x 62g
GB005	Nut & GF High Protein Choc Coconut Oat Bar	12 x 55g
GB006	Nut & GF High Protein Chocolate Fudge Oat Bar	12 x 55g

• CREATIVE NATURE •

NATURE01	Berry Blend Fruit Oatie Bar	20 x 38g
NATURE02	Blueberry Muffin Bar	20 x 30g
NATURE04	Spiced Apple Oatie Bar	20 x 25g
NATURE05	Chocolate Chunk Cookie	15 x 25g

• SLURPZ •

SLURPZ01	Watermelon Waves	12 x 250ml
SLURPZ02	Strawberry Burst	12 x 250ml
SLURPZ03	Orange Splash	12 x 250ml

• GOOD4U •

GOOD4U1	Raspberry Brownie Protein Balls	10 x 40g
GOOD4U2	Cocoa Orange Protein Balls	10 x 40g
GOOD4U4	Salted Caramel Protein Balls	10 x 40g

• PEPPERSMITH •

PEPP01	100% Xylitol Extra Strong Mints	12 x 15g
PEPP02	100% Xylitol Peppermint Mints	12 x 15g
PEPP03	100% Xylitol Lemon Mints	12 x 15g
PEPP04	100% Xylitol Peppermint Gum	12 x 15g

• DIFG TRAYBAKE •

TB01	Jewel Bar	36 x 75g
TB02	Vegan Fruity Flapjack	36 x 75g
TB03	Cherry Bakewell Flapjack	36 x 75g
TB04	Caramel Shortbread	36 x 65g
TB05	Soft Goopy Brownie	36 x 60g
TB06	Luxury Rocky Road	36 x 60g

SAMPLING AVAILABLE

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delicious ideas

A family-run company
supplying great
award-winning crisps to
independents since 2010

Our naturally delicious,
hand-cooked crisps will
never appear in
supermarkets - a promise
we will never break

Brown Bag CrispsTM



- BBC01 - 20 x 40g West Country Cheddar and Onion Potato Crisps
- BBC02 - 20 x 40g Sea Salt and Malt Vinegar Potato Crisps
- BBC03 - 20 x 40g Lightly Salted Potato Crisps
- BBC04 - 15 x 40g Beetroot, Carrot and Parsnip Vegetable Crisps



Our crisp bags can be recycled.

Visit www.brownbagcrisps.co.uk to find out how

DISCOVER BURTS

Made with Care
IN DEVON



B00317	Burts Herb Roasted Chicken Hand Cooked Crisps	20 x40g
B00184	Burts Cheddar & Spring Onion Hand Cooked Crisps	20 x40g
B00186	Burts Spicy Sweet Chilli Hand Cooked Crisps	20 x40g
B00185	Burts Sea Salt & Malt Vinegar Hand Cooked Crisps	20 x40g
B00183	Burts Sea Salted Hand Cooked Crisps	20 x40g

FIND OUT MORE



BURTS
Hand Cooked

Chicp



WITH BREADSTICKS



FRIDGELESS ON-THE-GO SNACKING
12 MONTH SHELF LIFE • PLANT-BASED • 100% NATURAL
PACKED WITH BREADSTICKS
FREE OF PRESERVATIVES & STARCHES

CHICPI0	CHICP AMBIENT BASIL HUMMUS SNACKPOT WITH BREADSTICKS: 50G X 12
CHICPII	CHICP AMBIENT TRUFFLE HUMMUS SNACKPOT WITH BREADSTICKS: 50G X 12
CHICPI2	CHICP AMBIENT HUMMUS SNACKPOT WITH BREADSTICKS: 50G X 12

@CHICPFOODS
WWW.CHICP.CO.UK

MADE IN THE UK • BCORP CERTIFIED • SAVING FRIDGE SPACE • NATURALLY VEGAN



ORDER NOW!



✓ GLUTEN FREE

✓ VEGAN

✓ GUT LOVING FIBRE

SKU		NAME		QUANTITY
COCUBE01	●	CHOCOLATE	●	12 X 30G BAGS
COCUBE02	●	RED VELVET	●	12 X 30G BAGS
COCUBE03	●	SALTED CARAMEL	●	12 X 30G BAGS
COCUBE04	●	BANANA	●	12 X 30G BAGS

MADE WITH
REAL
COCONUT

LIL BITES OF SUNSHINE

THE CURATORS

PROTEIN PACKED SUPER SNACKS



CHEESIES
JUST CHEESE. BAKED TIL CRUNCHY

Goat 12 x 20g: CHE001
Cheddar 12 x 20g: CHE02
Red Leicester 12 x 20g: CHE004

The Curators Original Salted Pork Puffs 20 x 25g: CF018
The Curators Smoky Bacon Pork Puffs 20 x 25g: CF017
The Curators Thai Sweet Chilli Protein Chips 20 x 35g: CF020
The Curators Tangy Cheese Protein Chips 20 x 35g: CF019
The Curators Original Beef Biltong 12 x 25g: CF016

HIGH
PROTEIN

GLUTEN
FREE

LOW
CARBS

Eat real.

THE UK'S *FASTEST*
SELLING FREE FROM
SNACK BRAND*



Total Coverage: Nielsen 52 weeks w.e. 5.10.24

SKU	SIZE	CODE	PLANT-BASED	GLUTEN FREE	NO ARTIFICIAL INGREDIENTS
Chilli & Lemon Lentil Chips	18x40g	ER01			
Creamy Dill Lentil Chips	18x40g	BO352			
Sea Salt Hummus Chips	18x45g	ER05			
Tomato & Basil Hummus Chips	18x45g	ER04			
Sour Cream & Chives Quinoa Chips	18x40g	BO361			
Veggie Straws	18x45g	ER06			

Love food? Eat Real.

Scan here to discover our full range of deliciously different chips made with pulses, grains and greens.



Mr Filbert's
NATURALLY DELICIOUS



Carefully crafted snacks,
naturally full of good taste



Product Name	Case Size	Code
Rosemary & Garlic Olives	12 x 50g	MRF017
Chilli & Black Pepper Olives	12 x 50g	MRF019
Japanese Teriyaki Rice Crackers	16 x 40g	MRF022
Thai Tom Yum Rice Crackers	16 x 40g	MRF023

Product Name	Case Size	Code
Simply Sea Salt Mixed Nuts	20 x 40g	MRF015
Salt Crust Peanuts	20 x 40g	PSC411
Dry Roasted Peanuts	20 x 40g	PDR411
Salt & Pepper Cashews	20 x 40g	PSP412



filbertsfinefoods.co.uk





Packed Full of
**PLANT-Y
GOODNESS**



**7g
PLANT
PROTEIN**

**NO ADDED
SUGAR**

**100%
NATURAL**

FREE-FROM



**PROTEIN
BALLS**



**PROTEIN
BALLS**



**PROTEIN
BALLS**



Product	Code	Case Size
Protein Balls Cocoa Orange	GOOD4U2	10 x 40g
Protein Balls Salted Caramel	GOOD4U4	10 x 40g
Protein Balls Raspberry Brownie	GOOD4U1	10 x 40g

WWW.GOOD4U.CO

**LOVINGLY
MADE IN IRELAND**

We've got your ~~SNACK~~ back





Snack smart, level up your taste
Healthy snacking just got more exciting

4 GENTLY DRIED FRUIT

Soft & Chewy



BANANA (KOOK01)
DRAGON FRUIT (KOOK02)
MANGO (KOOK03)
COCONUT (KOOK07)

3 FREEZE DRIED FRUIT

Crunchy & Light



PINEAPPLE (KOOK04)
MANGOSTEEN (KOOK05)
MANGO (KOOK06)

DELICIOUS CRUNCHY CORN

"WORLD'S
BEST
CRUNCH!"



DELICIOUS CRUNCHY CORN SNACK



BENEFITS

- ✓ 50% LESS FAT THAN CRISPS
- ✓ HIGH FIBRE
- ✓ GLUTEN FREE
- ✓ LOW SUGAR

Code	Product	Pack Size
LC05	LOVE CORN Sea Salt	10 bags x 45g
LC01	LOVE CORN BBQ	10 bags x 45g

VIBRANT NEW LOOK



SAME GREAT TASTE

No.1 AWARD WINNING CAULIFLOWER CRISP IN UK.



NUDIE01

NUDIE CAULIFLOWER SEA SALT CRISPS

24X20G

NUDIE02

NUDIE CAULIFLOWER KATSU CURRY CRISPS

24X20G

NUDIE03

NUDIE CAULIFLOWER CHEESE & CARAMELISED ONION CRISPS

24X20G



Tasty
Naturally...

Nudie

HEALTHY AND TASTY!

Nudie are dedicated to producing exciting free-from snacking. We've created a multi-award-winning range of less than 100 calories per serving snack, free from gluten and made using all-natural ingredients and flavours. All of our taste-tingling range are low in saturated fat, sugars and salt with a big protein punch and some are high in fibre too. How cool is that? They're the perfect less than 100 calories snack for eating on the go, for dipping, for packed lunches or for your customers to enjoy as a topping to salads.



FEEL-GOOD BITES. FULL-ON FLAVOUR.

THINNER, CRISPIER PRETZELS.
OVEN-BAKED IN SUPER SEASONINGS.

PERFECTLY PORTABLE OLIVES.
FOR PEOPLE GOING DELICIOUS PLACES.



OVEN-BAKED



LIGHT & CRISPY



SUPER SEASONING



I'M VEGAN



SOURCE OF FIBRE



NO STONES



NO MESSY OILS



I'M VEGAN



OL004	SALTED ORIGINAL PRETZEL THINS	10 X 35G
OL007	SOUR CREAM & ONION PRETZEL THINS	10 X 35G
OL008	SWEET CHILLI PRETZEL THINS	10 X 35G
OL006	OH SO CHEESY PRETZEL THINS	10 X 35G
OL005	MULTI-SEED SESAME PRETZEL THINS	10 X 35G
OL002	GARLIC & BASIL OLIVES	12 X 50G
OL003	CHILLI & ROSEMARY OLIVES	12 X 50G

Same crunch,
fresh
new look!



THE FUTURE IS FUNGI

OTHER FOODS

MEET THE NEXT GEN CRISPS!



AOF03

AOF01

AOF02

World's 1st mushroom snack on the go brand

**ULTRA
HIGH
FIBRE**

**FREE FROM
GLUTEN
DAIRY & NUTS**

**BAKED
NOT
FRIED**

**LESS THAN
99 KCAL
PER SERVING**

**REAL
WHOLE
VEG**

Available at

delicious-ideas.com
01733 239003

delicious ideas
food group

Product Name	Case Size	Product Code
Crunchy Shiitake Mushroom Black Truffle & Pink Salt	8x 40g	AOF01
Crunchy Shiitake Mushroom	8x 40g	AOF02
Crunchy Oyster Mushroom	8x 40g	AOF03

UK's fastest GROWING SNACK BRAND

TRY
NOW



CODE	PRODUCT	SIZE		
PCHIPS3	PROPER Chips BBQ	30 x 31g	✓ GLUTEN FREE ✓ NATURAL FLAVOURING ✓ B CORP	Certified  Corporation
PCHIPS4	PROPER Chips Salted	30 x 31g		
PCHIPS5	PROPER Chips Salt & Vinegar	30 x 31g		
PCHIPS07	PROPER Chips Prawn Cocktail	30 x 31g		
PCHIPS06	PROPER Chips All The Cheese	30 x 31g		



MASTERS OF FLAVOUR & FABER



SAVOURSMITHS

A BETTER BREED OF SNACK



SAV001



SAV002



SAV003



SAV004



SAV005



SAV007



EXCEPTIONALLY INDULGENT



100%
Recyclable
Packaging

SAV001	SAVOURSMITHS Desert Salt & Vinegar Crisps
SAV002	SAVOURSMITHS Bubbly & Serrano Chilli
SAV003	SAVOURSMITHS Desert Salt
SAV004	SAVOURSMITHS Wagyu Beef with Honey Mustard Crisps
SAV005	SAVOURSMITHS Somerset Cheddar & Shallot Crisps
SAV007	SAVOURSMITHS Truffle & Rosemary Crisps



All
natural
ingredients

SAVOURSMITHS.COM | @SAVOURSMITHS

WAVES OF FLAVOUR



- ✓ SEAWEED POWERED
- ✓ 100% PLANT BASED

- ✓ HIGH IN IODINE
- ✓ SOURCE OF FIBRE

- ✓ UNDER 120 KCALS
- ✓ NO ADDED MSG

PRODUCT

SHOR01
SHOR02
SHOR03

ITEM DESCRIPTION

SHORE PEKING DUCK SEAWEEED CHIPS
SHORE SWEET SRIRACHA SEAWEEED CHIPS
SHORE SALT & BALSAMIC SEAWEEED CHIPS

CASE SIZE

24 X 25G
24 X 25G
24 X 25G

NEED HELP?

HELLO@SHORESEAWEED.COM
SHORESEAWEED.COM
f t i @SHORESEAWEED



1 OF YOUR 5 A DAY | MADE WITH REAL VEG



JOIN THE NEW ERA OF INSTANT SOUP?

SKU CODE	NAME	CASE SIZE
SOULK01	MEXICAN TOMATO & RED PEPPER SOUP	12 X 25G
SOULK02	CURRIED SWEET POTATO & PUMPKIN SOUP	12 X 25G
SOULK03	THAI STYLE BEETROOT & COCONUT SOUP	12 X 25G
SOULK04	HIGH PROTEIN SUPERGREENS: BROCCOLI, LEEK & SPINACH	12 X 20G



BALLSY BY NATURE™



PB01



PB02



PB03



PB04

HIGH
IN DAILY
FIBRE

MADE
GLUTEN
FREE

NO
ADDED
JUNK

NO
ADDED
SUGAR

NO
PALM
OIL

MADE
GMO
FREE



PB08



PB09



PB10



PB11



PB12



PB13

PB01	PB02	PB03	PB04	PB08	PB09	PB10	PB11	PB12	PB13
Peanut Butter Original	Coconut & Macadamia Original	Salted Caramel Plant-Based	Chocolate Chip Muffin High Fibre	Matcha & Vanilla Stuffed	Pistachio & Chocolate Stuffed	Hazelnut & Chocolate Stuffed	Salted Caramel Low Sugar	Peanut Butter Low Sugar	Double Chocolate Low Sugar
10 x 45g	10 x 45g	10 x 45g	10 x 45g	20 x 36g	20 x 36g	20 x 36g	10 x 25g	10 x 25g	10 x 25g

PROTECT OUR COUNTRYSIDE

STOCK TWO FARMERS CRISPS & CHAMPION 100% COMPOSTABLE PACKAGING.

SEAN

MARK

REASONS TO STOCK

- ✓ 100% COMPOSTABLE
- ✓ PACKAGING MADE FROM PLANTS
- ✓ USES RENEWABLE ENERGY
- ✓ HOMEGROWN POTATOES
- ✓ LOW FOOD MILES
- ✓ LOCAL INGREDIENTS



CO040 Two Farmers Hereford Hop Cheese & Onion Hand Cooked Potato Crisps 24 x 40g

CO041 Two Farmers Lightly Salted Hand Cooked Potato Crisps 24 x 40g

CO042 Two Farmers Salt and Cider Vinegar Hand Cooked Potato Crisps 24 x 40g



Nut & Fruit Bars

INCLUDES VEGAN AND PLANT BASED SNACKING

Take advantage of the fast growing trend for
alternatives to traditional chocolate bars.

PAGES 96-104

all the flavour. nothing to hide.



B0363

B0364



B0366

B0397



B0398

Brakes code	Product description	Pack size
B0363	KIND® Dark Chocolate Nuts & Sea Salt	1x 12 x 40g
B0364	KIND® Caramel Almond Sea Salt	1x 12 x 40g
B0366	KIND® Peanut Butter Dark Chocolate	1x 12 x 40g
B0397	KIND® White Chocolate Raspberry	1x 12 x 40g
B0398	KIND® Crunchy Peanut Butter	1x 12 x 50g

MISFITS

Stuffed LIKE CANDY PACKED WITH PROTEIN

NEW!**CODE****DESCRIPTION****PACK SIZE**

MF09

Salted Caramel Stuffed

18x45g

MF010

Peanut Butter Stuffed

18x45g

nākd.[®]

FRUIT. TICK. NUTS. TICK. GREAT SALES. TICK.



100%
NATURAL
INGREDIENTS

NO 
ADDED
SUGAR

✓ NON
HFSS

CODE	DESCRIPTION
B00161	nākd. Lemon Drizzle Nudies 18 x 35g Bars
B00172	nākd. Cocoa Orange Nudies 18 x 35g Bars
B00171	nākd. Cashew Cookie Nudies 18 x 35g Bars
A1234	nākd. Peanut Delight Nudies 18 x 35g Bars
B00169	nākd. Salted Caramel Nudies 18 x 35g Bars
B001712	nākd. Berry Delight Nudies 18 x 35g Bars
B00174	nākd. Bakewell Tart Nudies 18 x 35g Bars
B00175	nākd. Blueberry Muffin 18 x 35g Bars
B00192	nākd. Protein Cocoa Hazelnut 16 x 45g

DELICIOUSLY CHEWY ALL NATURAL SNACK'd®



SN01 | DOUBLE CACAO & ORANGE



SN02 | APPLE & RAISIN



SN03 | PEANUT BUTTER & BANANA



**UK'S FIRST
RECYCLABLE
WRAPPER**

PERFECT FOR EVERYONE

SNA01	SNACK'd DOUBLE CACAO & ORANGE OAT BARS	16 X 42G
SNA02	SNACK'd APPLE, RAISIN & CINNAMON OAT BARS	16 X 42G
SNA03	SNACK'd PEANUT BUTTER & BANANA OAT BARS	16 X 42G



HALAL

KOSHER



9G
PLANT
PROTEIN

15G
PLANT
PROTEIN

Code	Description
A00114	TREK Cocoa Coconut Protein Flapjack
B001723	TREK White Choc Raspberry Flapjack
B001724	TREK Salted Caramel Flapjack
B001727	TREK Cocoa Oat Flapjack
B001729	TREK High Protein Biscoff®
B001730	TREK High Protein Low Sugar Choc Caramel
B001731	TREK High Protein Low Sugar Choc Peanut Butter

NAUGHTY



BY NATURE



NATURAL



VEGAN



GLUTEN FREE



GMO FREE



PALM OIL FREE

CODE

VIVE01

VIVE03

VIVE04

VIVE05

VIVE06

VIVE07

DESCRIPTION

Better Brownie Orange Obsession

Better Brownie Berry Bliss

Better Brownie Creamy Coconut

FruityNutta Jammy Cherry

FruityNutta Jaffa Orange

Natural Protein Bar Salted Caramel

SIZE

15X40G

15X40G

15X40G

20X35G

20X35G

12X49G



WHAT@DATE®



The snack your team actually reaches for.

Individually wrapped dates, filled with pecan, pistachio or orange peel — soft, rich and properly indulgent. Clean to eat at a keyboard, no sugar crash, no sticky fingers.



Genuinely craveable
A treat people choose, not settle for.



Lasting energy
Real energy that lasts — not a sugar spike and slump.



No mess
Individually wrapped — no sticky fingers, no mess at the desk.



Code:	Description:	Taste:	Pack size:
WAD01	Handpicked Dates with Pistachio	chewy · rich · caramel	60 x 12.5g
WAD02	Handpicked Dates with Pecan	crunchy · nutty · sweet	80 x 12.5g
WAD03	Handpicked Dates with Orange Peel	zesty · fragrant · vigorous	60 x 12.5g

Chocolate, Confectionery, Gum & Popcorn



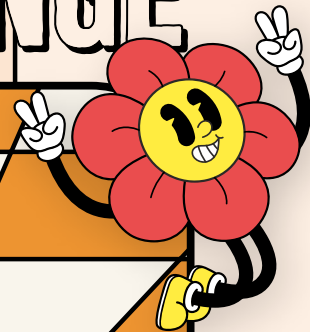
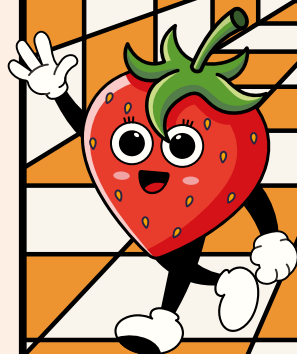
TOP SELLING CUSTOMER FAVOURITES



New flavours and eye-catching ideas
to attract your customer's attention.

PAGES 105-130

delicious ideas CLASSIC RANGE



RETRO FOREVER

CLASSIC *Sweets*

Give your customers a nostalgic trip down memory lane with our retro sweet packs!



Classic Cola Fizz
24 x 115g

CL01



Watermelon Slices
24 x 105g

CL14



Fizzy Peaches
24 x 105g

CL05



Fizzy Dummies
24 x 115g

CL04



Fizzy Strawberry Pencils
24 x 115g

CL06



Jelly Beans
24 x 120g

CL10



Strawberry & Cream Dreams
24 x 95g

CL08



Jelly Mix
24 x 105g

CL11

*Suitable
for Vegans*



Vegan Gummy Bears
v 24 x 100g

CL03

CLASSIC *Sweets*



Jelly Babies
24 x 120g

CL09



Wine Gums
24 x 120g

CL15



Fruit Pastilles
24 x 120g

CL07



Rhubarb & Custard
24 x 100g

CL12

SEASONAL *Sweets*



Classic Xmas Pre-Pack Mix
24 x 100g

XMAS001



Halloween Pre-Pack Mix
24 x 100g

HAL001



Pride Gummy Hearts
24 x 90g

CL18



Wire Counter Stand 12 facing – Classic

S00053

Meet the **jellyatrics**™



Mister Miser

You're never too old to have fun!



Original
18 x 150g
JE790



Sours
18 x 150g
JE794

Benny Dorm



Frau Zimmer



Bill Bird



Pearl Stitch



BUTTERMILK

treat yourself better



BM101



BM102



BM103



BM104



2nd Largest Free From Brand



Top 3 for Rate of Sale in Retail

BM101	Buttermilk Choccy Coconut	45g x 24
BM102	Buttermilk Choccy Wafer Bar	38g x 18
BM103	Buttermilk Caramel Nougat Bar	50g x 24
BM104	Buttermilk Peanut Nougat Bar	50g x 24



100%
Plant-Powered

A bright NEW LOOK for Divine

**STOCK
UP
NOW!**



ALL INGREDIENTS
FAIRTRADE
CERTIFIED



ECO-
FRIENDLY
PACKAGING



NO NASTIES –
ALL NATURAL
INGREDIENTS



NO
MONOCULTURE
CROPS E.G. PALM



COMMITTED
TO
B CORP

Code	Product	Weight	Case Size
B0203	Divine Dark Chocolate Bar	35g	30
B0196	Divine White Chocolate Bar	35g	30
B0216	Divine Smooth Milk Chocolate Bar	35g	30
B0218	Divine Salted Caramel Chocolate Bar	35g	30

SO GOOD YOU CAN'T BELIEVE IT'S VEGAN

LOVE
Raw®



**PLANT
BASED**

**NO
PALM
OIL**

**NO
ARTIFICIAL
INGREDIENTS**

LOVERAW1	Love Raw Vegan Milk Chocolate Cream Wafer Bars (12x43g)
LOVERAW2	Love Raw Vegan White Chocolate Cream Wafer (12x45g)
LOVERAW3	Love Raw Vegan Peanut Butter Cups 39g (3x13g)

Ombar®

FIND YOUR OM

All Joy. No Junk * All Joy. No Junk * All Joy. No Junk * All Joy. No Junk

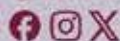
OMBAR 1
Caramelised Blonde
Chocolate Bar
(10x33g)



OMBAR 2
Pistachio Cream
Chocolate Bar
(15x42g)



www.ombar.com
[@ombarchocolate](https://www.instagram.com/ombarchocolate)



✓ NATURAL INGREDIENTS ✓ UPF FREE
✓ VEGAN ✓ GLUTEN-FREE ✓ FAIR TRADE

N!CK'S

**Chocolate
Protein
Wafer**

**Vanilla
Protein
Wafer**

**Hazelnut
Protein
Wafer**

**Peanut Butter
Protein
Wafer**



NICK03

NICK04

NICK05

NICK06

NICK03	Nicks Protein Chocolate Wafer 24 x 40g
NICK04	Nicks Protein Vanilla Wafer 24 x 40g
NICK05	Nicks Protein Hazelnut Wafer 24 x 40g
NICK06	Nicks Protein Peanut Butter Wafer 24 x 40g

**high in
protein**

**no
added
sugar**

**gluten
free**

delicious  **ideas**
food group



Stock up with the
No.1 premium countline

CODE	PRODUCT	PACK SIZE
X291	Lindt LINDOR Milk Chocolate Bar	24 x 38g
X290	Lindt LINDOR Salted Caramel Chocolate Bar	24 x 38g
X204	CHOCO WAFER Milk Chocolate Hazelnut	20 x 30g

Explore the full range

Circana, 52 w/e 14.02.26, Total Market, Value Sales

Sticky Toffee Pudding. Honeycomb + Caramel.

Your next best-selling snack bars



Order: **GNAW01**
Case size 25 x 35g

Order: **GNAW02**
Case size 25 x 35g

Your customers already love these flavours

>> They're the kind of thing people pick up at the till because they simply can't help themselves. And once they taste them, they come back.

These bars are crafted in Britain from Colombian single origin cocoa. We're putting 40% cocoa into every bar. You can taste the difference. More importantly, your customers can taste

the difference. That's what turns a first purchase into a habit.

And they come packaged in 100% recyclable paper, which matters more and more to the customers walking through your door.

Proven sellers. Easy to stock, easy to display and very easy to sell.



GNAW®

**Place your
order today**

GRENADIE®

HIGH PROTEIN, LOW SUGAR

**ORDER
NOW**



PRODUCT [60G BAR]	CODE 12X60G	PRODUCT [330ML SHAKES]	CODE 8X330ML
Grenade Choc Chip Cookie Dough	G007	Grenade Strawberries & Cream	G013
Grenade White Choc Cookie	G005	Grenade Fudge Brownie	G014
Grenade Choc Chip Salted Caramel	G006	Grenade White Chocolate	G012
Grenade OREO Milk	G015		
Grenade OREO White	G016		

THE UK'S BEST-SELLING PROTEIN BAR BRAND*

*NIQ data ending 52 w/e P4, 18th April 2026 - Total Protein Market

MALLOW & MARSH

PAUSEWORTHY PLEASURE

DISCOVER INDULGENT CHOCOLATEY MALLOWS

A premium confectionery range with broad consumer appeal



Proudly
whisked in
Yorkshire. UK



Responsibly
Sourced
Cocoa



Premium
Belgian
Chocolate



No
Palm
Oil*

*Excludes Ultimate S'mores

UNDER 100 CALORIES PER PACK



B0463	Metcalfe's® Sea Salt Popcorn	24 x 17g
B0461	Metcalfe's® Sweet n Salt Popcorn	24 x 20g
B0464	Metcalfe's® Cinema Sweet Popcorn	24 x 20g

VISIT KETTLEFOODS.CO.UK FOR FREE POS

POPCORN
SHED

Delicious & Handcrafted Gourmet Popcorn



PS110	Popcorn Shed Ltd	Salted Caramel Popcorn Snack Pack	16 x 24g
PS111	Popcorn Shed Ltd	Rainbow Popcorn Snack Pack	16 x 24g
PS117	Popcorn Shed Ltd	Butterscotch Popcorn Snack Pack	16 x 24g

HIGH QUALITY INGREDIENTS | VEGAN & GLUTEN FREE OPTIONS
FAMILY OWNED, MADE IN BRITAIN | STARTED IN A GARDEN SHED

award winning, premium popcorn



VEGAN



GM FREE



HIGH IN
FIBRE



100%
NATURAL



GLUTEN
FREE



PALM OIL
FREE



RENEWABLE
POWERED
FACTORY



RECYCLABLE
PACKAGING



BA006	RARE Popcorn - Cinnamon	18 x 28g
BA011	RARE Popcorn - Sea Salted	18 x 20g
BA007	RARE Popcorn - Smoky Maple	18 x 28g
BA009	RARE Popcorn - Sweet	18 x 27g
BA010	RARE Popcorn - Sweet & Salt	18 x 27g

www.rarepopcorn.co.uk



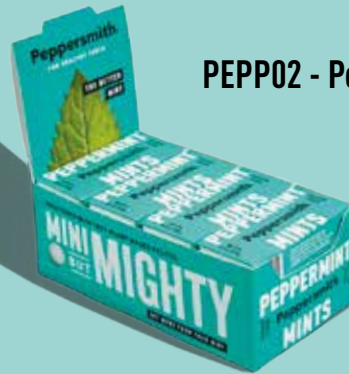
Peppersmith®

BETTER MADE, FOR YOU.

PEPP04 - Peppermint Gum



PEPP02 - Peppermint Mints



PEPP03 - Lemon Mints



PEPP01 - Extra Strong Mints



BRITISH
MINT

FROM A LITTLE
FARM IN
HAMPSHIRE

ALL CASE SIZES INCLUDE 12 X 15G PACKS

PEPP01 - Extra Strong Mints

PEPP02 - Peppermint Mints

PEPP03 - Lemon Mints

PEPP04 - Peppermint Gum



The Sweetest Life®



VID012 Vidal Sour Rainbow Belts (14 x 90g)

VID013 Vidal Strawberry Pencils HALAL (14 x 90g)

VID021 Vidal Zoom Tongue Painter Lollies (1 x 50pcs)

VID019 Vidal Blue Raspberry Dipper Chew Bar (1 x 100pcs)

VID022 Vidal Rolla Belta Strawberry (1 x 24pcs)

VID016 Vidal Fried Eggs (14 x 90g)

VID017 Vidal Jelly Filled Pizzas HALAL (14 x 90g)

VID015 Vidal Sour Red Mix HALAL (14 x 90g)

VID018 Vidal Candy Bananas HALAL (14 x 90g)

VID023 Vidal Um Bongo Sharebag (10 x 140g)

vidalcandies.co.uk





CANDY KITTENS

DOES IT BETTER



- LG01 Candy Kittens Eton Mess 12 x 54g
- LG02 Candy Kittens Sour Watermelon 12 x 54g
- LG03 Candy Kittens Wild Strawberry 12 x 54g

www.candykittens.co.uk
 @candykittens 🎵candykittensuk

DELIGHTFULLY GLUTEN-FREE



GET BUZZING

GB003	Banana Bar	20 x 62g
GB004	Vegan Wowbutter Bar	20 x 62g
GB005	High Protein Choco Coconut Oat Bar	12 x 55g
GB006	High Protein Choco Fudge Oat Bar	12 x 55g

THE GUT STUFF

TGS1	Apple & Cinnamon Fruit & Nut Bar	12 x 35g
TGS2	Sea Salt & Caramel Fruit & Nut Bar	12 x 35g
TGS3	Peanut Butter Fruit & Nut Bar	12 x 35g

LAZY DAY

LAZ01	Chocolate Tiffin	12 x 50g
LAZ02	Rocky Road	12 x 50g
LAZ03	Millionaire Shortbread	12 x 50g
LAZ04	Scottish Shortbread	12 x 50g
LAZ06	Choc Orange Tiffin	12 x 50g

METCALFE

B0111	Strawberry Rice Cake	12 x 34g
B0161	Dark Choc Rice Cake	12 x 34g
B0162	Milk Choc Rice Cake	12 x 34g
B0461	Sweet & Salt Popcorn	24 x 20g
B0463	Sea Salt Popcorn	24 x 17g
B0644	Cinema Sweet Popcorn	24 x 20g

CHEESIES

CHE001	Baked Goats Cheese	12 x 20g
CHE002	Baked Cheddar	12 x 20g
CHE004	Baked Red Leicester	12 x 20g

BOUNDLESS NUTS & SEEDS

BL003	Sweet Chilli	16 x 25g
BL005	Orange & Maple Syrup	16 x 25g
BL006	Salt & Chilli Pepper	16 x 25g

RAISE NUT & SEED CLUSTERS

RAISE01	Caramel Sea Salt	12 x 35g
RAISE02	Maple & Pecan	12 x 35g
RAISE03	Dark Choc & Sea Salt	12 x 35g

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Tastes Good, Feels Great!

H F S S

COMPLIANT BRANDS



→ One Living ←

Raspberry & Pomegranate	KOM001
Ginger & Turmeric	KOM002
Passionfruit	KOM003

→ Master Café ←

Iced Coffee - Latte	MASTERC01
Iced Coffee - Vanilla	MASTERC02
Iced Coffee - Mocha	MASTERC03

→ HUEL ←

Meal Replacement Drinks	
Chocolate	HUEL05
Vanilla	HUEL06
Banana	HUEL08
Black Edition	
Chocolate	HUEL14
Vanilla	HUEL15
Lite RTD	
Banana	HUEL19
Strawberry	HUEL20

→ Karma Drinks ←

Ginger Ale	KD002
Lemonade	KD003
Orangeade	KD004
Raspberry Lemonade	KD006

→ RARE Popcorn ←

Cinnamon	BA006
Sweet	BA009
Sweet & Salt	BA010
Sea Salted	BA011

→ Boundless ←

Chipotle & Lime Crisps	BL001
Sea Salt & Cider Vinegar Crisps	BL002
Sour Cream & Onion Crisps	BL007
Smoky Bacon Crisps	BL008

→ What a Date ←

Pistachio	WAD01
Pecan	WAD02
Orange Peel	WAD03

→ Eat Real ←

Tomato & Basil Hummus Crisps	ER04
Sea Salt Hummus Crisps	ER05

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LOVE VEGAN

NEW & RETURNING FAVOURITES FOR 2026



TRIBE

Raspberry Protein Flapjack	B0613
Choco Peanut Protein Flapjack	B0614
Apple & Raspberry WILDFARMED Flapjack	B0619
Blueberry & Almond WILDFARMED Flapjack	B0620

BIO & ME

Original Seed & Nut Porridge Pot	BIO1
Blueberry Protein Porridge Pot	BIO11
Berry Boost Oat Bar	BIO7
Cocoa Protein Bar	BIO09
Blueberry Protein Bar	BIO010

CANDY KITTENS

Eton Mess	LG01
Sour Watermelon	LG02
Wild Strawberry	LG03
Candy Kittens Loves	LG04

DELICIOUS IDEAS GRAB 'N' GO

Dry Roasted Peanuts	GG2501
Sizzling BBQ Rice Crackers	GG2502
Gently Dried Mango Pieces	GG2503
Vegan Fizzy Gummy Bears	GG2504
Luxury Fruit & Nut Mix	GG2509
Vegan Wild Berry Gummy Mix	GG2511

NUDIE

Sea Salt Cauliflower Crisps	NUDIE01
Katsu Curry Cauliflower Crisps	NUDIE02
Cheese & Caramelised Onion	NUDIE03
Cauliflower Crisps	

OLLY'S

Original Salted Pretzel Thins	OL004
Multiseed Sesame Pretzel Thins	OL005
Oh So Cheesy Pretzel Thins	OL006
Basil & Garlic Green Olives	OL002
Chilli & Rosemary Green Olives	OL003

KOOKY

Gently Dried Banana	KOOK01
Gently Dried Dragon Fruit	KOOK02
Gently Dried Mango	KOOK03
Freeze Dried Pineapple	KOOK04
Freeze Dried Mangosteen	KOOK05

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LINDT MINI CHOC REINDEER
X104 67x10g
LINDT MINI CHOC BEARS
X107 100x10g
LINDT MINI CHOC SANTAS
X1548 67x10g
LINDT CHOC REINDEER
X109 100g
LINDT CHOC GIFT BOXES
X100 14x37g
FERRERO ROCHER 2 PACK
B0184 42x25g
MILK CHOC GOLD COINS
H003 30x50g
MINI CANDY CANES
B0045 250x5g
CANDY CANES
B00012 60x20g
JELLY CANDY CANES
XMAS103 1x3kg
JELLY ELVES
XMAS105 1x3kg
BLUE & WHITE SNOW FLAKES
XMAS102 1x3kg
JOLLY JELLY SANTA HEADS
XMAS101 1x3kg
JELLY XMAS TREES
XMAS100 1x3kg
CLASSICS XMAS PRE-PACK
XMAS001 24x100g

M E R R Y
C H R I S T M A S

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FEMALE LED

OUR INSPIRING



BRANDS



Flower & White • • • • •

FW001 - Raspberry Crumble Meringue Bar	12 x 20g
FW002 - Lemon Meringue Bar	12 x 20g
FW003 - Salted Caramel Meringue Bar	12 x 20g
FW007 - Vegan Choc Dipped Strawberry Meringue Bar	12 x 20g
FW010 - Choc Coated Salted Caramel Mallow	15 x 30g

KOOKY • • • • •

KOOK01 - Gently Dried Banana	12 x 25g
KOOK02 - Gently Dried Dragon Fruit	12 x 20g
KOOK04 - Freeze Dried Pineapple	12 x 12g
KOOK06 - Freeze Dried Mango	12 x 12g

Nourish • • • • •

NOUR02 - The Nutty One	14 x 50g
NOUR03 - The Berry One	14 x 50g
NOUR04 - The Orange One	14 x 50g

Wild Thingz • • • • •

WILD01 - Vegan Fruity Flyz	16 x 25g
WILD02 - Vegan Zesty Pests	16 x 25g

Well & Truly • • • • •

WAT001 - Crunchy Cheese Sticks	10 x 30g
WAT002 - Banging BBQ Sticks	10 x 30g
WAT003 - Salt & Vinegar Sticks	10 x 30g
WAT005 - Sour Cream Sticks	10 x 30g

Soul Kitchen • • • • •

SOULK01 - Tomato & Red Pepper Soup	12 x 25g
SOULK02 - Sweet Potato & Pumpkin Soup	12 x 25g

Mallow & Marsh • • • • •

MM001 - Raspberry Marshmallow Bar	12 x 35g
MM002 - Vanilla Marshmallow Bar	12 x 35g
MM003 - Cafe Mocha Ultimate S'mores	14 x 42g
MM004 - Vanilla Ultimate S'mores	14 x 42g

Bio & Me • • • • •

BI01 - Original Seed & Nut Porridge Pot	12 x 35g
BI02 - Apple & Cinnamon Porridge Pot	12 x 35g
BI06 - Cocoa & Hazelnut Oat Bar	18 x 38g
BI07 - Super Berry Oat Bar	18 x 38g
BI08 - Toffee Apple Oat Bar	18 x 38g

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BARISTA APPROVED

Coffee Time



BLENDSMITHS

BLEND01	- House Chai	1 x 1kg
BLEND02	- Turmeric & Cinnamon	1 x 1kg
BLEND03	- Beetroot & Ginger	1 x 1kg
BLEND06	- Dark Chocolate	1 x 1kg
BLEND07	- White Chocolate	1 x 1kg
BLEND08	- Japanese Matcha	1 x 1kg
BLEND09	- Wakaba Ceremonial Matcha	1 x 100g
BLEND10	- FLOW Chocolate	1 x 2kg
BLEND11	- FLOW Vegan Chocolate	1 x 1kg
BLEND12	- FLOW Matcha	1 x 1kg
BLEND13	- FLOW Chai	1 x 1kg

MASTER CAFÉ

MASTERC01	- Iced Coffee Latte	24 x 240ml
MASTERC02	- Iced Coffee Vanilla	24 x 240ml
MASTERC03	- Iced Coffee Mocha	24 x 240ml

ALCHEMY ELIXIR

ALCH01	- Turmeric	6 x 750ml
ALCH02	- Mumbai Chai	6 x 750ml
ALCH03	- Maho Matcha	6 x 750ml
ALCH06	- Beyond Beetroot	6 x 750ml

TEAJOY (TEA KITS)

TEAJ17	- Passionfruit & Strawberry	4 x 20 Drinks
TEAJ18	- Mango & Passionfruit	4 x 20 Drinks
TEAJ19	- Strawberry & Mango	4 x 20 Drinks

HALF THE STORY

HALF04	- Original Shortbread	60 x 44g
HALF05	- Choc Chip Shortbread	60 x 44g
HALF06	- Lemon Shortbread	60 x 44g

DELICIOUS IDEAS x WILDFARMED

WFARM01	- Crunchy Granola Bar	36 x 60g
WFARM02	- Luxury Choc Brownie	36 x 60g
WFARM03	- Oat & Berry Cookie	36 x 70g
WFARM04	- Shortbread Twin	20 x 60g

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Delicious Ideas Food Group would like to thank all our long standing and recent suppliers in contributing to our latest catalogue. Due to your enthusiasm, creativeness and ambition we believe the UK is a driving force for challenger brand innovation in the global drinks & snacking channel and long may it continue.



THANK YOU FROM ALL OF US HERE AT DIFG





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